



WEEKLY UPDATE



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Louise Jenner

DATE: 17th – 21st June

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

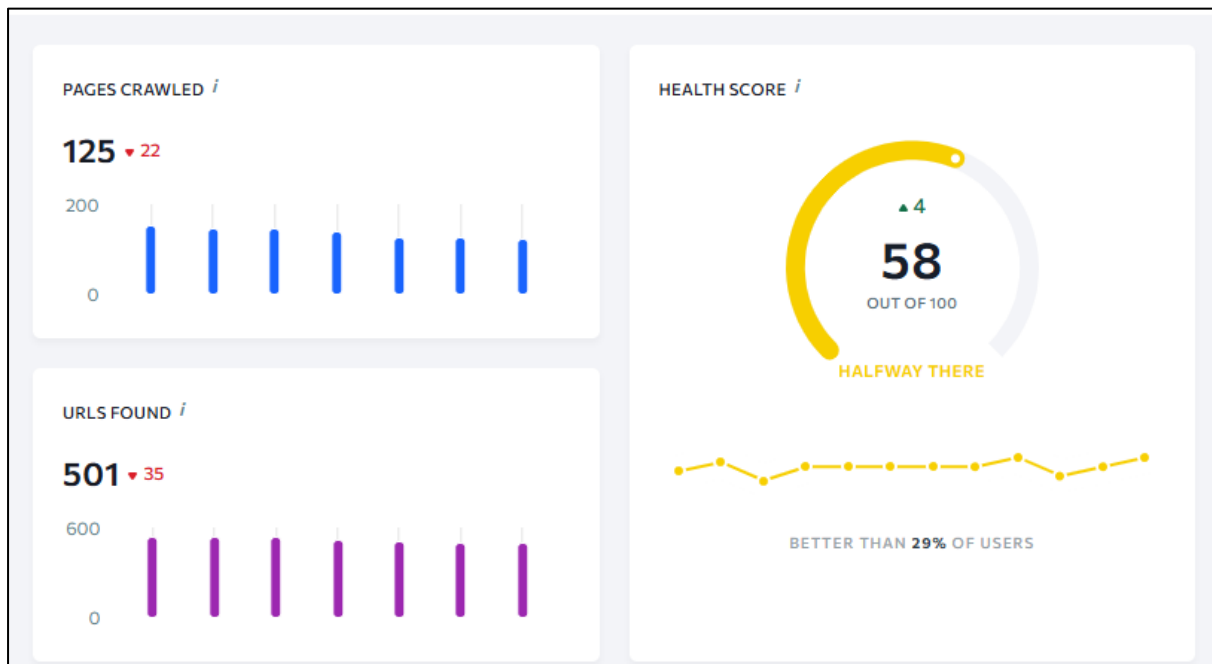
We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

Site Health:



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HTTP Status Code		Description
ISSUES	PAGES	FIXED
⊗ 4XX HTTP Status Codes	3 of 6	6

Fixed 6 pages with 4XX HTTP status codes:

1. <https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22http://www.pepperpottspa.com%5C%22>
2. <https://www.louisejenner.com/its-your-money-guest-blog-richard-cook/%5C%22https://www.hl.co.uk/%5C%22>
3. <https://www.louisejenner.com/family-time/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php?appointmentType=401485%5C%22>
4. <https://www.louisejenner.com/dream-job-meditation/%5C%22https://www.beingwholewoman.co.uk/%5C%22>
5. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C%22>
6. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C%22>

Redirects		Description
ISSUES	PAGES	FIXED
⊗ Redirect to 4xx or 5xx	2 of 5	5

Fixed 5 pages with a redirect to a 4XX or 5XX page:

1. <https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22http://www.pepperpottspa.com%5C%22>
2. <https://www.louisejenner.com/its-your-money-guest-blog-richard-cook/%5C%22https://www.hl.co.uk/%5C%22>
3. <https://www.louisejenner.com/dream-job-meditation/%5C%22https://www.beingwholewoman.co.uk/%5C%22>
4. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C%22>
5. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C%22>



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Internal Links		
Description ▾		
ISSUES	PAGES	FIXED
⊘ No inbound links	1 ▾ 1	1

1 page with no inbound links:

1. <https://www.louisejenner.com/site-map/>

Fixed 5 pages with internal links to 3XX redirect pages:

1. <https://www.louisejenner.com/i-want-to-change-the-world/>
2. <https://www.louisejenner.com/facing-career-change-50/>
3. <https://www.louisejenner.com/dream-job-meditation/>
4. <https://www.louisejenner.com/its-your-money-guest-blog-richard-cook/>
5. <https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/>

Fixed 5 pages which had 3XX HTTP status codes:

1. <https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22http://www.pepperpottspa.com%5C%22>
2. <https://www.louisejenner.com/its-your-money-guest-blog-richard-cook/%5C%22https://www.hl.co.uk/%5C%22>
3. <https://www.louisejenner.com/dream-job-meditation/%5C%22https://www.beingwholewoman.co.uk/%5C%22>
4. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C%22>
5. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C%22>



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Why is coaching important?

The role of coaching cannot be overstated. It is a vital tool for achieving your goals and finding fulfilment in both your personal and professional lives. Having a coach means having a dedicated and unbiased partner who is solely focused on helping you succeed. This outsider perspective can be crucial in providing clarity and guidance in your journey towards success.

In a business setting, having a coach can be particularly beneficial. They can help you define your goals, develop a clear vision for your career or business, and provide support as you navigate challenges and celebrate your achievements. With their help, you can present yourself effectively to potential employers or clients, increasing your chances of landing your dream job or securing your ideal clients. The value of coaching extends beyond short-term gains.

A coach can help you build sustainable habits and strategies for long-term success, ensuring that you continue to grow and thrive even after your coaching sessions have ended. With a coach by your side, you can weather any storm and confidently move towards your goals, knowing that you have a dedicated partner supporting you every step of the way.

This approach helps clients enhance and apply their existing abilities while developing the skills needed to overcome life's obstacles.



Why might you need business coaching in Devon?

Many people find that reading self-help books alone is not always enough to make real progress towards their goals. Sometimes, the books just do not address specific questions or unique situations that individuals may face. This is why having someone to provide personalised support and guidance can be incredibly valuable. With a mentor or coach by your side, you can receive the encouragement and accountability needed to succeed.

Seeking help from experienced professionals is common in many areas, from sports teams to successful athletes. It is likely that most successful individuals have benefited from coaching or mentoring at some point in their journey.



Notes from your account manager:

This week we started by working on your site health we fixed the following:

- Fixed 6 pages with 4XX HTTP status codes
- Fixed 5 pages with a redirect to a 4XX or 5XX page
- 1 page with no inbound links
- Fixed 5 pages with internal links to 3XX redirect pages
- Fixed 5 pages which had 3XX HTTP status codes

Why are 4XX HTTP status codes bad?

4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.

After that we published 1 landing page <https://www.louisejenner.com/business-coaching-in-devon/>
Landing pages help you rank for more keywords and gain more organic traffic.



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