

WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Sunset Shutters

**DATE:** 27<sup>th</sup> – 31<sup>st</sup> May

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

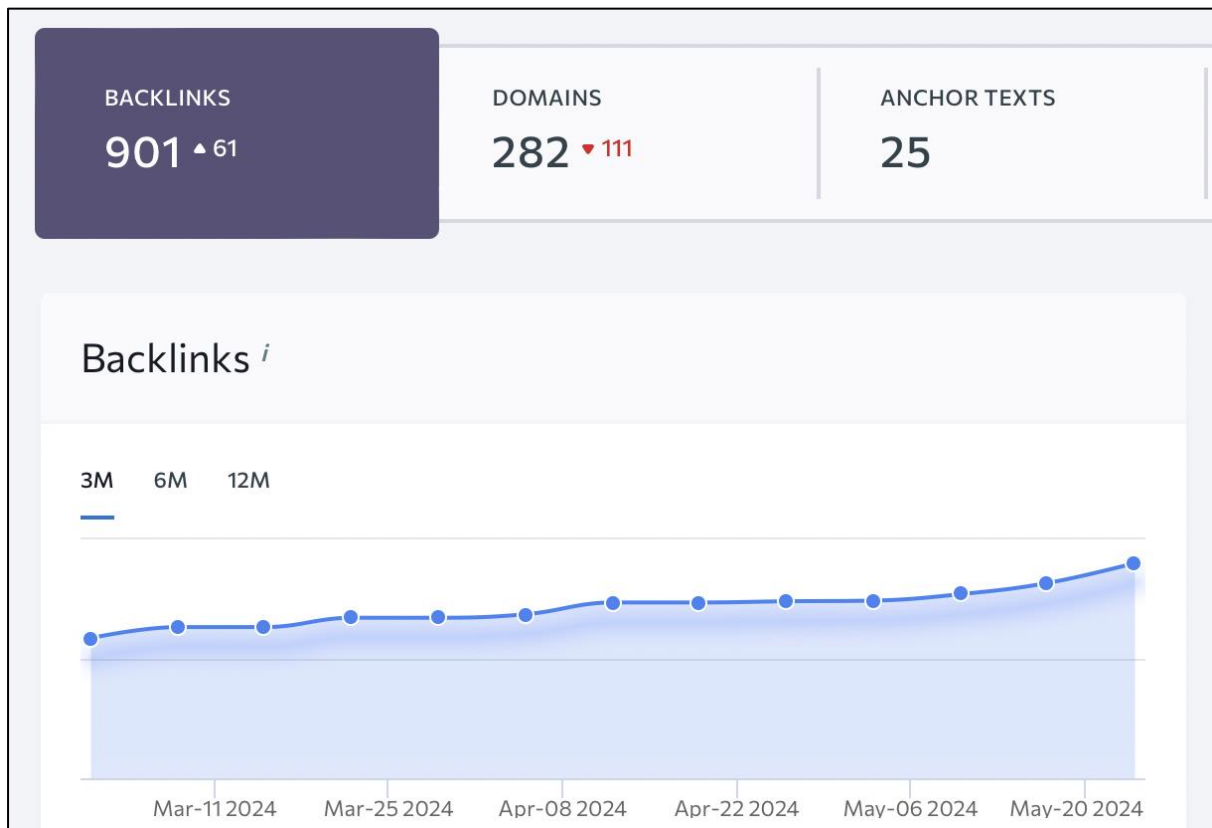
We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### Backlinks



Added 61 new backlinks.



## **Notes from your account manager:**

This week we worked on your backlinking profile we added 61 new backlinks.

### **What Are Backlinks?**

A backlink is a link that one website gets from another. In addition to driving brand awareness and referral traffic, backlinks can benefit your SEO performance. Many sites accrue backlinks naturally, but marketers often work to generate and maintain them.

### **Why Backlinks Are Important for SEO**

Backlinks are important for SEO because Google views some backlinks as recommendations. Generally, the more backlinks a page or site has, the more trustworthy it's perceived to be.



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## Complete Digital Peace of Mind



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