



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 8th – 12th July

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Requesting indexing for URLs that are not indexing on Google search console:

1. <https://sunset-shutters.co.uk/antigua>
2. <https://sunset-shutters.co.uk/cuba>
3. <https://sunset-shutters.co.uk/bay-windows>
4. <https://sunset-shutters.co.uk/fiji>
5. <https://sunset-shutters.co.uk/samoa>
6. <https://sunset-shutters.co.uk/tier-on-tier>
7. <http://www.sunset-shutters.co.uk/>
8. <https://sunset-shutters.co.uk/portchester/>
9. <https://sunset-shutters.co.uk/french-doors>
10. <http://sunset-shutters.co.uk/>
11. <https://sunset-shutters.co.uk/albaro-venetian-blinds>



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https://sunset-shutters.co.uk/antigua

URL Inspection TEST LIVE

URL is not on Google

This page is not indexed. Pages that aren't indexed can't be served on Google. See the details below to learn why it wasn't indexed. [Learn more](#)

VIEW CRAWLED PAGE Page changed? [REQUEST INDEXING](#)

Page indexing Page is not indexed: Page with redirect

Discovery

Sitemaps No referring sitemaps detected

Referring page https://sunset-shutters.co.uk/java-shutters/

Crawl

Last crawl 1 Jul 2024, 15:46:52

Crawled as Googlebot smartphone

Crawl allowed? Yes

URL Inspection

URL is not on Google

This page is not indexed. Pages that aren't indexed can't be served on Google. See the details below to learn why it wasn't indexed. [Learn more](#)

VIEW CRAWLED PAGE Page changed? [REQUEST INDEXING](#)

✔
Indexing requested

URL was added to a priority crawl queue. Submitting a page multiple times will not change its queue position or priority. [Find out more](#).

[Dismiss](#)

Page indexing Page is not indexed: Page with redirect

Discovery

Sitemaps No referring sitemaps detected

Referring page https://sunset-shutters.co.uk/java-shutters/

Crawl

Last crawl 1 Jul 2024, 15:46:52

Crawled as Googlebot smartphone

Crawl allowed? Yes

Requested removal of URL that doesn't exist anymore.

TEMPORARY REMOVALS OUTDATED CONTENT SAFESEARCH FILTERING

Need to urgently remove content from Google Search? NEW REQUEST

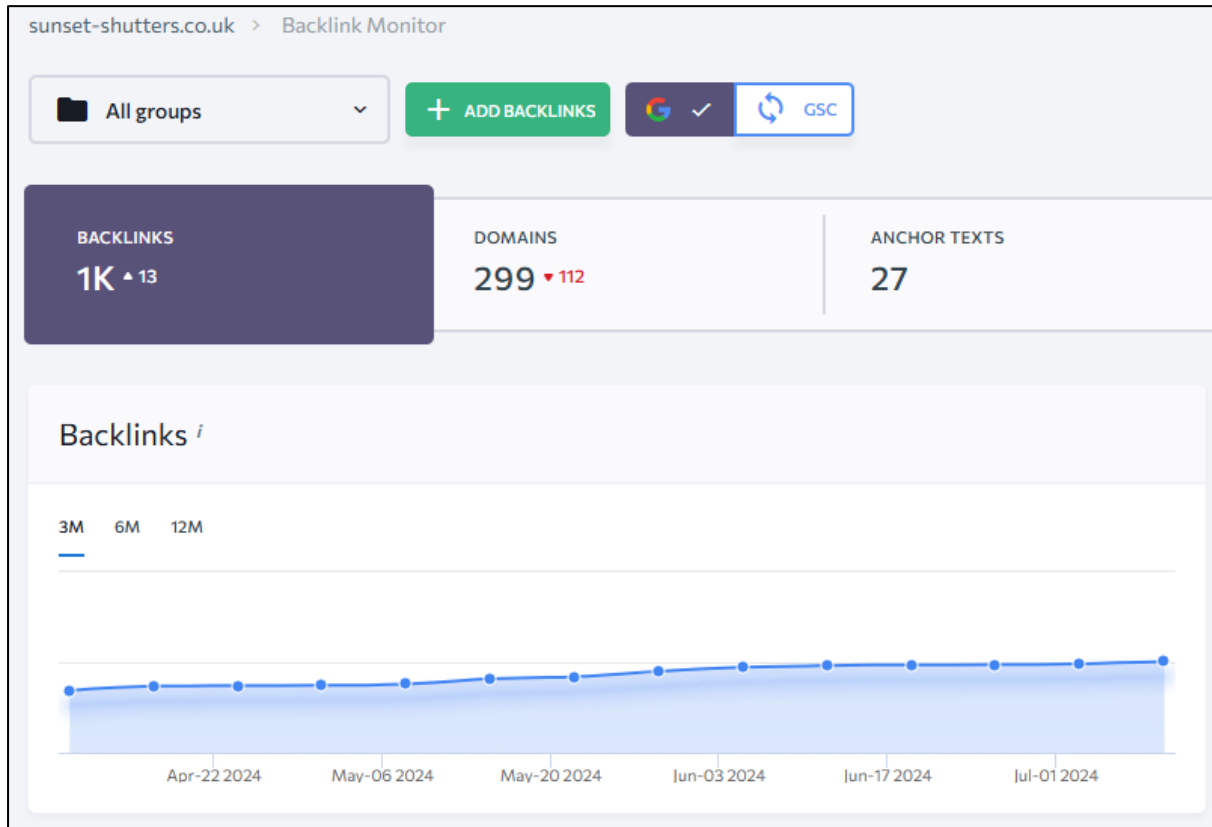
Submitted requests ⌵

URL	Type	Requested	Status
https://sunset-shutters.co.uk/2024/04/30/keeping-your-home-cool-in-the-summer/feed/	Temporarily remove URL	10 Jul 2024	Processing request

Rows per page: 10 1-1 of 1 < >



Backlinking:



Added 13 backlinks.

Notes from your account manager:

This week we went through your website pages that weren't indexing and have requested page indexing, this is essential for them to be found by search engines and subsequently found by potential customers interested in your product or service.

After that, we requested the removal of a URL that doesn't exist anymore.

Finally, we worked on your backlinking profile we added 13 new backlinks.

What Are Backlinks?

A backlink is a link that one website gets from another. In addition to driving brand awareness and referral traffic, backlinks can benefit your SEO performance. Many sites accrue backlinks naturally, but marketers often work to generate and maintain them.

Why Backlinks Are Important for SEO

Backlinks are important for SEO because Google views some backlinks like recommendations. Generally, the more backlinks a page or site has, the more trustworthy it's perceived to be.



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