

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Sunset Shutters

DATE: 22nd - 26th July

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates:

Looking at page indexing:



Requested indexing for:

- 1. https://sunset-shutters.co.uk/window-shutters-in-cornwall/
- 2. https://sunset-shutters.co.uk/shutters-and-blinds-in-devon/
- 3. <u>https://sunset-shutters.co.uk/antigua-shutters-in-devon/</u>
- 4. <u>https://sunset-shutters.co.uk/blinds-in-exeter-ex/</u>
- 5. <u>https://sunset-shutters.co.uk/shutters-in-exeter-ex1/</u>
- 6. https://sunset-shutters.co.uk/blinds-in-bideford-ex39/
- 7. https://sunset-shutters.co.uk/blinds-in-newton-abbot-tq12/



- 8. <u>https://sunset-shutters.co.uk/shutters-in-torquay-tq1/</u>
- 9. https://sunset-shutters.co.uk/serino-venetian-blinds-in-devon/
- 10. https://sunset-shutters.co.uk/tier-on-tier
- 11. http://sunset-shutters.co.uk/

	Q Inspect any URL in 'sunset-shutters.cc	b.uk'			0 2	?a 🗳		
🖀 sunset-shutters.co.uk 👻 htt	tps://sunset-shutters.co.uk/window-shutters-	in-cornwall/						÷
	RL Inspection					TEST	LIVE URL	i ^{si}
Performance URL inspection		URL is not on Google						٩
* Indexing			at aren't indexed can't be served on Goo Indexed. <u>Learn more</u>	gle. See the				
Pages		WEW ODAWI ED DAGE		Page changed? REQUEST INDEXING				+
Removals		Indexing requested		r not indexed				L
Experience Page experience		URL was added to a priority crawl queue. Si not change its queue position or priority. 🗄					v	v
Core web vitals			Dismiss	index.xml				L
HTTPS Enhancements		Crawl						L
Sitelinks searchbox		Last crawl Crawled as	10 Apr 2024, 01:33:18 Googlebot smartphone					L
Security & Manual Actions		Crawled as Crawl allowed? Page fetch	Yes Successful					Ŀ
Legacy tools and reports		Indexing allowed?	Yes					

Requested removal of URLs taht no longer exist:

- 1. <u>https://sunset-shutters.co.uk/2024/04/30/keeping-your-home-cool-in-the-summer/</u>
- 2. <u>https://sunset-shutters.co.uk/antigua</u>
- 3. <u>https://sunset-shutters.co.uk/samoa</u>
- 4. https://sunset-shutters.co.uk/cuba
- 5. https://sunset-shutters.co.uk/bay-windows
- 6. <u>https://sunset-shutters.co.uk/fiji</u>
- 7. <u>https://sunset-shutters.co.uk/java</u>
- 8. <u>https://sunset-shutters.co.uk/portchester/</u>

Removals						
Cache updates are no longer avai	lable. You can still request snippet updates.					
TEMPORARY REMOVALS OUTDATED	CONTENT SAFESEARCH FILTERING					
	Need to urgently remove content from Google Search?				EQUEST	
	Submitted requests ②				Ŧ	
	URL	Туре ⊘	Requested 🗸	Status		
	https://sunset-shutters.co.uk/samoa	Temporarily remove URL	22 Jul 2024	Processing request	:	
	https://sunset-shutters.co.uk/antigua	Temporarily remove URL	22 Jul 2024	Processing request	:	
	https://sunset-shutters.co.uk/2024/04/30/keeping-your-home-cool -in-the-summer/	Temporarily remove URL	22 Jul 2024	Processing request	:	
	https://sunset-shutters.co.uk/2024/04/30/keeping-your-home-cool -in-the-summer/feed/	Temporarily remove URL	10 Jul 2024	Temporarily removed	:	
		Row	vs per page: 10	∞ 1-4 of 4 <	: >	

Meet the limit of URLs I can make requests for the week. I will look at this again next week.



Wrote the content for 1 landing page:

Shutters in Newton Abbot

Sublime, bespoke, window Shutters in Newton Abbot

Are you looking to beautify your home with stunning shutters in the picturesque region of Devon? Look no further than Sunset Shutters, a trusted name in home design across the UK. Our dedicated team in Devon is ready to help you transform your living space into something special. Why stick with a bland interior when you can create a sophisticated atmosphere with the help of Sunset Shutters? We pride ourselves on providing top-notch service to all our customers, including those in Devon and surrounding areas. Our experienced professionals will work closely with you to find the perfect shutters that match your style and enhance your home's interior. Plus, we offer complimentary home consultations—take advantage of our thorough technical surveys and expert design advice with no obligation to buy. At Sunset Shutters, we are passionate about helping you realise your dream home, and we're excited to share our expertise with the beautiful region of Devon. Don't wait—contact us today and take the first step towards transforming your space into a stylish retreat.

Window Shutter Options

Bay Window Shutters

When it comes to improving the look of your home, bay windows are a popular architectural element that adds a special touch. Choosing the right window treatments, however, can feel overwhelming. Fortunately, our custom shutters offer a practical and stylish solution that blends beautifully with the distinctive design of your bay windows. Whether you're looking for full-height, tier-on-tier, or café-style shutters, we have a variety of designs to suit your personal taste. Experience the perfect combination of elegance and functionality with our stunning shutters in Newton Abbot, crafted with care to enhance the beauty of your bay windows.

Café-style shutters

Transform your Newton Abbot home with the elegance of café-style shutters, a stunning feature that brings a touch of international flair. These stylish window treatments are both delicate and practical, offering a graceful way to cover the lower part of your windows while still allowing plenty of natural light and fresh air to flow through your space. Take advantage of our exceptional custom measurement service, which gives you full control over how your café shutters enhance your windows. Designed to meet the unique tastes of homeowners like you, our personalised approach ensures you achieve the perfect balance of privacy and openness, tailored specifically to your home's style.



French Doors

If you're looking for a stylish way to manage sunlight in your home, our beautiful shutters in Newton Abbot are the perfect solution. They can be easily mounted on doors or glide smoothly on a track, making them ideal for bi-fold doors. With these shutters, you can effortlessly adjust light and privacy, no matter the door size. In addition to keeping your space cool in the summer, these shutters also provide insulation during the winter months. Their flexibility makes them a fantastic option for large glass areas like patio doors and conservatories.

Shutters and blinds combined

Our innovative blind system, cleverly concealed behind the panels, ensures that the Antigua, Cuba, and Fiji collections create an exceptional blackout effect, turning your indoor area into a peaceful retreat. Choose from a wide selection of 20 stunning colours, thoughtfully designed to complement any style and blend effortlessly with your home's décor. Enhance your living space with our unique collection that meets all your requirements, giving you the perfect way to achieve the ultimate elegance in your beloved home.

Solid Panel Shutters

Transform your home with the classic appeal of solid-panel shutters. These beautiful shutters not only enhance insulation but also deliver complete darkness, ensuring your privacy and tranquility. Perfect for bedrooms exposed to streetlights, solid panel shutters effectively block out light when shut, allowing for a restful and uninterrupted night's sleep. Additionally, they provide a stylish upgrade for wardrobe doors, giving them a chic and sophisticated look. Elevate the elegance of your space by exploring the stunning solid panel shutters available in Newton Abbot.

Special-shaped shutters

From gracefully arched to perfectly circular or uniquely triangular, our shutters are the epitome of both style and functionality, providing you with the utmost privacy while preserving the distinctive charm of your home.

At Sunset Shutters, we pride ourselves on our ability to create tailor-made solutions that seamlessly blend with any window. Our expert craftsmen meticulously measure and craft each shutter, ensuring a flawless fit and a harmonious aesthetic that truly transforms your living space. Whether you desire an unobstructed view of the breathtaking surroundings or a sanctuary of complete seclusion, our shutters in Newton Abbot are the ideal choice for every window shape, offering unparalleled versatility and beauty.



Tier-on-tier window shutters

Tier-on-tier window shutters offer enhanced control over your window treatments, granting you the freedom to effortlessly regulate the level of light and privacy in your living space.

By allowing the top and bottom panels to operate independently, these shutters provide seamless integration with our full-height collection while still enabling you to achieve a charming café-style aesthetic when the panels are open.

With the ability to adjust the top panels to invite ample natural light while maintaining the lower panels closed for increased solitude, these shutters in Newton Abbot ensure a picturesque ambiance tailored to your preferences.

Full-height window shutters

If you're in search of a window treatment that effortlessly combines the benefits of privacy and natural light control, look no further than our full-height shutters in Newton Abbot. These exquisite shutters feature a modern panel design that seamlessly enhances the aesthetic appeal of windows of any size or style.

For a truly personalised touch, you have the freedom to choose between a visible tilt rod or a concealed one. To further enhance their versatility, we offer the option to incorporate a mid-rail, allowing you to independently adjust the upper and lower louvres.

Transform the appearance of your home.

At Sunset Shutters, we are proud to provide top-notch shutters in Newton Abbot and throughout South Devon. Our collection stands out for its exceptional quality and variety, as we use premium materials like powder-coated aluminium, MDF, and hardwood to create each piece. This commitment to quality ensures that our shutters not only look great but also last for years to come. With a wide array of colours and materials available, we have the ideal option to refresh any home, no matter your style or budget. We recognise that choosing the right plantation shutters is an important investment. That's why we've designed a product that combines stunning aesthetics with long-lasting durability. Our shutters are crafted to be resilient, easy to maintain, and energy-efficient, providing excellent insulation to keep your home cosy in winter while helping to lower heating bills. At Sunset Shutters, we offer a diverse selection of styles to suit every taste, whether you lean towards functionality or sophistication.

Trusted Window Shutters in Newton Abbot

Looking for a reliable window shutter service that truly understands your needs? Look no further! Our experienced team is here to guide you through every step, from the first consultation to the final installation. We've built a strong reputation across the UK for our exceptional customer service and dedication to exceeding expectations. Our friendly approach and commitment to quality have made us a trusted choice for many satisfied customers. Don't wait any longer—book your free survey today and see the



difference for yourself. With our dependable team, you can rest easy knowing your window shutters are in great hands.

Why Choose Sunset Shutters for Your Window Shutters in Newton Abbot?

Investing in Sunset Shutters is a savvy choice for homeowners looking to enhance both the aesthetics and functionality of their spaces. These shutters not only boost your home's modern look but also come with impressive benefits. Their outstanding insulation properties help keep your home cool in the summer and warm in the winter, leading to noticeable savings on your energy bills. At Sunset Shutters, we pride ourselves on providing personalised service tailored to your unique needs. Our experienced team manages everything from your initial order to the final installation, ensuring a smooth and stress-free experience. We are committed to delivering high-quality products and excellent customer service, so you can feel confident in your purchase. By adding our window shutter blinds to your Devon home, you introduce a touch of elegance while also improving the practicality of your living space. This investment is truly worthwhile, and we are confident that you will be delighted with the results.

Expertly crafted window shutters in Newton Abbot

Sunset Shutters is proud to be a premier provider of beautiful window shutters across the United Kingdom. We offer a diverse selection of window shutters in Newton Abbot, thoughtfully designed to match the unique style and budget of every home. Each of our products is carefully handcrafted from high-quality materials, ensuring they are not only eye-catching but also built to last. Whether you prefer the classic look of MDF and hardwood or the sleek, modern appeal of powder-coated aluminium, our range offers durable options in a wide variety of colours and finishes that can refresh any living space. Our window shutter blinds blend functionality with elegance, fitting seamlessly into any interior design. We recognise that investing in plantation shutters is a significant decision that requires careful thought for the long term. That's why our shutters prioritise both beauty and exceptional durability, engineered to withstand the test of time with minimal maintenance. Additionally, our energy-efficient designs help provide insulation, which can lower heating costs during the cold winter months. We also stock waterproof materials ideal for humid areas like bathrooms and laundry rooms, ensuring your window shutters remain in pristine condition. With Sunset Shutters, you can make a smart investment that enhances the atmosphere of your home. We invite you to browse our extensive collection of window shutters in Newton Abbot to find the perfect fit for your style. If you need any help selecting the right shutters or blinds, our friendly team is here to assist you. Don't hesitate to contact us today!



Notes from your account manager:

This week we looked at page indexing errors I requested the indexing of 11 URLs which have not been indexed by Google and the removal of 8 URLs that no longer exist. I reached the quota limit for this week. I will continue to look at this next week.

After that, we wrote the content for 1 landing page. We will publish this next week.





Complete Digital Peace of Mind



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