

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Sunset Shutters

DATE: 4th – 8th March

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

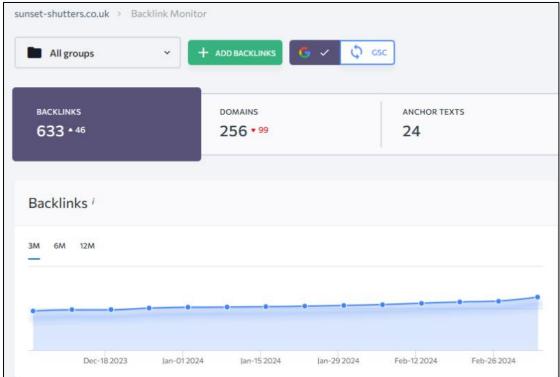
As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Off-Page SEO:

Added 46 backlinks:





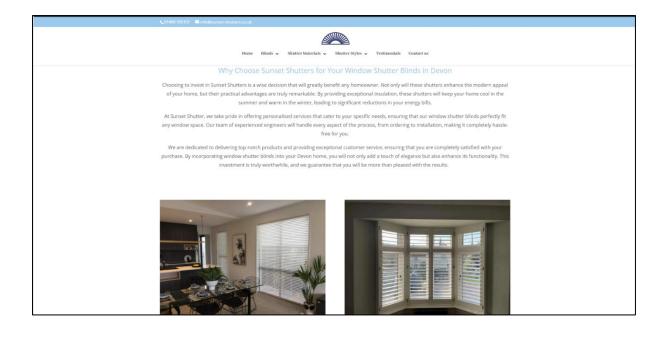
On-Page SEO:

Published 1 landing page:

Daply Math SEO			
Rank Math SEO Preview 92 / 100 https://sunset-shutters.co.uk/window-shutter-blinds/ No.1 Beautiful Window Shutter Blinds - Suns Our extensive range of window shutter Blinds - Suns Our extensive range of window shutter blinds in Devon is tailored to your exact specifications, guaranteeing a precise fit and exceptional durability. Edit Snippet Focus Keyword window Shutter Blinds × Example: Rank Math SEO Want more? Upgrade today to the PRO version. This post is Pillar Content	 Window Shutter Blinds https://sunset-shutters.co H1 tag H2 – H4 tags Content Images Image alt tags Internal linking Permalink with permalink with permanent permanent	ostcode ex Now	<u>er-blinds/</u>
 Basic SEO (All Good) Hurray! You're using Focus Keyword in the SEO Title. Focus Keyword used inside SEO Meta Description. Focus Keyword used in the URL Focus Keyword appears in the first 10% of the content. Focus Keyword found in the content. Focus Keyword found in the content. Content is 2227 words long. Good job! 			
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Notes from your account manager:

This week we worked on your backlinking profile; we added 46 new backlinks. Backlinks act as a vote of trust from other websites which help increase your website's ranking.

When we published 1 landing page (<u>https://sunset-shutters.co.uk/window-shutter-blinds/</u>). Landing pages help you rank for more keywords and gain more website traffic. Since this page focused on local SEO we added the Dawlish postcode to the URL and embedded a Google map.





Complete Digital Peace of Mind



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