



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 26th – 30th August

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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The screenshot shows the Rank Math SEO interface for a page titled "Rank Math SEO". At the top, it displays a "Preview" section with a score of 87 / 100. The URL is <https://sunset-shutters.co.uk/window-shutters-in-no...> and the title is "No. 1 Window shutters in North Devon - Sun...". The meta description reads: "Are you looking for window shutters in North Devon? Look no further than Sunset Shutters we have a wide range of styles and colours!". There is an "Edit Snippet" button below. The "Focus Keyword" section shows "window shutters in north devon" with a star icon and an example "Rank Math SEO". A yellow banner suggests upgrading to the PRO version. There is a checkbox for "This post is Pillar Content". The "Basic SEO" section shows "All Good" and a list of checks: "Hurray! You're using Focus Keyword in the SEO Title.", "Focus Keyword used inside SEO Meta Description.", "Focus Keyword used in the URL.", "Focus Keyword appears in the first 10% of the content.", "Focus Keyword found in the content.", and "Content is 1873 words long. Good job!".

Updates:

Published 1 landing page:

Window shutters in North Devon

<https://sunset-shutters.co.uk/window-shutters-in-north-devon/>

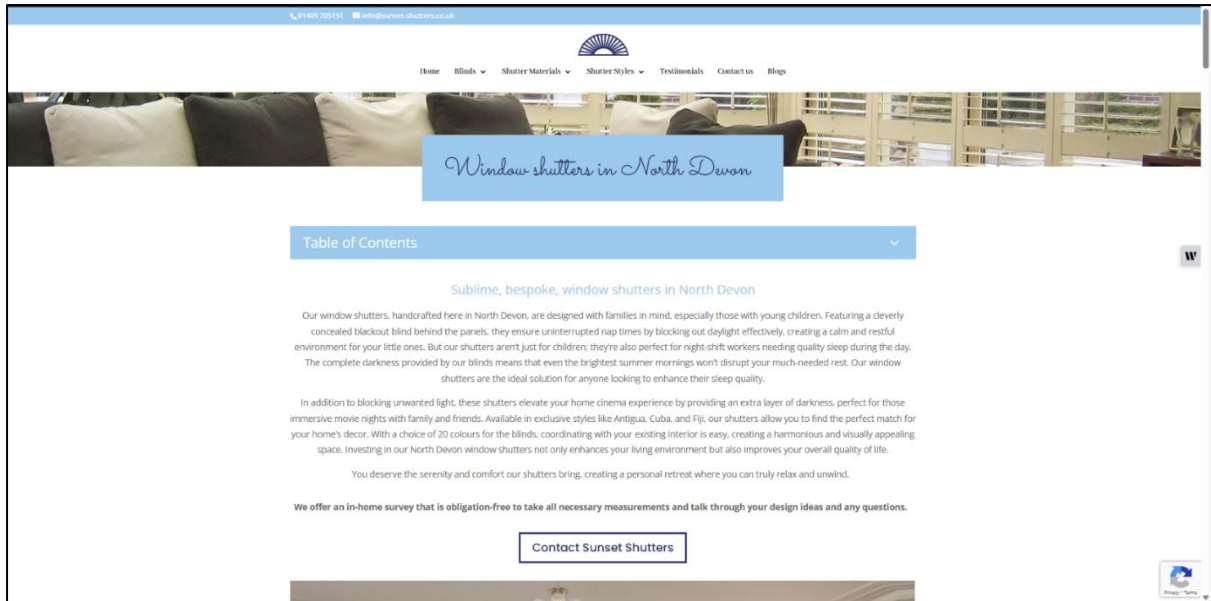
Work done on the page:

- 1X H1 tag
- H2 tags – H4 tags
- Content
- Buttons
- Internal linking
- External linking
- Images
- Images alt tag
- Added table of contents
- Title tag
- Meta description
- Permalink



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Notes from your account manager:

This week we published 1 landing page <https://sunset-shutters.co.uk/window-shutters-in-north-devon/>. Landing pages help you rank for more keywords and increase your search visibility. We made sure that the landing page was fully optimised for Google's Algorithm.



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