



WEEKLY UPDATE



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# Sunset Shutter

DATE: 20<sup>th</sup> – 24<sup>th</sup> May

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

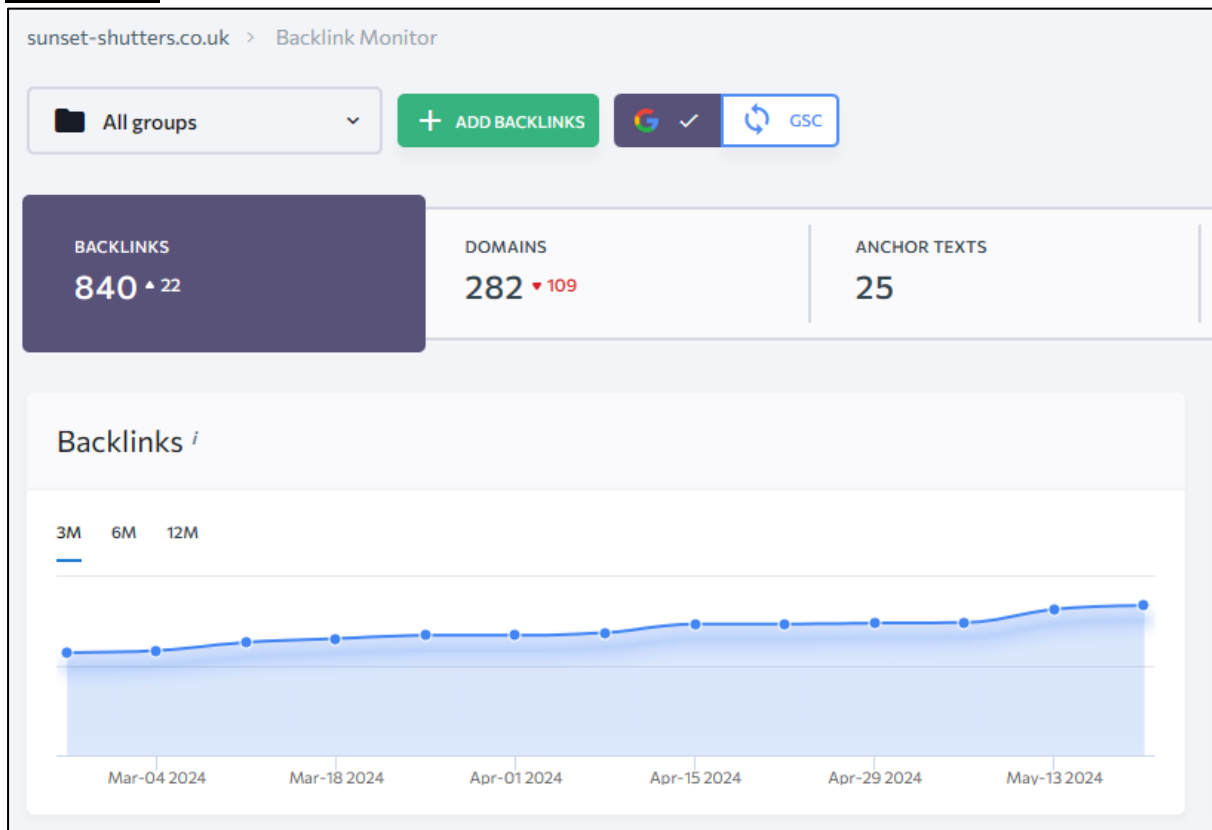
We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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## Updates

### Backlinking:



Added 22 backlinks.



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## On-Page SEO:

Published 1 landing page:

The screenshot shows the Rank Math SEO tool interface for the page 'Window Shutters in Devon'. The top bar is purple with the text 'Rank Math SEO' and a close button. Below this, there is a 'Preview' section with a green badge indicating '88 / 100'. The preview shows the URL 'https://sunset-shutters.co.uk/window-shutters-in-de...' and the title 'No. 1 Window Shutters in Devon - Sunset Sh...'. The meta description reads: 'Our window shutters in Devon are meticulously crafted to meet the unique needs of families with young children.' There is an 'Edit Snippet' button. Below the preview is the 'Focus Keyword' section, which has a 'Content AI' button and a search icon. The focus keyword is 'Window shutters in Devon', with an example 'Rank Math SEO'. A yellow banner suggests upgrading to the PRO version. There is a checkbox for 'This post is Pillar Content'. The 'Basic SEO' section shows a green 'All Good' status and six checklist items, all of which are checked: 'Hurray! You're using Focus Keyword in the SEO Title.', 'Focus Keyword used inside SEO Meta Description.', 'Focus Keyword used in the URL.', 'Focus Keyword appears in the first 10% of the content.', 'Focus Keyword found in the content.', and 'Content is 2003 words long. Good job!'.

## Window Shutters in Devon

<https://sunset-shutters.co.uk/window-shutters-in-devon/>

Work done on the page:

- 1X H1 tag
- H2 tags – H4 tags
- Content
- Buttons
- Internal linking
- External linking
- Images
- Images alt tag
- Added table of contents
- Title tag
- Meta description
- Embedded map
- Permalink



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# Window Shutters in Devon

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## Sublime, bespoke, window shutters in Devon

Our Devon-made window shutters are meticulously crafted to meet the unique needs of families with young children. Thoughtfully designed with a blackout blind concealed behind the panels, these shutters ensure uninterrupted nap time throughout the day. By effectively blocking out natural daylight, they create a serene and soothing environment for your little ones to rest in. But it does not stop there.

Our shutters also offer a perfect solution for night-shift workers who struggle to sleep during the day. With complete darkness provided by the blinds, they can enjoy a deep and undisturbed sleep, regardless of the daylight outside. We understand the frustration caused by the early morning sun during the summer months. Even the smallest ray of light can disrupt and hinder your much-deserved rest.

That is why our window shutters in Devon are an ideal choice, effectively combating sunlight and preventing any light leakage, allowing you to enjoy a peaceful sleep. In addition to their sleep-enhancing benefits, these blinds also elevate the experience of a home cinema. By adding an extra layer of darkness, they create the perfect ambience for immersive movie nights, ensuring an optimal viewing experience for you and your loved ones.

Our window shutters in Devon come in exclusive ranges of Antigua, Cuba, and Fiji shutters. This offers you the opportunity to choose the perfect style that seamlessly complements your home decor. With a selection of 20 different colour choices for the blinds, effortlessly matching them to your existing interior design becomes a breeze, creating a cohesive and visually pleasing aesthetic. Investing in our window shutters in Devon will not only enhance the functionality of your living space, but it will also elevate your quality of life. You deserve the peace and tranquillity that our shutters provide, giving you a haven to relax and unwind in.

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## Our range of window shutters in Devon

### Bay Window Shutters in Devon

Bay windows have emerged as a prominent feature in countless residences, frequently presenting the daunting task of sourcing appropriate window treatments. Nevertheless, our tailored shutters offer a sophisticated and functional solution, showcasing a vast array of designs for your discerning taste.

Whether you prefer the grandeur of full-height, the versatility of tier-on-tier, or the charm of café-style, each of these alternatives undoubtedly excels in augmenting the aesthetic allure of bay windows.

### Café Style Shutters

Create a unique atmosphere in your home by installing café-style shutters, which bring a charming touch and evoke a European ambience.

These trendy window coverings elegantly dress the lower section of your windows, striking a perfect balance between privacy and openness.

### French Doors

Discover a harmonious fusion of sophistication and practicality with our stunning range of shutters meticulously designed for French doors. Immerse yourself in the refined beauty as these intricately crafted shutters gracefully enhance your door's aesthetic.

Alternatively, experience a seamless integration into a tailored track system, perfectly suited for bi-folding doors. Explore the unrivalled mastery of controlling natural light and privacy, effortlessly curating the desired ambience to align with your individual preferences.

### Shutters & Blinds Combined

Discover our exquisite range of shutter collections, exclusively crafted to elevate the allure of your living environment while providing utmost control over natural light. Immerse yourself in the unparalleled ease of our integrated blind system, discreetly nestled behind the panels, guaranteeing a flawless blackout effect that effortlessly dims the daylight.

Delve into a vast array of 20 enchanting blind colours, effortlessly uncovering the perfect harmony or impeccable match for your beloved sanctuary.

Solid Window Shutters

Special Shape Shutters

Tier-on-tier Window Shutters

Full Height Window Shutters

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## **Notes from your account manager:**

This week we started off by working on your backlinking profile we added 22 new backlinks.

### **What Are Backlinks?**

A backlink is a link that one website gets from another. In addition to driving brand awareness and referral traffic, backlinks can benefit your SEO performance. Many sites accrue backlinks naturally, but marketers often work to generate and maintain them.

### **Why Backlinks Are Important for SEO**

Backlinks are important for SEO because Google views some backlinks like recommendations. Generally, the more backlinks a page or site has, the more trustworthy it's perceived to be.

we published 1 landing page "Window Shutters in Devon". Landing pages help you rank for more keywords and increase your search visibility.



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## Complete Digital Peace of Mind



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