



WEEKLY UPDATE



**FALCON** digital

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# Sunset Shutters

**DATE:** 29<sup>th</sup> July – 2<sup>nd</sup> August

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates:

The screenshot shows the Rank Math SEO tool interface. At the top, it says "Rank Math SEO" with a close button. Below that is a "Preview" section with a score of "88 / 100". The URL is "https://sunset-shutters.co.uk/shutters-in-newton-ab...". The title is "No. 1 Shutters in Newton Abbot - Sunset Shu...". The meta description is "Experience the perfect combination of elegance and functionality with our stunning shutters in Newton Abbot! Contact us today to get your shutters!". There is an "Edit Snippet" button. Below the preview is the "Focus Keyword" section, which has "Shutters in Newton Abbot" as the keyword. There is a "Content AI" icon and a "Want more? Upgrade today to the PRO version." banner. There is a checkbox for "This post is Pillar Content". At the bottom is the "Basic SEO" section, which has a score of "All Good". It lists several checks: "Hurray! You're using Focus Keyword in the SEO Title.", "Focus Keyword used inside SEO Meta Description.", "Focus Keyword used in the URL.", "Focus Keyword appears in the first 10% of the content.", "Focus Keyword found in the content.", and "Content is 2051 words long. Good job!".

Published 1 landing page:

Shutters in Newton Abbot

<https://sunset-shutters.co.uk/shutters-in-newton-abbot-tq12/>

Work done on the page:

- 1X H1 tag
- H2 tags – H4 tags
- Content
- Buttons
- Internal linking
- External linking
- Images
- Images alt tag
- Added table of contents
- Title tag
- Meta description
- Permalink

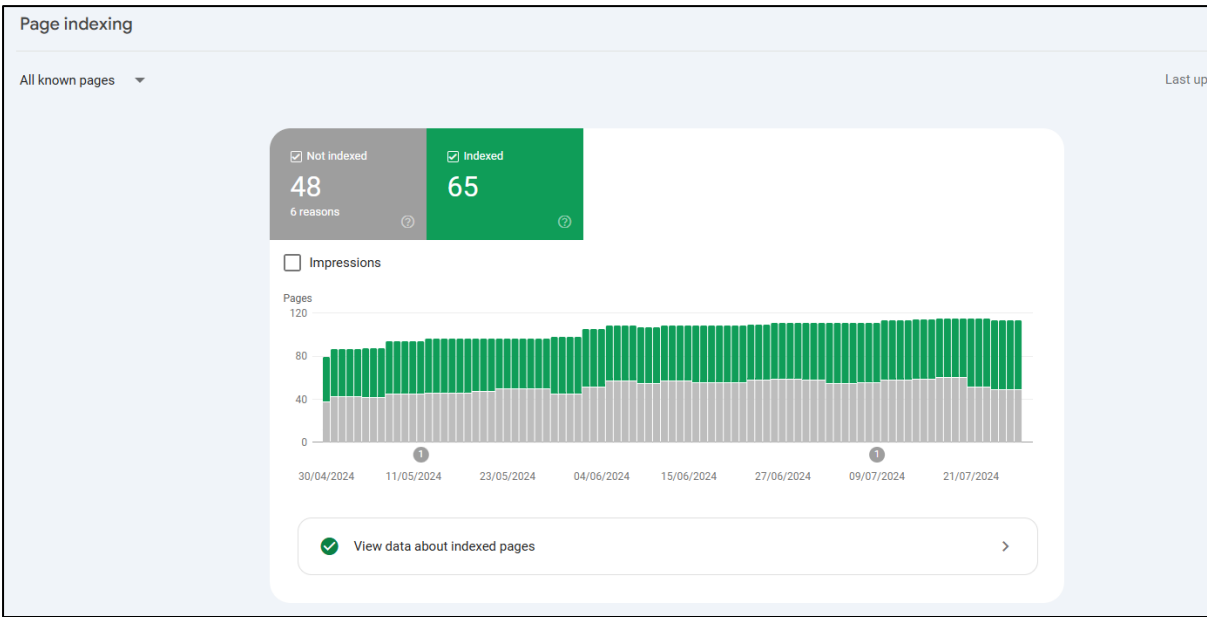


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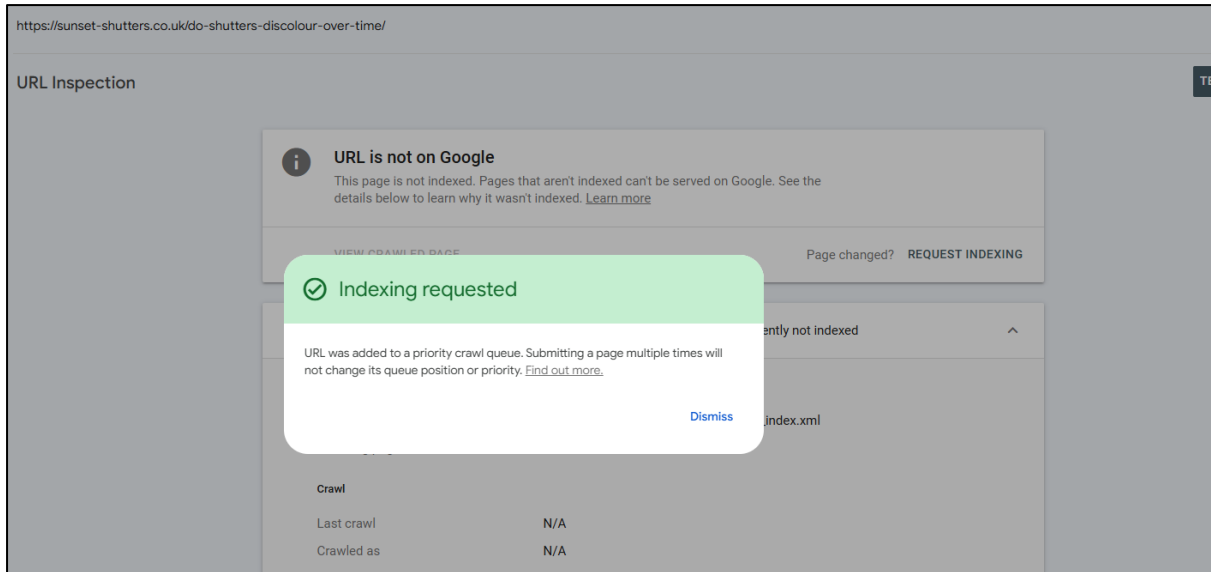
Looking at indexing:



Requested indexing for:

- 1. <https://sunset-shutters.co.uk/do-shutters-discolour-over-time/>





## **Notes from your account manager:**

This week we published 1 landing page <https://sunset-shutters.co.uk/shutters-in-newton-abbot-tq12/>. Landing pages help you rank for more keywords and increase your search visibility. We made sure that the landing page was fully optimised for Google's Algorithm.



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## Complete Digital Peace of Mind



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