



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 19th – 23rd August

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

The screenshot shows the Rank Math SEO interface for a page titled 'Window Shutters in Barnstaple'. The score is 85/100. The focus keyword is 'Window Shutters in Barnstaple'. The interface includes a 'Basic SEO' section with several green checkmarks indicating good performance: 'Hurray! You're using Focus Keyword in the SEO Title.', 'Focus Keyword used inside SEO Meta Description.', 'Focus Keyword used in the URL.', 'Focus Keyword appears in the first 10% of the content.', 'Focus Keyword found in the content.', and 'Content is 1836 words long. Good job!'.

Updates:

Published 1 landing page:

Window Shutters in Barnstaple

<https://sunset-shutters.co.uk/window-shutters-in-barnstaple-ex31/>

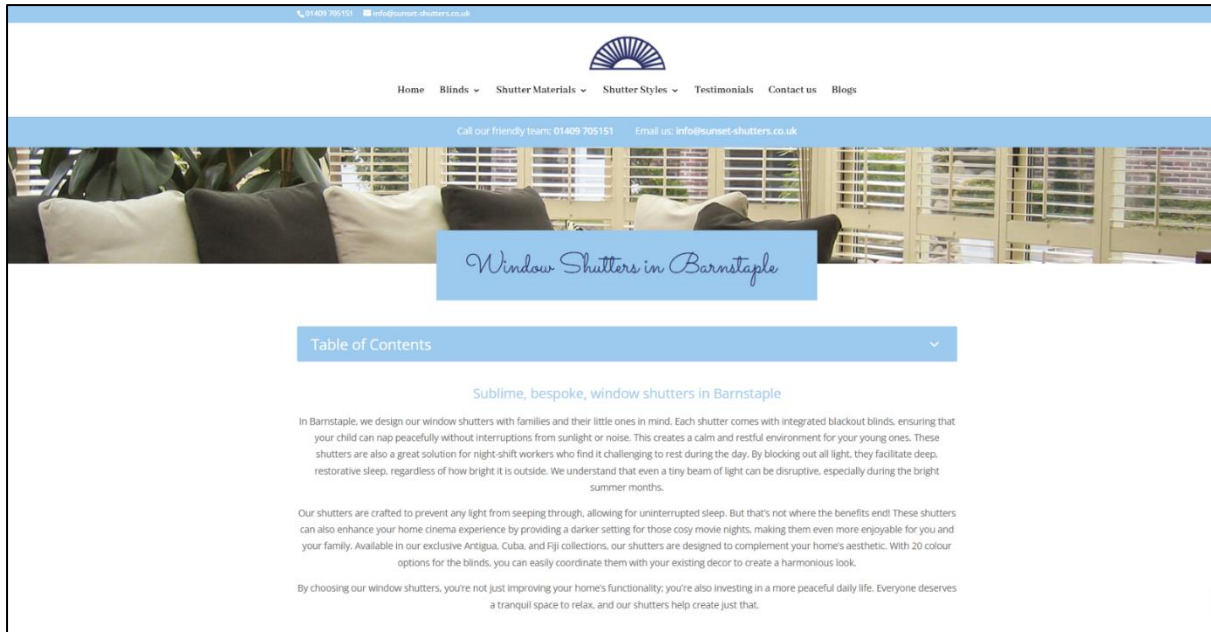
Work done on the page:

- 1X H1 tag
- H2 tags – H4 tags
- Content
- Buttons
- Internal linking
- External linking
- Images
- Images alt tag
- Added table of contents
- Title tag
- Meta description
- Permalink



FALCON digital

web design | digital marketing | SEO | PPC



Notes from your account manager:

This week we published 1 landing page <https://sunset-shutters.co.uk/window-shutters-in-barnstaple-ex31/>. Landing pages help you rank for more keywords and increase your search visibility. We made sure that the landing page was fully optimised for Google's Algorithm.



FALCON digital

web design | digital marketing | SEO | PPC



Complete Digital Peace of Mind



Telephone:

01392 908804

Website:

falcondigital.co.uk

Address:

18 Union Street, Newton Abbot
Devon, TQ12 2JS



FALCON digital

web design | digital marketing | SEO | PPC