

WEEKLY UPDATE



# FALCON digital

web design | digital marketing | SEO | PPC







## **Sunset Shutters**

DATE: 12<sup>th</sup> – 16<sup>th</sup> August

**REPORT BY: Elise Prowse** 

### WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Rank Math SEO	×
ණි General 🖶 🖺 😵	
Preview 85 / 10 https://sunset-shutters.co.uk/window-shutters-in-ta No. 1 Window Shutters in Taunton - Sunset Expertly crafted window shutters in Taunton. Sunset Shutters take pride in producing stunning window shutters! Shop with us today! Edit Snippet	
Focus Keyword  Content Al	
Want more? Upgrade today to the PRO version.  This post is Pillar Content	
Basic SEO All Good	<b>^</b> e.
<ul> <li>Focus Keyword used inside SEO Meta Description.</li> </ul>	
<ul> <li>Focus Keyword used in the URL.</li> <li>Focus Keyword appears in the first 10% of the content.</li> </ul>	
<ul> <li>Focus Keyword found in the content.</li> <li>Content is 1821 words long. Good job!</li> </ul>	

Updates:

Published 1 landing page:

Window Shutters in Taunton

https://sunset-shutters.co.uk/window-shutters-in-tauntonta1/

Work done on the page:

- 1X H1 tag
- H2 tags H4 tags
- Content
- Buttons
- Internal linking
- External linking
- Images
- Images alt tag
- Added table of contents
- Title tag
- Meta description
- Permalink

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# Notes from your account manager:

This week we published 1 landing page https://sunset-shutters.co.uk/window-shutters-in-

<u>taunton-ta1/</u>. Landing pages help you rank for more keywords and increase your search visibility. We made sure that the landing page was fully optimised for Google's Algorithm.





Complete Digital Peace of Mind



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