

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Louise Jenner

DATE: 29th April – 3rd May

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Fixed blogs that were on the old builder:

- 1. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/</u>
- 2. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-</u>organise-your-life/
- 3. <u>https://www.louisejenner.com/congratulations-james/</u>
- 4. https://www.louisejenner.com/linkedin/
- 5. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/</u>
- 6. https://www.louisejenner.com/interview-nerves/
- 7. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/</u>
- 8. <u>https://www.louisejenner.com/social-media-for-dream-job-seekers/</u>
- 9. https://www.louisejenner.com/good-habits/

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Tips For LinkedIn Success		ummary Isibility Ublish	Public November 27, 2014
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Tips - Louise Jenner, The Dream Job Coach - Career Coaching - Gloucestershire\" title_text=\"LinkedIn Tips - Louise Jenner, The	T I I I I I I I I I I I I I I I I I I I	inkedin-tips-f	for-finding-your-dreat
Dream Job Coach - Career Coaching - Gloucestershire("[[fet_pb_tmage][et_pb_text_builder_version+]'(\$12.21' background_size+\'initial' background_position+\'top_left" background_repeat=\'repeat\']	The	e last part of th ew Post	he URL Learn more.(?
LinkedIn Tips To Find Your Dream Job			ar dream-job/ (3
s your Linkedin presence spot-on? Or, like so many people, did you set up a profile some time ago and hope for the best? These Inkedin Tips will help you!	c	ategories	
and a second	n	ags	
Filling in the boxes and waiting for LinkedIn to deliver your dream job or customers to your inbox is akin to opening a shop, putting a sign up and then just waiting for customers to wander in.	P	eatured imag	je
We know, deep down, that we need to be a little bit more proactive than that in order to be really successful	E	scerpt	
	D	Siscussion	
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Site health:

ISSUES	PAGES	FIXED
△ Internal links to 3XX redirect pages	21 • 11	11 ^

Fixed 11 pages with internal links to 3xx redirect pages:

- 1. <u>https://www.louisejenner.com/career-and-business-coaching-in-devon/</u>
 - a. <u>https://www.louisejenner.com/career-and-business-coaching-in-</u> <u>devon/%5C%22https://www.louisejenner.com/?s=how+i+left+my+job%5</u> <u>C%22</u>
- <u>https://www.louisejenner.com/how-to-nail-your-interview-presentation/</u>

 <u>https://www.louisejenner.com/how-to-nail-your-interview-</u> presentation/%5C%22https://www.amazon.co.uk/Introverted-Presenter-Delivering-Successful-Presentations/dp/1484210891%5C%22
- 3. https://www.louisejenner.com/congratulations-james/
 - a. <u>https://www.louisejenner.com/congratulations-james/%5C%22https://www.louisejenner.com/wp-content/uploads/2013/09/img_1154.jpg%5C%22</u>
- <u>https://www.louisejenner.com/check-out-management-is-a-lonely-place/</u>
 <u>https://www.louisejenner.com/check-out-management-is-a-lonely-</u>
 - place/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wpcontent/uploads/2013/09/img_0357.jpg%5C%22
- 5. <u>https://www.louisejenner.com/new-year-resolutions/</u>
 - a. https://www.louisejenner.com/new-year-resolutions/%5C%22
- 6. <u>https://www.louisejenner.com/linkedin/</u>
 - a. <u>https://www.louisejenner.com/linkedin/%5C%22http://uk.linkedin.co</u> m/in/louisejenner/%5C%22
 - b. <u>https://www.louisejenner.com/linkedin/%5C%22https://www.facebook.com/thedreamjobcoach%5C%22</u>
- 7. https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/
 - a. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https://louisejenner.files.wordpress.com/2014/08/img_1697_e1412184393927.jpg%5C%22</u>

b. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https://louisejenner.files.wordpress.com/2014/05/img_1498</u> -e1412185508350.jpg%5C%22

c. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https://twitter.com/@thedayjob15%5C%22</u>

d. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https://louisejenner.files.wordpress.com/2014/08/img_1699_-e1412185600691.jpg%5C%22_</u>

e. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22mailto:jenner_louise1@me.com%5C%22</u>

8. https://www.louisejenner.com/interview-nerves/



a. <u>https://www.louisejenner.com/interview-</u>

nerves/%5C%22http://knowingyourbusiness.co.uk/the-dream-jobcoach/%5C%22

9. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/</u>
 a. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22https://www.glosjobs.co.uk/%5C%22</u>

b. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22https://twitter.com/%5C%22</u>

c. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22http://www.uk.linkedin.com%5C%22</u>

d. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22https://www.google.co.uk/alerts%5C%22</u>

10. https://www.louisejenner.com/social-media-for-dream-job-seekers/

a. <u>https://www.louisejenner.com/social-media-for-dream-job-</u> <u>seekers/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-</u> <u>content/uploads/2014/06/img_1085.jpg%5C%22</u>

b. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>seekers/%5C%22https://twitter.com/@LouiseJenner1%5C%22

c. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>

seekers/%5C%22https://www.facebook.com/thedreamjobcoach%5C%22

d. <u>https://www.louisejenner.com/social-media-for-dream-job-</u> seekers/%5C%22https://www.louisejenner.com.gridhosted.co.uk/wp-

- <u>content/uploads/2014/06/img_1095.jpg%5C%22</u>
 e. https://www.louisejenner.com/social-media-for-dream-job-
- seekers/%5C%22http://www.linkedin.com/in/LouiseJenner%5C%22

11. https://www.louisejenner.com/good-habits/

a. <u>https://www.louisejenner.com/good-</u>

habits/%5C%22https://www.themuse.com/advice/the-15minute-

morning-routine-thats-already-changing-my-life%5C%22

b. https://www.louisejenner.com/good-

habits/%5C%22https://thedreamjobcoach.acuityscheduling.com/schedul e.php%5C%22

c. https://www.louisejenner.com/good-

habits/%5C%22https://www.louisejenner.com/who-needs-businesscoaching-2/%5C%22

≙	External links to 4XX	7 🕶 117	117	
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Fixed 117 pages with external link to 4XX pages:

- 1. <u>https://www.louisejenner.com/career-mentors/</u>
- 2. <u>https://www.louisejenner.com/startup-coach/</u>
- 3. https://www.louisejenner.com/
- 4. https://www.louisejenner.com/dream-job-blog/
- 5. <u>https://www.louisejenner.com/contact/</u>
- 6. https://www.louisejenner.com/reviews/



- 7. https://www.louisejenner.com/coaching-programmes/
- 8. https://www.louisejenner.com/privacy-policy/
- 9. https://www.louisejenner.com/
- 10. <u>https://www.louisejenner.com/more-services/</u>
- 11. https://www.louisejenner.com/who-needs-business-coaching/
- 12. https://www.louisejenner.com/my-story-how-i-left-my-job/
- 13. <u>https://www.louisejenner.com/changing-your-career-in-3-steps/</u>
- 14. <u>https://www.louisejenner.com/landing-your-dream-job/</u>
- 15. <u>https://www.louisejenner.com/career-clarity-coaching/</u>
- 16. <u>https://www.louisejenner.com/dream-business-coaching/</u>
- 17. https://www.louisejenner.com/freelancer-coaching/
- 18. https://www.louisejenner.com/career-development-coach/
- 19. https://www.louisejenner.com/dream-business-start-up-coaching/
- 20. https://www.louisejenner.com/redundancy-coaching-programme/

Etc...

External links to 3XX 15 • 7 7	
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Fixed 7 pages with external links to 3xx:

- 1. <u>https://www.louisejenner.com/</u>
- 2. https://www.louisejenner.com
- 3. <u>https://www.louisejenner.com/preparing-for-your-next-interview/</u>
- 4. https://www.louisejenner.com/linkedin-coaching/
- 5. <u>https://www.louisejenner.com/career-mentors/</u>
- 6. <u>https://www.louisejenner.com/cv-writing-services/</u>
- 7. https://www.louisejenner.com/career-and-business-coaching-in-devon/

✤ HTTP Status Code	Description Y		
ISSUES		PAGES	FIXED
⊗ 4XX HTTP Status Codes		44 • 36	36

Fixed 36 pages with 4XX HTTP Status codes:

1. <u>https://www.louisejenner.com/career-and-business-coaching-in-</u>

- devon/%5C%22https:/www.louisejenner.com/?s=how+i+left+my+job%5C%22
- 2. https://www.louisejenner.com/how-to-nail-your-interview-

presentation/%5C%22https:/www.amazon.co.uk/Introverted-Presenter-

Delivering-Successful-Presentations/dp/1484210891%5C

3. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https:/www.linkedin.com/%5C</u>

Job/%5C%22https:/www.linkedin.com/%5C

4. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https:/www.thegrowthhub.biz/%5C</u>

5. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>content/uploads/2017/02/image1.png%5C



6. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-content/uploads/2017/02/bright-2796_1920.jpg%5C</u>

7. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/mindset-743166 1280-1.jpg%5C

8. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2015/04/adult-18792 1280.jpg%5C

9. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22mailto:karen@pepperpottspa.com%5C</u>

10. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https://www.facebook.com/pepperpottspa%5C</u>

11. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/13912780 1634463300178565 37269461683385292 40 n.jpg%5C

12. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/karen-wood-white.jpg%5C

13. https://www.louisejenner.com/congratulations-

james/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2013/09/img 1154.jpg%5C

14. https://www.louisejenner.com/check-out-management-is-a-lonely-

place/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wp-

content/uploads/2013/09/img 0357.jpg%5C

15. https://www.louisejenner.com/stress-work-can-alarming-impact-

relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/adult-1850268.jpg%5C

16. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-relationship-guest-blog-rachael-</u>

blackmore/%5C%22mailto:rachaelasblackmore@gmail.com%5C

17. https://www.louisejenner.com/stress-work-can-alarming-impact-

relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/character-1797362 1920.jpg%5C

18. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-relationship-guest-blog-rachael-</u>

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/candles-2000135 1920.jpg%5C

19. https://www.louisejenner.com/new-year-resolutions/%5C

20. https://www.louisejenner.com/linkedin/%5C%22http:/uk.linkedin.com/in/louisejenner/%5C

21. <u>https://www.louisejenner.com/linkedin/%5C%22https:/www.facebook.com/</u> thedreamjobcoach%5C



22. https://www.louisejenner.com/is-this-it-getting-more-from-the-day-
job/%5C%22https:/twitter.com/@thedayjob15%5C
23. https://www.louisejenner.com/is-this-it-getting-more-from-the-day-
job/%5C%22mailto:jenner_louise1@me.com%5C
24. https://www.louisejenner.com/interview-
<u>nerves/%5C%22http:/knowingyourbusiness.co.uk/the-dream-job-coach/%5C</u>
25. https://www.louisejenner.com/your-dream-job-search-my-top-
tips/%5C%22https:/twitter.com/%5C
26. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>
tips/%5C%22https:/www.glosjobs.co.uk/%5C
27. https://www.louisejenner.com/your-dream-job-search-my-top-
tips/%5C%22http:/www.uk.linkedin.com%5C
 <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>
tips/%5C%22https:/www.google.co.uk/alerts%5C
29. https://www.louisejenner.com/social-media-for-dream-job-
seekers/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wp-
content/uploads/2014/06/img_1085.jpg%5C
30. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>
seekers/%5C%22https:/twitter.com/@LouiseJenner1%5C
31. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>
seekers/%5C%22https:/www.facebook.com/thedreamjobcoach%5C
32. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>
seekers/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wp-
content/uploads/2014/06/img_1095.jpg%5C
33. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>
seekers/%5C%22http:/www.linkedin.com/in/LouiseJenner%5C
34. <u>https://www.louisejenner.com/good-</u>
habits/%5C%22https:/www.themuse.com/advice/the-15minute-morning-
routine-thats-already-changing-my-life%5C
35. <u>https://www.louisejenner.com/good-</u>
habits/%5C%22https:/thedreamjobcoach.acuityscheduling.com/schedule.php%5
<u>C</u> 2C https://www.louissianner.com/acad
36. <u>https://www.louisejenner.com/good-</u>
habits/%5C%22https:/www.louisejenner.com/who-needs-business-coaching-
<u>2/%5C</u>

3XX images

4

14 🕶 4

Fixed 4 pages with 3xx images:

- 1. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/</u>
- 2. <u>https://www.louisejenner.com/congratulations-james/</u>
- 3. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/</u>
- 4. <u>https://www.louisejenner.com/good-habits/</u>



۲	4XX images (Not Found)	1 • 2	2
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Fixed 2 pages with 4XX images:

- 1. <u>https://www.louisejenner.com/check-out-management-is-a-lonely-place/</u>
- 2. https://www.louisejenner.com/social-media-for-dream-job-seekers/

₽ Redirects	Description V		
ISSUES		PAGES	FIXED
8 Redirect to 4xx or 5xx		38 • 36	36

Fixed 36 pages with 4XX or 5XX redirects:

- 1. <u>https://www.louisejenner.com/career-and-business-coaching-in-</u> devon/%5C%22https:/www.louisejenner.com/?s=how+i+left+my+job%5C%22
- 2. https://www.louisejenner.com/how-to-nail-your-interview-

presentation/%5C%22https:/www.amazon.co.uk/Introverted-Presenter-Delivering-Successful-Presentations/dp/1484210891%5C

3. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https://www.linkedin.com/%5C</u>

4. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https:/www.thegrowthhub.biz/%5C</u>

5. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/02/image1.png%5C

6. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/02/bright-2796 1920.jpg%5C

7. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/mindset-743166 1280-1.jpg%5C

8. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2015/04/adult-18792 1280.jpg%5C

9. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22mailto:karen@pepperpottspa.com%5C</u>

10. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https://www.facebook.com/pepperpottspa%5C</u>

11. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

<u>content/uploads/2017/03/13912780 1634463300178565 37269461683385292</u> <u>40 n.jpg%5C</u>

12. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>content/uploads/2017/03/karen-wood-white.jpg%5C



13. <u>https://www.louisejenner.com/congratulations-</u>

james/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2013/09/img 1154.jpg%5C

14. https://www.louisejenner.com/check-out-management-is-a-lonely-

place/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wpcontent/uploads/2013/09/img_0357.jpg%5C

15. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-relationship-guest-blog-rachael-</u>

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/adult-1850268.jpg%5C

16. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-</u>relationship-guest-blog-rachael-

blackmore/%5C%22mailto:rachaelasblackmore@gmail.com%5C

17. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-</u>relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/character-1797362 1920.jpg%5C

18. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-</u>

relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/candles-2000135 1920.jpg%5C

19. https://www.louisejenner.com/new-year-resolutions/%5C

20. <u>https://www.louisejenner.com/linkedin/%5C%22http:/uk.linkedin.com/in/louisejenner/%5C</u>

21. <u>https://www.louisejenner.com/linkedin/%5C%22https:/www.facebook.com/</u> thedreamjobcoach%5C

22. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https:/twitter.com/@thedayjob15%5C</u>

23. https://www.louisejenner.com/is-this-it-getting-more-from-the-day-

job/%5C%22mailto:jenner louise1@me.com%5C

24. https://www.louisejenner.com/interview-

nerves/%5C%22http:/knowingyourbusiness.co.uk/the-dream-job-coach/%5C

25. https://www.louisejenner.com/your-dream-job-search-my-top-

tips/%5C%22https:/twitter.com/%5C

26. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22https://www.glosjobs.co.uk/%5C</u>

27. <u>https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%22http:/www.uk.linkedin.com%5C</u>

28. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>

tips/%5C%22https:/www.google.co.uk/alerts%5C

29. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wpcontent/uploads/2014/06/img_1085.jpg%5C

30. <u>https://www.louisejenner.com/social-media-for-dream-job-</u>seekers/%5C%22https:/twitter.com/@LouiseJenner1%5C



31. https://www.louisejenner.com/social-media-for-dream-job-				
seekers/%5C%22https:/www.facebook.com/thedreamjobcoach%5C				
32. https://www.louisejenner.com/social-media-for-dream-job-				
seekers/%5C%22https:/www.louisejenner.com.gridhostec	<u>l.co.uk/wp</u>	<u>-</u>		
content/uploads/2014/06/img_1095.jpg%5C				
33. https://www.louisejenner.com/social-media-for-drear	<u>n-job-</u>			
seekers/%5C%22http:/www.linkedin.com/in/LouiseJenne	r%5C			
34. https://www.louisejenner.com/good-				
habits/%5C%22https:/www.themuse.com/advice/the-15r	<u>ninute-mor</u>	ning-		
routine-thats-already-changing-my-life%5C	routine-thats-already-changing-my-life%5C			
35. https://www.louisejenner.com/good-				
habits/%5C%22https:/thedreamjobcoach.acuityscheduling	<u>g.com/sche</u>	dule.php%5		
<u>C</u>				
36. <u>https://www.louisejenner.com/good-</u>				
habits/%5C%22https:/www.louisejenner.com/who-needs-business-coaching-				
<u>2/%5C</u>				
▲ External links to 4XX	3 • 4	4		

Fixed 4 pages with external links to 4XX pages:

- 1. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-</u>
- organise-your-life/
- 2. <u>https://www.louisejenner.com/congratulations-james/</u>
- 3. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/</u>
- 4. <u>https://www.louisejenner.com/good-habits/</u>

↑ HTTP Status Code	Description V		
ISSUES		PAGES	FIXED
③ 3XX HTTP status code		39 • 36	36

Fixed 36 pages with 3XX HTTP Status codes:

- 1. <u>https://www.louisejenner.com/career-and-business-coaching-in-</u> <u>devon/%5C%22https:/www.louisejenner.com/?s=how+i+left+my+job%5C%22</u>
- 2. https://www.louisejenner.com/how-to-nail-your-interview-
- presentation/%5C%22https:/www.amazon.co.uk/Introverted-Presenter-
- Delivering-Successful-Presentations/dp/1484210891%5C
- 3. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https:/www.linkedin.com/%5C</u>
- 4. <u>https://www.louisejenner.com/linkedin-tips-for-finding-your-dream-job/%5C%22https:/www.thegrowthhub.biz/%5C</u>
- 5. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/02/image1.png%5C



6. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-content/uploads/2017/02/bright-2796_1920.jpg%5C</u>

7. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/mindset-743166 1280-1.jpg%5C

8. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2015/04/adult-18792 1280.jpg%5C

9. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22mailto:karen@pepperpottspa.com%5C</u>

10. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https://www.facebook.com/pepperpottspa%5C</u>

11. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/13912780 1634463300178565 37269461683385292 40 n.jpg%5C

12. <u>https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-organise-your-life/%5C%22https:/louisejenner.com/wp-</u>

content/uploads/2017/03/karen-wood-white.jpg%5C

13. https://www.louisejenner.com/congratulations-

james/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2013/09/img 1154.jpg%5C

14. https://www.louisejenner.com/check-out-management-is-a-lonely-

place/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wp-

content/uploads/2013/09/img 0357.jpg%5C

15. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-</u>

relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/adult-1850268.jpg%5C

16. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-relationship-guest-blog-rachael-</u>

blackmore/%5C%22mailto:rachaelasblackmore@gmail.com%5C

17. https://www.louisejenner.com/stress-work-can-alarming-impact-

relationship-guest-blog-rachael-

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/character-1797362 1920.jpg%5C

18. <u>https://www.louisejenner.com/stress-work-can-alarming-impact-relationship-guest-blog-rachael-</u>

blackmore/%5C%22https:/www.louisejenner.com/wp-

content/uploads/2017/02/candles-2000135 1920.jpg%5C

19. https://www.louisejenner.com/new-year-resolutions/%5C

20. https://www.louisejenner.com/linkedin/%5C%22http:/uk.linkedin.com/in/louisejenner/%5C

21. <u>https://www.louisejenner.com/linkedin/%5C%22https:/www.facebook.com/</u> thedreamjobcoach%5C



22. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22https:/twitter.com/@thedayjob15%5C</u>

23. <u>https://www.louisejenner.com/is-this-it-getting-more-from-the-day-job/%5C%22mailto:jenner_louise1@me.com%5C</u>

24. https://www.louisejenner.com/interview-

nerves/%5C%22http:/knowingyourbusiness.co.uk/the-dream-job-coach/%5C

25. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>tips/%5C%22https:/twitter.com/%5C

26. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>tips/%5C%22https:/www.glosjobs.co.uk/%5C

27. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>tips/%5C%22http:/www.uk.linkedin.com%5C

28. <u>https://www.louisejenner.com/your-dream-job-search-my-top-</u>tips/%5C%22https:/www.google.co.uk/alerts%5C

29. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wpcontent/uploads/2014/06/img 1085.jpg%5C

30. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22https:/twitter.com/@LouiseJenner1%5C

31. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22https:/www.facebook.com/thedreamjobcoach%5C

32. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22https:/www.louisejenner.com.gridhosted.co.uk/wp-

content/uploads/2014/06/img 1095.jpg%5C

33. https://www.louisejenner.com/social-media-for-dream-job-

seekers/%5C%22http:/www.linkedin.com/in/LouiseJenner%5C

34. https://www.louisejenner.com/good-

habits/%5C%22https:/www.themuse.com/advice/the-15minute-morning-

routine-thats-already-changing-my-life%5C

35. https://www.louisejenner.com/good-

habits/%5C%22https:/thedreamjobcoach.acuityscheduling.com/schedule.php%5 C

36. https://www.louisejenner.com/good-

habits/%5C%22https:/www.louisejenner.com/who-needs-business-coaching-2/%5C



Notes from your account manager:

This week we started by fixing 9 of your older blogs which are still on the wrong builder we will carry on with this next week. It is important to update these to ensure a positive user experience since the older builder is not pulling through images and has code elements visible.

After that, we then worked on your site health we fixed the following:

- Fixed 11 pages with internal links to 3xx redirect pages.
- Fixed 117 pages with external link to 4XX pages.
- Fixed 7 pages with external links to 3xx
- Fixed 36 pages with 4XX HTTP Status codes.
- Fixed 4 pages with 3xx images.
- Fixed 2 pages with 4XX images.
- Fixed 36 pages with 4XX or 5XX redirects.
- Fixed 36 pages with 3XX HTTP Status codes.

Why are 4XX HTTP status codes bad?

4XX HTTP status codes indicate that the requested page or resource cannot be accessed. 4XX URLs provide a poor user experience for the site's visitors because they cannot access the page or file via the link they clicked on. Moreover, internal links to 4XX URLs drain your crawl budget. Pages of your website that changed their response code to 4XX will be removed from search engine indexes.





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