

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Sunset Shutters

DATE: 13th – 17th May

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk Telephone: 01626 912 773

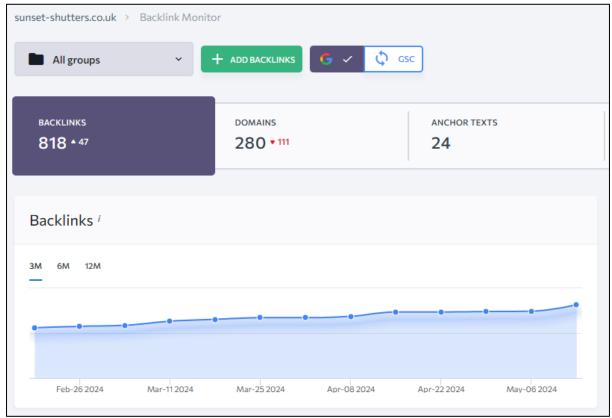
We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Backlinking:



Added 47 new backlinks.



Wrote the content for window shutters in Devon: Content score:



Window shutters in Devon

Sublime, Bespoke, Window Shutters Devon

Our Devon-made window shutters are meticulously crafted to meet the unique needs of families with young children. Thoughtfully designed with a blackout blind concealed behind the panels, these shutters ensure uninterrupted nap time throughout the day. By effectively blocking out natural daylight, they create a serene and soothing environment for your little ones to rest in. But it doesn't stop there.

Our shutters also offer a perfect solution for night-shift workers who struggle to sleep during the day. With complete darkness provided by the blinds, they can enjoy a deep and undisturbed sleep, regardless of the daylight outside. We understand the frustration caused by the early morning sun during the summer months. Even the smallest ray of light can disrupt and hinder your much-deserved rest.

That's why our window shutters in Devon are an ideal choice, effectively combating sunlight and preventing any light leakage, allowing you to enjoy a peaceful sleep. In addition to their sleep-enhancing benefits, these blinds also elevate the experience of a home cinema. By adding an extra layer of darkness, they create the perfect ambiance for immersive movie nights, ensuring an optimal viewing experience for you and your loved ones.

Our window shutters in Devon come in exclusive ranges of Antigua, Cuba, and Fiji shutters. This offers you the opportunity to choose the perfect style that seamlessly complements your home decor. With a selection of 20 different colour choices for the blinds, effortlessly matching them to your existing interior design becomes a breeze, creating a cohesive and visually pleasing aesthetic. Investing in our window shutters in Devon will not only enhance the functionality of your



living space, but it will also elevate your quality of life. You deserve the peace and tranquillity that our shutters provide, giving you a haven to relax and unwind in.

We offer an in-home survey that is obligation-free to take all necessary measurements and talk through your design ideas and any questions.

Our range of window shutters in Devon

Bay Window Shutters Devon

Bay windows have emerged as a prominent feature in countless residences, frequently presenting a daunting task of sourcing appropriate window treatments. Nevertheless, our tailored shutters offer a sophisticated and functional solution, showcasing a vast array of designs for your discerning taste. Whether you prefer the grandeur of full-height, the versatility of tier-on-tier, or the charm of café-style, each of these alternatives undoubtedly excels in augmenting the aesthetic allure of bay windows.

Café-style shutters

Create a unique atmosphere in your home by installing café-style shutters, which bring a charming touch and evoke a European ambiance. These trendy window coverings elegantly dress the lower section of your windows, striking a perfect balance between privacy and openness.

French Doors

Discover a harmonious fusion of sophistication and practicality with our stunning range of shutters meticulously designed for French doors. Immerse yourself in the refined beauty as these intricately crafted shutters gracefully enhance your door's aesthetic.

Alternatively, experience a seamless integration into a tailored track system, perfectly suited for bi-folding doors. Explore the unrivalled mastery of controlling natural light and privacy, effortlessly curating the desired ambiance to align with your individual preferences.

Shutters and blinds combined.

Discover our exquisite range of shutter collections, exclusively crafted to elevate the allure of your living environment while providing utmost control over natural light. Immerse yourself in the unparalleled ease of our integrated blind system, discreetly nestled behind the panels, guaranteeing a flawless blackout effect that effortlessly dims the daylight.

Delve into a vast array of 20 enchanting blind colours, effortlessly uncovering the perfect harmony or impeccable match for your beloved sanctuary.



Solid window shutters in Devon

Solid-panel shutters offer a classic and sophisticated aesthetic, seamlessly harmonizing traditional elements with contemporary style. These shutters not only improve insulation for windows that let in drafts, but they also create a flawless darkening effect in the room, ensuring complete seclusion for utmost privacy.

Special-shaped shutters

Shutters offer an aesthetically pleasing solution for concealing windows, effortlessly accommodating various window configurations. Their customized design makes them an outstanding alternative for addressing window coverage when other options may be inadequate.

Tier-on-tier window shutters in Devon

Experience the perfect fusion of luxury and practicality with our exquisite Tier on Tier window shutters in Devon.

These exceptional shutters feature a one-of-a-kind design, showcasing distinctive upper and lower panels that provide you with unparalleled flexibility to welcome the radiant sun or create a cozy haven at your convenience.

Full-height window shutters in Devon

Enhance the appearance and functionality of your windows by opting for high-quality full-height shutters. These exquisite window treatments possess a timeless charm and exceptional design, effortlessly complementing both traditional and contemporary spaces within your home.

Experience a harmonious blend of sophistication and utility, elevating the aesthetic appeal and practicality of your living environment.

Shutter Styles

Experience the epitome of skilled artistry showcased in our stunning assortment of window shutters available in Devon. Meticulously tailored to honour your refined sensibilities, our shutters present unrivalled excellence and adaptability. Delve into our extensive array of shutters, meticulously crafted to seamlessly enhance any aesthetic.

Rest assured; our expertise lies in catering to unique style preferences. To embark on a refined and sophisticated journey, simply connect with our dedicated customer service team and secure a complimentary consultation. Discover the zenith of elegance through our extraordinary collection of shutters today. Contact Sunset Shutters.



Insulated window shutters in Devon

In today's modern era, ensuring that your home is well insulated has become an incredibly important aspect to consider. Not only does it lead to substantial long-term savings on energy costs, but it also plays a crucial role in preserving our environment. When it comes to heat loss within a household, windows are a major contributing factor.

Surprisingly, more than half of a building's heat escapes through windows, highlighting the significance of selecting energy-efficient window coverings. Our specially designed window shutters in Devon provides an outstanding solution. By simply closing them, they create a unique air pocket between the room and the window, effectively insulating your home.

This additional layer of insulation helps to trap warmth, reducing the need for excessive reliance on your heating system. Additionally, our shutters are meticulously crafted to fit your windows perfectly, ensuring that there are no gaps along the edges where heat could escape. When considering window shutters in Devon, it is essential to evaluate their effectiveness in improving your home's efficiency.

We encourage you to explore all the options available to you or reach out to our dedicated customer service team for personalized guidance. It is worth mentioning that Café Style window shutters in Devon may not provide sufficient protection against heat loss as they only partially cover the windows. Conversely, solid window shutters in Devon have proven to be exceptional heat retainers due to their lack of movable slats. The solid panels create a barrier that significantly reduces heat escape when fully closed.

Other Window Shutter Benefits

Window shutters in Devon provide excellent insulation benefits, but they do so much more. We are proud to highlight their many advantages, including:

Noise proofing Better control of light Increased home value Higher roadside appeal Increased privacy

Why Choose Sunset Shutters for Your Window Shutters in Devon?

Investing in Sunset Shutters presents a practical and advantageous option for homeowners seeking to enhance their residences. These shutters not only add a contemporary flair to your home but also offer remarkable benefits. With excellent insulation capabilities, these shutters effectively regulate temperature, keeping your home cool in the summer and cozy during the winter months. This, in turn, leads to substantial reductions in energy expenses. At Sunset Shutter, we pride ourselves on providing tailored services that cater to



your individual needs. Our team of skilled engineers oversees every aspect of the process, ensuring a seamless experience for you. We are dedicated to delivering exceptional products and outstanding customer service, ensuring your utmost satisfaction.

By incorporating our window shutter blinds into your Devon home, you will not only introduce a touch of sophistication but also elevate the functionality of your living space. This investment holds significant value, and we guarantee that the results will exceed your expectations.

Expertly crafted window shutters in Devon

Sunset Shutters is renowned as a premier provider of shutters in the United Kingdom. Our extensive collection of window shutter blinds in Devon is meticulously designed to cater to various home styles and budgets. We take great pride in the meticulous craftsmanship of our products, using only the finest materials to ensure both aesthetic appeal and long-lasting durability.

Whether it's MDF, Hardwood, or Powder Coated Aluminium Shutters, our diverse range of options assures not just longevity, but also an opportunity to breathe new life into any living space with an array of colours and materials. At Sunset Shutters, we believe in blending practicality and elegance seamlessly, thereby enhancing the ambiance of any interior design. We understand that investing in plantation shutters requires careful consideration for the long term. Hence, our shutters not only excel in aesthetics but also in their ability to withstand the test of time with minimal maintenance. Additionally, our shutters possess energy-efficient qualities, providing insulation and effectively reducing heating costs during chilly winter months.

Furthermore, we offer a selection of waterproof materials perfectly suited for bathrooms and laundry rooms, ensuring the longevity and impeccable condition of your window shutter blinds.

By choosing Sunset Shutters, you can confidently make a wise investment that will significantly enhance your home. Why not take a moment to explore our comprehensive range of shutters and blinds in Devon and discover the perfect fit for your needs? Window Shutter in Devon

Window shutters in Devon Sublime, Bespoke, Window Shutters Devon

Our Devon-made window shutters are meticulously crafted to meet the unique needs of families with young children. Thoughtfully designed with a blackout blind concealed behind the panels, these shutters ensure uninterrupted nap time



throughout the day. By effectively blocking out natural daylight, they create a serene and soothing environment for your little ones to rest in. But it doesn't stop there.

Our shutters also offer a perfect solution for night-shift workers who struggle to sleep during the day. With the complete darkness provided by the blinds, they can enjoy a deep and undisturbed sleep, regardless of the daylight outside. We understand the frustration caused by the early morning sun during the summer months. Even the smallest ray of light can disrupt and hinder your much-deserved rest.

That's why our window shutters in Devon are an ideal choice, effectively combating sunlight and preventing any light leakage, allowing you to enjoy a peaceful sleep. In addition to their sleep-enhancing benefits, these blinds also elevate the experience of a home cinema. By adding an extra layer of darkness, they create the perfect ambiance for immersive movie nights, ensuring an optimal viewing experience for you and your loved ones.

Our window shutters in Devon come in exclusive ranges of Antigua, Cuba, and Fiji shutters. This offers you the opportunity to choose the perfect style that seamlessly complements your home decor. With a selection of 20 different colour choices for the blinds, effortlessly matching them to your existing interior design becomes a breeze, creating a cohesive and visually pleasing aesthetic. Investing in our window shutters in Devon will not only enhance the functionality of your living space, but it will also elevate your quality of life. You deserve the peace and tranquilly that our shutters provide, giving you a haven to relax and unwind.

We offer an in-home survey that is obligation-free to take all necessary measurements and talk through your design ideas and any questions.

Our range of window shutters in Devon

Bay Window Shutters, Devon

Bay windows have emerged as a prominent feature in countless residences, frequently presenting the daunting task of sourcing appropriate window treatments. Nevertheless, our tailored shutters offer a sophisticated and functional solution, showcasing a vast array of designs for your discerning taste. Whether you prefer the grandeur of full-height, the versatility of tier-on-tier, or the charm of café-style, each of these alternatives undoubtedly excels at augmenting the aesthetic allure of bay windows.

Café-style shutters

Create a unique atmosphere in your home by installing café-style shutters, which add a charming touch and evoke a European ambiance. These trendy window



coverings elegantly dress the lower section of your windows, striking a perfect balance between privacy and openness.

French Doors

Discover a harmonious fusion of sophistication and practicality with our stunning range of shutters, meticulously designed for French doors. Immerse yourself in the refined beauty as these intricately crafted shutters gracefully enhance your door's aesthetic.

Alternatively, experience seamless integration into a tailored track system, perfectly suited for bi-folding doors. Explore the unrivalled mastery of controlling natural light and privacy, effortlessly curating the desired ambiance to align with your individual preferences.

Shutters and blinds combined.

Discover our exquisite range of shutter collections, exclusively crafted to elevate the allure of your living environment while providing utmost control over natural light. Immerse yourself in the unparalleled ease of our integrated blind system, discreetly nestled behind the panels, guaranteeing a flawless blackout effect that effortlessly dims the daylight.

Delve into a vast array of 20 enchanting blind colours, effortlessly uncovering the perfect harmony or impeccable match for your beloved sanctuary.

Solid window shutters in Devon

Solid-panel shutters offer a classic and sophisticated aesthetic, seamlessly harmonising traditional elements with contemporary style. These shutters not only improve insulation for windows that let in drafts, but they also create a flawless darkening effect in the room, ensuring complete seclusion for utmost privacy.

Special-shaped shutters

Shutters offer an aesthetically pleasing solution for concealing windows, effortlessly accommodating various window configurations. Their customised design makes them an outstanding alternative for addressing window coverage when other options may be inadequate.

Tier-on-tier window shutters in Devon

Experience the perfect fusion of luxury and practicality with our exquisite Tier on Tier window shutters in Devon.

These exceptional shutters feature a one-of-a-kind design, showcasing distinctive upper and lower panels that provide you with unparalleled flexibility to welcome the radiant sun or create a cosy haven at your convenience.

Full-height window shutters in Devon

Enhance the appearance and functionality of your windows by opting for high-quality, full-height shutters. These exquisite window treatments possess a timeless charm and exceptional design, effortlessly complementing both traditional and contemporary spaces within your home.



Experience a harmonious blend of sophistication and utility, elevating the aesthetic appeal and practicality of your living environment.

Shutter Styles

Experience the epitome of skilled artistry showcased in our stunning assortment of window shutters available in Devon. Meticulously tailored to honour your refined sensibilities, our shutters present unrivalled excellence and adaptability. Delve into our extensive array of shutters, meticulously crafted to seamlessly enhance any aesthetic.

Rest assured; our expertise lies in catering to unique style preferences. To embark on a refined and sophisticated journey, simply connect with our dedicated customer service team and secure a complimentary consultation. Discover the zenith of elegance through our extraordinary collection of shutters today.

Contact Sunset Shutters.

Insulated window shutters in Devon

In today's modern era, ensuring that your home is well insulated has become an incredibly important aspect to consider. Not only does it lead to substantial long-term savings on energy costs, but it also plays a crucial role in preserving our environment. When it comes to heat loss within a household, windows are a major contributing factor.

Surprisingly, more than half of a building's heat escapes through windows, highlighting the significance of selecting energy-efficient window coverings. Our specially designed window shutters in Devon provides an outstanding solution. By simply closing them, they create a unique air pocket between the room and the window, effectively insulating your home.

This additional layer of insulation helps to trap warmth, reducing the need for excessive reliance on your heating system. Additionally, our shutters are meticulously crafted to fit your windows perfectly, ensuring that there are no gaps along the edges where heat could escape. When considering window shutters in Devon, it is essential to evaluate their effectiveness in improving your home's efficiency.

We encourage you to explore all the options available to you or reach out to our dedicated customer service team for personalised guidance. It is worth mentioning that café-style window shutters in Devon may not provide sufficient protection against heat loss as they only partially cover the windows.

Conversely, solid window shutters in Devon have proven to be exceptional heat

retainers due to their lack of movable slats. The solid panels create a barrier that significantly reduces heat escape when fully closed.

Other Window Shutter Benefits

Window shutters in Devon provide excellent insulation benefits, but they do so much more. We are proud to highlight their many advantages, including:



Noise proofing
Better control of light
Increased home value
Higher roadside appeal
Increased privacy

Blue stripe	
-------------	--

Why Choose Sunset Shutters for Your Window Shutters in Devon?

Investing in Sunset Shutters presents a practical and advantageous option for homeowners seeking to enhance their residences. These shutters not only add a contemporary flair to your home but also offer remarkable benefits. With excellent insulation capabilities, these shutters effectively regulate temperatures, keeping your home cool in the summer and cosy during the winter months. This, in turn, leads to substantial reductions in energy expenses. At Sunset Shutter, we pride ourselves on providing tailored services that cater to your individual needs. Our team of skilled engineers oversees every aspect of the process, ensuring a seamless experience for you. We are dedicated to delivering exceptional products and outstanding customer service, ensuring your utmost satisfaction.

By incorporating our window shutter blinds into your Devon home, you will not only introduce a touch of sophistication but also elevate the functionality of your living space. This investment holds significant value, and we guarantee that the results will exceed your expectations.

Expertly crafted window shutters in Devon

Sunset Shutters is renowned as a premier provider of shutters in the United Kingdom. Our extensive collection of window shutter blinds in Devon is meticulously designed to cater to various home styles and budgets. We take great pride in the meticulous craftsmanship of our products, using only the finest materials to ensure both aesthetic appeal and long-lasting durability. Whether it's MDF, Hardwood, or Powder Coated Aluminium Shutters, our diverse range of options assures not just longevity but also an opportunity to breathe new life into any living space with an array of colours and materials. At Sunset Shutters, we believe in blending practicality and elegance seamlessly, thereby enhancing the ambiance of any interior design. We understand that investing in plantation shutters requires careful consideration for the long term. Hence, our shutters not only excel in aesthetics but also in their ability to withstand the test of time with minimal maintenance. Additionally, our shutters possess energy-efficient qualities, providing insulation and effectively reducing heating costs during the chilly winter months. Furthermore, we offer a selection



of waterproof materials perfectly suited for bathrooms and laundry rooms, ensuring the longevity and impeccable condition of your window shutter blinds. By choosing Sunset Shutters, you can confidently make a wise investment that will significantly enhance your home. Why not take a moment to explore our comprehensive range of shutters and blinds in Devon and discover the perfect fit for your needs?

If you require any assistance in choosing your shutters or blinds, our friendly team is always available to help. Contact us today for expert guidance.

If you require any assistance in choosing your shutters or blinds, our friendly team is always available to help. Contact us today for expert guidance.

Notes from your account manager:

This week we worked on your backlinking profile we added 47 new backlinks.

What Are Backlinks?

A backlink is a link that one website gets from another. In addition to driving brand awareness and referral traffic, backlinks can benefit your SEO performance. Many sites accrue backlinks naturally, but marketers often work to generate and maintain them.

Why Backlinks Are Important for SEO

Backlinks are important for SEO because Google views some backlinks as recommendations. Generally, the more backlinks a page or site has, the more trustworthy it's perceived to be.

After that, we wrote the content for 1 landing page.





Complete Digital Peace of Mind













Telephone:

01392 908804

Website:

falcondigital.co.uk

Address:

18 Union Street, Newton Abbot Devon, TQ12 2JS



