



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Sunset Shutter

**DATE:** 1<sup>st</sup> – 5<sup>th</sup> April

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

On-Page SEO:

Published 1 landing page:



### Rank Math SEO

Preview 88 / 100

<https://sunset-shutters.co.uk/window-shutters-in-cornwall/>  
**Stunning Window Shutters in Cornwall** - Sun...  
Our window shutters in Cornwall are thoughtfully crafted to meet the unique needs of families with young children.

[Edit Snippet](#)

Focus Keyword Content AI

★ Window shutters in Cornwall ✕  
Example: Rank Math SEO

Want more? Upgrade today to the PRO version.

This post is Pillar Content

Basic SEO All Good

- ✓ Hurray! You're using Focus Keyword in the SEO Title.
- ✓ Focus Keyword used inside SEO Meta Description.
- ✓ Focus Keyword used in the URL.
- ✓ Focus Keyword appears in the first 10% of the content.
- ✓ Focus Keyword found in the content.
- ✓ Content is 1967 words long. Good job!

Window Shutters Cornwall

<https://sunset-shutters.co.uk/window-shutters-in-cornwall/>

Work done on the page:

1. 1X H1 tag
2. H2 tags – H4 tags
3. Content
4. Buttons
5. Internal linking
6. External linking
7. Images
8. Images alt tag
9. Title tag
10. Meta description
11. Permalink
12. Submitted to IndexNow



**FALCON** digital

web design | digital marketing | SEO | PPC

01608 702151 info@sunset-shutters.co.uk

Home Blinds Shutter Materials Shutter Styles Testimonials Contact us

# Window Shutters in Cornwall

Table of Contents

## Sublime, bespoke, window shutters in Cornwall

Our window shutters in Cornwall are thoughtfully crafted to meet the unique needs of families with young children. They are designed to ensure uninterrupted nap time throughout the day by incorporating a blackout blind behind the panels. These blinds effectively block out natural daylight, creating a serene and soothing environment for your little ones to rest in.

Not only do our window shutters in Cornwall cater to families, but they also offer a perfect solution for night-shift workers who struggle to sleep during the day. By providing complete darkness, these blinds enable them to enjoy a deep and undisturbed sleep, regardless of the daylight outside.

We understand the frustration caused by the early morning sun during the summer months. Even the smallest ray of light can disrupt and hinder your much-deserved rest. That is why our window shutters in Cornwall are an ideal choice, as they effectively combat sunlight and prevent any light leakage, allowing you to enjoy a peaceful sleep.

Moreover, these blinds are not just beneficial for sleeping purposes, but they also enhance the experience of a home cinema. By adding an additional layer of darkness, they create the perfect ambience for immersive movie nights, ensuring an optimal viewing experience for you and your loved ones.

01608 702151 info@sunset-shutters.co.uk

Home Blinds Shutter Materials Shutter Styles Testimonials Contact us


## Other Window Shutter Benefits

When considering window shutters in Cornwall, it is essential to assess their effectiveness in improving your home's efficiency. It is advisable to explore all our available options or reach out to our customer service team for personalised guidance.


It is worth noting that café-style window shutters in Cornwall may not provide adequate protection against heat loss as they only partially cover windows. On the other hand, solid window shutters in Cornwall have proven to be excellent heat retainers due to their lack of movable slats. The solid panels create a barrier that significantly reduces heat escape when fully closed.

Window shutters in Cornwall provide excellent insulation benefits, but they do so much more. We are proud to highlight their many advantages from:


- Noise proofing
- Better control of light
- Increased home value
- Higher roadside appeal
- Increased privacy




Bespoke Window Shapes. We can cater to any requirement.




Big or Small. Sunset Shutters can Produce Shutters for Any Size.



Family Run Business. 15 years of experience.

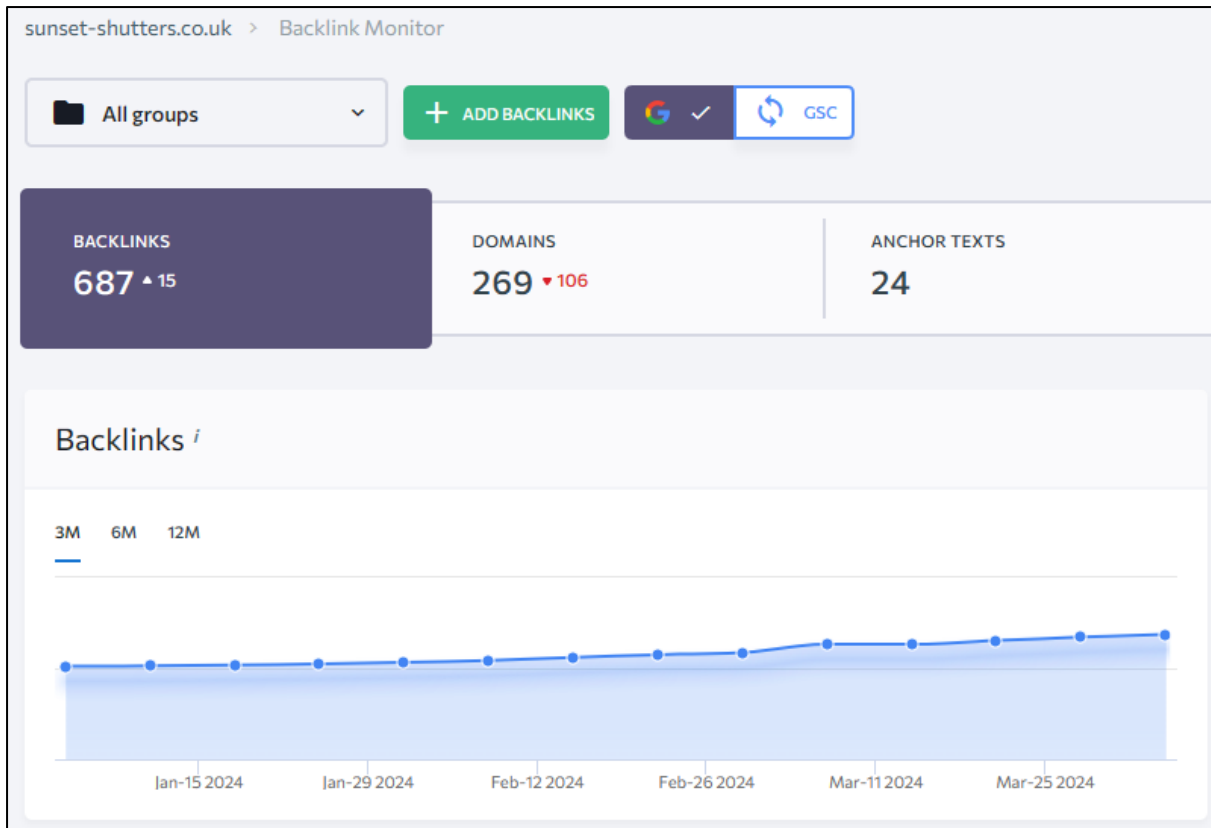


Styles to fit every home. Perfect replacement for curtains



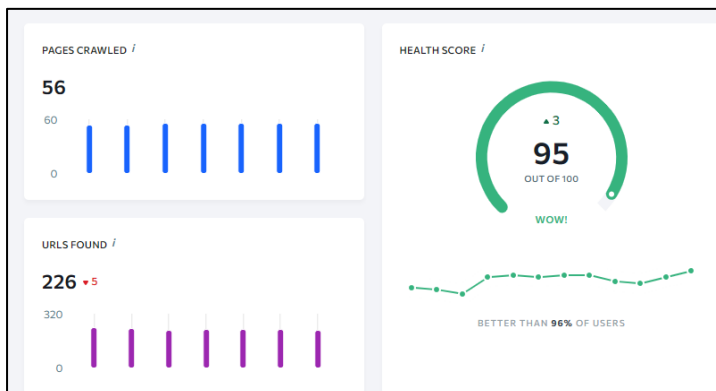

## Off-Page SEO:

### Backlinks:



Added 15 backlinks.

### Site Health:



Because we have been working on your site's interlinking and page indexing over the last few weeks, your site health has increased due to the fact Google is now crawling more pages.

📅 Domain expiration	Jun-10 2024	Jun-10 2024
🔗 Backlinks	127	127
🔒 Domain Trust	5	5
🔍 Pages in Google	40	60 + 20



**FALCON** digital

web design | digital marketing | SEO | PPC

## **Notes from your account manager:**

This week we published 1 landing page “Window Shutters Cornwall”. Landing pages help you rank for more keywords and increase your search visibility.

We then worked on your backlinking profile; I added 15 backlinks. Backlinks are important for SEO because Google views some backlinks as recommendations. Generally, the more backlinks a page or site has, the more trustworthy it’s perceived to be. They are like a vote of trust!

Finally, it is worth noting that your site health has increased since Google is now indexing more web pages.



**FALCON digital**

web design | digital marketing | SEO | PPC



## Complete Digital Peace of Mind



**Telephone:**

01626 912773

**Website:**

[falcondigital.co.uk](http://falcondigital.co.uk)

**Address:**

18 Union Street, Newton Abbot

Devon, TQ12 2JS



**FALCON** digital

web design | digital marketing | SEO | PPC