



WEEKLY UPDATE



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# Louise Jenner

**DATE:** 6<sup>th</sup> – 10<sup>th</sup> May

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### On-Page SEO:

Fixing blogs that are on the old builder:

1. <https://www.louisejenner.com/best-investment-ever/>
2. <https://www.louisejenner.com/who-hires-a-coach/>
3. <https://www.louisejenner.com/hope-to-land-your-dream-job/>
4. <https://www.louisejenner.com/facing-career-change-50/>
5. <https://www.louisejenner.com/i-dont-know-what-i-want-to-do/>
6. <https://www.louisejenner.com/a-fish-out-of-water/>
7. <https://www.louisejenner.com/your-dream-job/>
8. <https://www.louisejenner.com/what-if-i-never-find-my-dream-job/>
9. <https://www.louisejenner.com/5-top-tips-to-make-your-dream-job-cv-dazzle/>
10. <https://www.louisejenner.com/monday-motivator/>

### Site Health:

HTTP Status Code		Description
ISSUES	PAGES	FIXED
⊗ 4XX HTTP Status Codes	20 ▼ 24	24

Fixed 24 pages with 4XX HTTP status codes:

1. <https://www.louisejenner.com/hidden-job-market/louise@louisejenner.com>
2. <https://www.louisejenner.com/my-story-i-left-my-job/>



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3. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php?appointmentType=401485%5C%22>
4. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533_640.jpg%5C)
5. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426_640.jpg%5C)
6. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2014/07/louisejenner-may-2014-low-res-7-of-7.jpg%5C>
7. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394\\_6401.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394_6401.jpg%5C)
8. <https://www.louisejenner.com/facing-career-change-50/%5C%22http://www.jobactionday.com/2015-Job-Action-Day.html%5C>
9. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C>
10. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C>
11. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949_1920.jpg%5C)
12. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176_1920.jpg%5C)
13. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/Let-what-you-love-be-what-you-do.png%5C>
14. [https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com\\_.png%5C](https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com_.png%5C)
15. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.totaljobs.com/insidejob/experts-finding-work-you-love/%5C>
16. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100_640.jpg%5C)
17. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897_640.jpg%5C)
18. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_0082-e1401036740722.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_0082-e1401036740722.jpg%5C)



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19. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227\\_10151691604173060\\_205669385\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227_10151691604173060_205669385_n.jpg%5C)
20. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959\\_10151691604133060\\_1543136598\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959_10151691604133060_1543136598_n.jpg%5C)
21. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496\\_10151691604083060\\_1134273088\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496_10151691604083060_1134273088_n.jpg%5C)
22. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388\\_10151691604038060\\_2021931264\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388_10151691604038060_2021931264_n.jpg%5C)
23. <https://www.louisejenner.com/social-media-networking/%5C%22http://uk.linkedin.com/in/louisejenner/%5C>
24. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_1499.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_1499.jpg%5C)

↻ Redirects		Description ▾	
ISSUES		PAGES	FIXED
⊗ Redirect to 4xx or 5xx ▾		17 ▾ 21 ▾	21 ▾

Fixed 21 pages with redirects to 4XX or 5XX:

1. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533_640.jpg%5C)
2. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426_640.jpg%5C)
3. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2014/07/louisejenner-may-2014-low-res-7-of-7.jpg%5C>
4. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394\\_6401.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394_6401.jpg%5C)
5. <https://www.louisejenner.com/facing-career-change-50/%5C%22http://www.jobactionday.com/2015-Job-Action-Day.html%5C>
6. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C>



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7. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C>
8. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949_1920.jpg%5C)
9. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176_1920.jpg%5C)
10. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/Let-what-you-love-be-what-you-do.png%5C>
11. [https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com\\_.png%5C](https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com_.png%5C)
12. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.totaljobs.com/insidejob/experts-finding-work-you-love/%5C>
13. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100_640.jpg%5C)
14. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897_640.jpg%5C)
15. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_0082-e1401036740722.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_0082-e1401036740722.jpg%5C)
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17. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959\\_10151691604133060\\_1543136598\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959_10151691604133060_1543136598_n.jpg%5C)
18. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496\\_10151691604083060\\_1134273088\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496_10151691604083060_1134273088_n.jpg%5C)
19. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388\\_10151691604038060\\_2021931264\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388_10151691604038060_2021931264_n.jpg%5C)
20. <https://www.louisejenner.com/social-media-networking/%5C%22http://uk.linkedin.com/in/louisejenner/%5C>
21. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_1499.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_1499.jpg%5C)



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HTTP Status Code		Description
ISSUES	PAGES	FIXED
Internal links to 3XX redirect pages	15 ▼ 6	6

Fixed 6 pages with internal links to 3XX redirects:

1. <https://www.louisejenner.com/facing-career-change-50/>
2. <https://www.louisejenner.com/i-want-to-change-the-world/>
3. <https://www.louisejenner.com/career-change-5-ways-identify-dream-job/>
4. <https://www.louisejenner.com/finding-work-you-love/>
5. <https://www.louisejenner.com/one-year-ago/>
6. <https://www.louisejenner.com/social-media-networking/>

HTTP Status Code		Description
ISSUES	PAGES	FIXED
3XX HTTP status code	18 ▼ 21	21

Fixed 21 pages with 3XX HTTP status code:

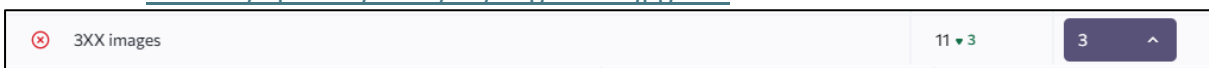
1. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533_640.jpg%5C)
2. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426\\_640.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426_640.jpg%5C)
3. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2014/07/louise-jenner-may-2014-low-res-7-of-7.jpg%5C>
4. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394\\_6401.jpg%5C](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394_6401.jpg%5C)
5. <https://www.louisejenner.com/facing-career-change-50/%5C%22http://www.jobactionday.com/2015-Job-Action-Day.html%5C>
6. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C>
7. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C>
8. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949_1920.jpg%5C)



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9. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176\\_1920.jpg%5C](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176_1920.jpg%5C)
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12. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.totaljobs.com/insidejob/experts-finding-work-you-love/%5C>
13. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100_640.jpg%5C)
14. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897\\_640.jpg%5C](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897_640.jpg%5C)
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16. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227\\_10151691604173060\\_205669385\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227_10151691604173060_205669385_n.jpg%5C)
17. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959\\_10151691604133060\\_1543136598\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959_10151691604133060_1543136598_n.jpg%5C)
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19. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388\\_10151691604038060\\_2021931264\\_n.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388_10151691604038060_2021931264_n.jpg%5C)
20. <https://www.louisejenner.com/social-media-networking/%5C%22http://uk.linkedin.com/in/louisejenner/%5C>
21. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_1499.jpg%5C](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_1499.jpg%5C)



Fixed 3 pages with 3XX images:

1. <https://www.louisejenner.com/facing-career-change-50/>



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2. <https://www.louisejenner.com/what-if-i-never-find-my-dream-job/>
3. <https://www.louisejenner.com/louise-jenner/>

 External links to 5XX	13 ▼ 107	108	1
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Fixed 108 pages with external links to 5XX redirects:

1. <https://www.louisejenner.com/coaching-programmes/>
2. <https://www.louisejenner.com/reviews/>
3. <https://www.louisejenner.com/contact/>
4. <https://www.louisejenner.com/privacy-policy/>
5. <https://www.louisejenner.com/career-clarity-coaching/>
6. <https://www.louisejenner.com/more-services/>
7. <https://www.louisejenner.com/dream-business-coaching/>
8. <https://www.louisejenner.com/freelancer-coaching/>
9. <https://www.louisejenner.com/career-development-coach/>
10. <https://www.louisejenner.com/dream-business-start-up-coaching/>
11. <https://www.louisejenner.com/career-change-coaching/>
12. <https://www.louisejenner.com/redundancy-coaching-programme/>
13. <https://www.louisejenner.com/return-to-work-coaching-programme/>
14. <https://www.louisejenner.com/new-starter-coaching/>
15. <https://www.louisejenner.com/good-habits/>
16. <https://www.louisejenner.com/social-media-for-dream-job-seekers/>
17. <https://www.louisejenner.com/interview-nerves/>
18. <https://www.louisejenner.com/your-dream-job-search-my-top-tips/>
19. <https://www.louisejenner.com/interview-nerves/>
20. <https://www.louisejenner.com/your-dream-job-search-my-top-tips/>
21. <https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/>
22. <https://www.louisejenner.com/linkedin/>
23. So, on ....

 5XX HTTP Status Codes ▼	0	25 ▼
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Fixed 25 pages with 5XX HTTP Status codes:

1. <https://www.louisejenner.com/category/sales/>
2. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533\\_640.jpg%5C%22](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/shield-953533_640.jpg%5C%22)
3. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426\\_640.jpg%5C%22](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/businessmen-897426_640.jpg%5C%22)
4. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2014/07/louise-jenner-may-2014-low-res-7-of-7.jpg%5C%22>
5. [https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394\\_6401.jpg%5C%22](https://www.louisejenner.com/facing-career-change-50/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/10/hands-545394_6401.jpg%5C%22)



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6. <https://www.louisejenner.com/facing-career-change-50/%5C%22http://www.jobactionday.com/2015-Job-Action-Day.html%5C%22>
7. <https://www.louisejenner.com/facing-career-change-50/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php%5C%22>
8. <https://www.louisejenner.com/category/hr/>
9. <https://www.louisejenner.com/author/guest-author/>
10. <https://www.louisejenner.com/social-media-networking/%5C%22http://uk.linkedin.com/in/louisejenner/%5C%22>
11. <https://www.louisejenner.com/contact-the-dream-job-coach/programmes/%5C%22>
12. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949\\_1920.jpg%5C%22](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/font-954949_1920.jpg%5C%22)
13. [https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176\\_1920.jpg%5C%22](https://www.louisejenner.com/career-change-5-ways-identify-dream-job/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/11/road-sign-798176_1920.jpg%5C%22)
14. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_0082-e1401036740722.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_0082-e1401036740722.jpg%5C%22)
15. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227\\_10151691604173060\\_205669385\\_n.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/941227_10151691604173060_205669385_n.jpg%5C%22)
16. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959\\_10151691604133060\\_1543136598\\_n.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/417959_10151691604133060_1543136598_n.jpg%5C%22)
17. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496\\_10151691604083060\\_1134273088\\_n.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/228496_10151691604083060_1134273088_n.jpg%5C%22)
18. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388\\_10151691604038060\\_2021931264\\_n.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/428388_10151691604038060_2021931264_n.jpg%5C%22)
19. [https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img\\_1499.jpg%5C%22](https://www.louisejenner.com/one-year-ago/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-content/uploads/2014/05/img_1499.jpg%5C%22)
20. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/Let-what-you-love-be-what-you-do.png%5C%22>
21. [https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com\\_.png%5C%22](https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.louisejenner.com/wp-content/uploads/2015/04/www.louisejenner.com_.png%5C%22)



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22. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://www.totaljobs.com/insidejob/experts-finding-work-you-love/%5C%22>
23. <https://www.louisejenner.com/finding-work-you-love/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedule.php?appointmentType=401485%5C%22>
24. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100\\_640.jpg%5C%22](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/family-557100_640.jpg%5C%22)
25. [https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897\\_640.jpg%5C%22](https://www.louisejenner.com/family-time/%5C%22https://www.louisejenner.com/wp-content/uploads/2016/03/baby-164897_640.jpg%5C%22)

## **Notes from your account manager:**

This week we started by fixing 10 of your older blogs which are still on the wrong builder we will carry on with this next week. It is important to update these to ensure a positive user experience since the older builder is not pulling through images and has code elements visible.

After that, we then worked on your site health we fixed the following:

- Fixed 24 pages with 4XX HTTP status codes.
- Fixed 21 pages with redirects to 4XX or 5XX
- Fixed 6 pages with internal links to 3XX redirects.
- Fixed 21 pages with 3XX HTTP status code.
- Fixed 3 pages with 3XX images.
- Fixed 108 pages with external links to 5XX redirects.
- Fixed 25 pages with 5XX HTTP Status codes.

### **Why are 4XX HTTP status codes bad?**

4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.



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