



WEEKLY UPDATE



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Louise Jenner

DATE: 10th – 14th June

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

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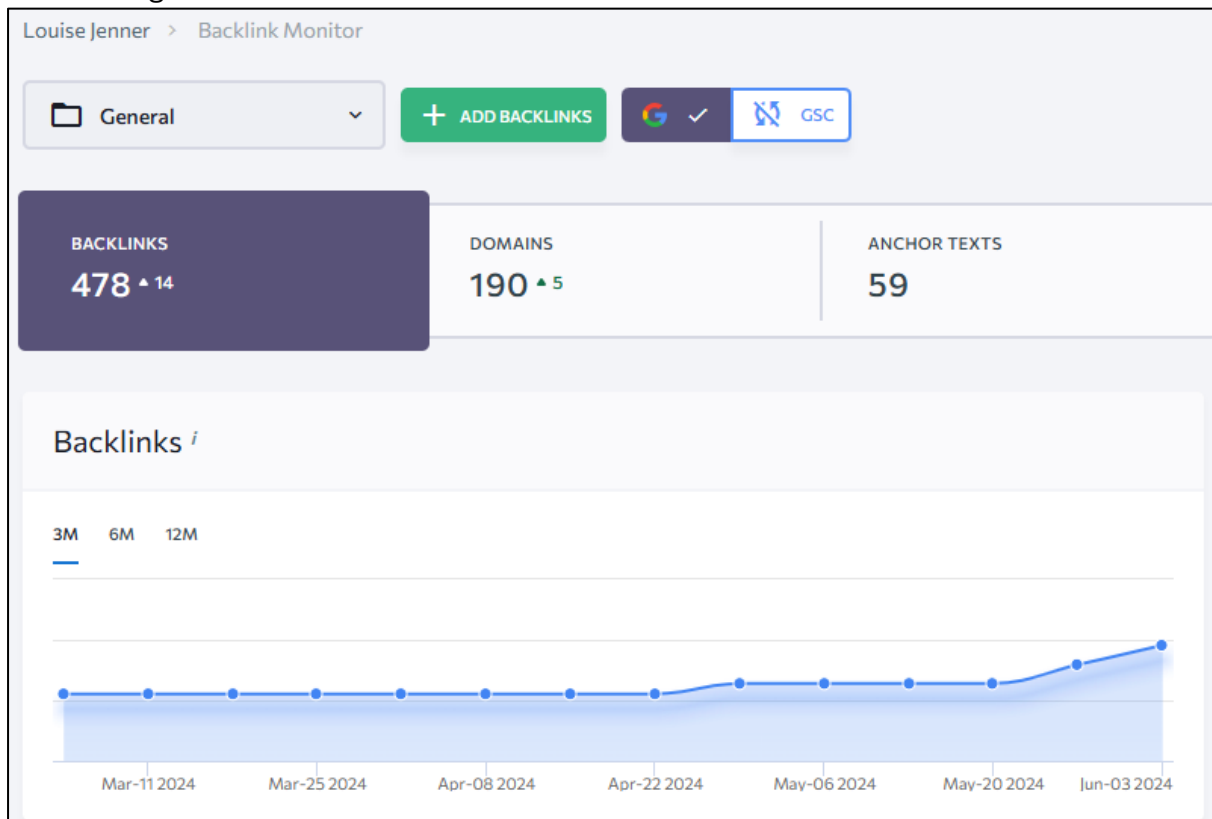
We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

Backlinking:



Added 14 new backlinks and 5 referring domains.



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Wrote the content for 1 landing page:
Business coaching in Devon



Content:
Business coaching in Devon

EMPOWERING YOUR BUSINESS JOURNEY: THE TRANSFORMATIVE BENEFITS OF WORKING WITH A BUSINESS COACHING IN DEVON

Navigating the challenges of growing your business can be overwhelming, leaving you feeling stretched thin and struggling to find balance. As a business coach in Devon, I can help you gain clarity on your goals and priorities, allowing you to focus on both working in and on your business. Whether you need assistance with time management, delegation, team management, or sales strategies, I will support you every step of the way. The evolving industry of business coaching in Devon offers individuals the opportunity to receive personalised guidance and skills development to achieve their professional ambitions. While seeking advice from loved ones may have been the norm in the past, working with a business coach can provide you with the expertise and tools needed to navigate your business journey effectively. It is important to understand the scope of business coaching and the potential investment involved, but with the right support, you can empower your business and achieve success.

Why is coaching important?

The role of coaching cannot be overstated. It is a vital tool for achieving your goals and finding fulfilment in both your personal and professional lives. Having a coach means having a dedicated and unbiased partner who is solely focused on helping you succeed. This outsider perspective can be crucial in providing clarity and guidance in your journey towards success. In a business setting, having a coach can be particularly beneficial. They can help you define your goals, develop a clear vision for your career or business, and provide support as you navigate challenges and celebrate your achievements. With their help, you can present yourself effectively to potential employers or clients, increasing your chances of landing your dream job or securing your ideal clients. The value of coaching extends beyond short-term gains. A coach can help you build sustainable habits and strategies for long-term success, ensuring that you continue to grow and thrive even after your coaching sessions have ended. With a coach by your side, you can weather any storm and confidently move towards your goals, knowing that you have a dedicated partner supporting you every step of the way.

This approach [helps clients enhance and apply their existing abilities](#) while developing the skills needed to overcome life's obstacles.

Have you ever wondered who might hire a business coach in Devon?

It is a common misconception that only successful and ambitious people seek guidance from coaches. In reality, individuals from all backgrounds and walks of life have sought out business coaches for support. This does not mean they are incompetent or unable to solve problems on their own. It simply shows that they recognise that their current situation does



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not align with their future goals. If you are feeling stuck or unsure about how to progress towards your goals, think about hiring a coach. The positive changes it can bring to your life might surprise you.

Why might you need business coaching in Devon?

Many people find that reading self-help books alone is not always enough to make real progress towards their goals. Sometimes, the books just do not address specific questions or unique situations that individuals may face. This is why having someone to provide personalised support and guidance can be incredibly valuable. With a mentor or coach by your side, you can receive the encouragement and accountability needed to succeed. Seeking help from experienced professionals is common in many areas, from sports teams to successful athletes. It is likely that most successful individuals have benefited from coaching or mentoring at some point in their journey.

What Makes Good Business Coaching in Devon?

An outstanding coach is defined by their dedication to being honest, even when it means delivering tough feedback. Rather than pushing their own agenda, they focus on helping you find your way through obstacles on your own. They go beyond just being a manager or a friend; they truly care about your successes and use all available strategies to help you achieve your goals.

How can I help?

A business coach in Devon can be a valuable asset in your pursuit of professional aspirations. The key lies in selecting the most suitable coach to guide you on this journey. Should you seek a mentor who can provide unwavering support, your search ends here. I am fully dedicated to assisting you in attaining your career objectives and flourishing in all aspects of life.

Notes from your account manager:

This week we started by working on your backlinking profile we added 4 new backlinks and 5 referring domains.

What Are Backlinks?

A backlink is a link that one website gets from another. In addition to driving brand awareness and referral traffic, backlinks can benefit your SEO performance. Many sites accrue backlinks naturally, but marketers often work to generate and maintain them.

Why Backlinks Are Important for SEO

Backlinks are important for SEO because Google views some backlinks like recommendations. Generally, the more backlinks a page or site has, the more trustworthy it's perceived to be.

We then wrote the content for 1 landing page. Landing pages help you rank for more keywords and increase your search visibility.



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