



WEEKLY UPDATE



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# Sunset Shutters

**DATE: 11<sup>th</sup> – 15<sup>th</sup> March**

**REPORT BY: Elise Prowse**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

On-Page SEO:

Table of contents plug in added:

<input type="checkbox"/> <b>Divi Table Of Contents Maker</b> Deactivate	Improve your blog post navigation, readability, and SEO with the first and only table of contents module for Divi! Includes hundreds of customization settings and design styling options. Version 1.2.7   By Pee-Aye Creative   <a href="#">View details</a>   <a href="#">Documentation</a> & <a href="#">Support</a>
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Added table of contents to landing pages:

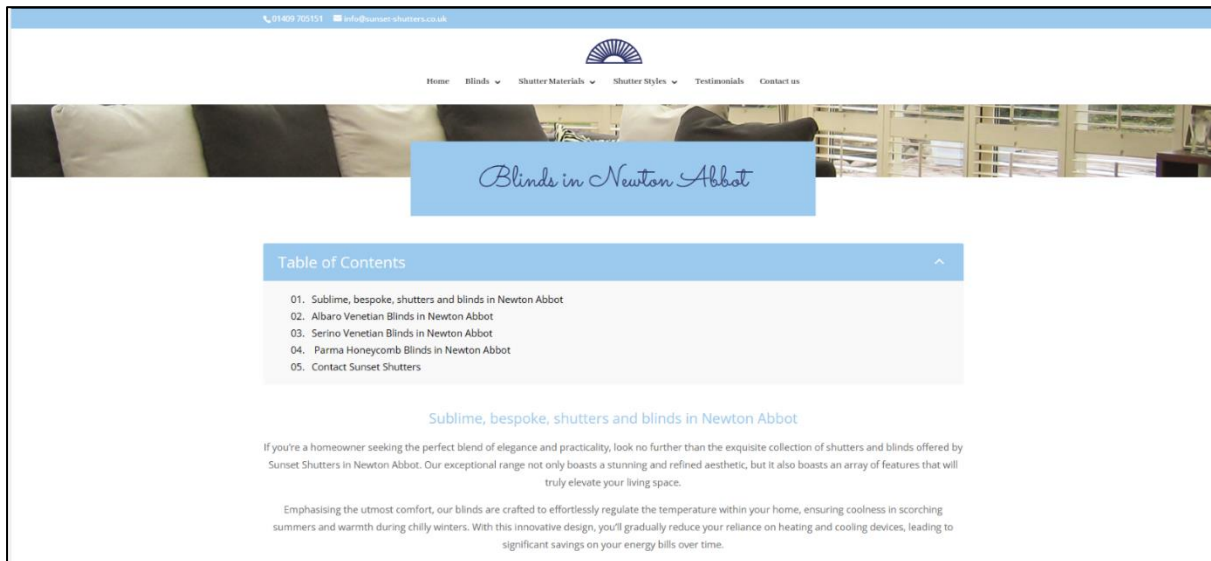
1. <https://sunset-shutters.co.uk/blinds-in-cornwall/>
2. <https://sunset-shutters.co.uk/blinds-in-devon/>
3. <https://sunset-shutters.co.uk/shutters-and-blinds-in-devon/>
4. <https://sunset-shutters.co.uk/shutters-in-devon/>
5. <https://sunset-shutters.co.uk/albaro-venetian-blinds-in-devon/>
6. <https://sunset-shutters.co.uk/albaro-venetian-blinds-in-cornwall/>
7. <https://sunset-shutters.co.uk/parma-honeycomb-blinds-in-devon/>
8. <https://sunset-shutters.co.uk/serino-venetian-blinds-in-devon/>
9. <https://sunset-shutters.co.uk/window-shutters/>
10. <https://sunset-shutters.co.uk/shutters-in-holsworthy-ex22/>
11. <https://sunset-shutters.co.uk/shutters-in-bideford-ex39/>
12. <https://sunset-shutters.co.uk/shutters-in-barnstaple-ex31-2/>
13. <https://sunset-shutters.co.uk/shutters-in-falmouth/>
14. <https://sunset-shutters.co.uk/shutters-in-truro-tr15/>
15. <https://sunset-shutters.co.uk/blinds-in-barnstaple-ex31/>
16. <https://sunset-shutters.co.uk/blinds-in-torquay-tq/>
17. <https://sunset-shutters.co.uk/blinds-in-exeter-ex/>
18. <https://sunset-shutters.co.uk/blinds-in-plymouth-pl1/>
19. <https://sunset-shutters.co.uk/blinds-in-falmouth-tr11/>
20. <https://sunset-shutters.co.uk/shutters-in-exeter-ex1/>
21. <https://sunset-shutters.co.uk/shutters-in-torquay-tq1/>



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22. <https://sunset-shutters.co.uk/shutters-in-plymouth-pl1/>
23. <https://sunset-shutters.co.uk/blinds-in-bideford-ex39/>
24. <https://sunset-shutters.co.uk/blinds-in-newton-abbot-tq12/>
25. <https://sunset-shutters.co.uk/antigua-shutters-in-devon/>



## Off-Page SEO:

### Page indexing:

1. <https://sunset-shutters.co.uk/blinds-in-cornwall/> (already indexed)
2. <https://sunset-shutters.co.uk/blinds-in-devon/> (already indexed)
3. <https://sunset-shutters.co.uk/shutters-and-blinds-in-devon/> (manually indexed)
4. <https://sunset-shutters.co.uk/shutters-in-devon/> (already indexed)
5. <https://sunset-shutters.co.uk/albaro-venetian-blinds-in-devon/> (already indexed)
6. <https://sunset-shutters.co.uk/albaro-venetian-blinds-in-cornwall/> (already indexed)
7. <https://sunset-shutters.co.uk/parma-honeycomb-blinds-in-devon/> (already indexed)
8. <https://sunset-shutters.co.uk/serino-venetian-blinds-in-devon/> (already indexed)
9. <https://sunset-shutters.co.uk/window-shutters/> (already indexed)
10. <https://sunset-shutters.co.uk/shutters-in-holsworthy-ex22/> (already indexed)
11. <https://sunset-shutters.co.uk/shutters-in-bideford-ex39/> (already indexed)
12. <https://sunset-shutters.co.uk/shutters-in-barnstaple-ex31-2/> (already indexed)
13. <https://sunset-shutters.co.uk/shutters-in-falmouth/> (manually indexed)
14. <https://sunset-shutters.co.uk/shutters-in-truro-tr15/> (manually indexed)
15. <https://sunset-shutters.co.uk/blinds-in-barnstaple-ex31/> (manually indexed)
16. <https://sunset-shutters.co.uk/blinds-in-torquay-tq/> (already indexed)
17. <https://sunset-shutters.co.uk/blinds-in-exeter-ex/> (manually indexed)
18. <https://sunset-shutters.co.uk/blinds-in-plymouth-pl1/> (manually indexed)
19. <https://sunset-shutters.co.uk/blinds-in-falmouth-tr11/> (manually indexed)
20. <https://sunset-shutters.co.uk/shutters-in-exeter-ex1/> (manually indexed)
21. <https://sunset-shutters.co.uk/shutters-in-torquay-tq1/> (already indexed)
22. <https://sunset-shutters.co.uk/shutters-in-plymouth-pl1/> (already indexed)
23. <https://sunset-shutters.co.uk/blinds-in-bideford-ex39/> (manually indexed)

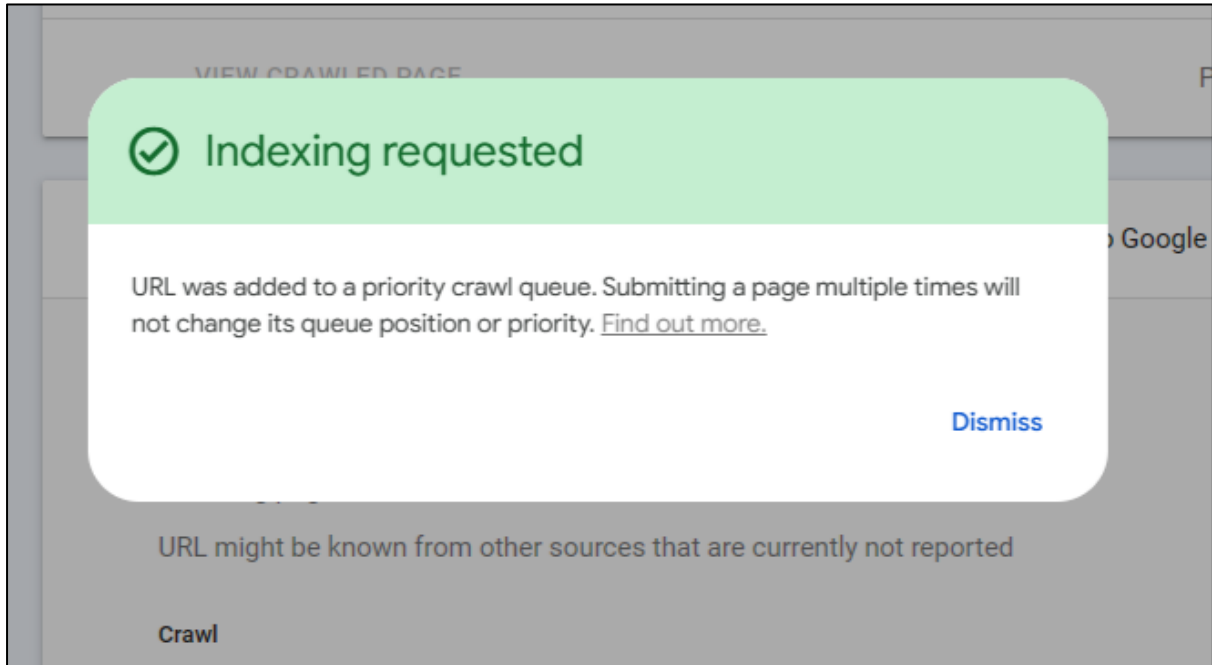


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- 24. <https://sunset-shutters.co.uk/blinds-in-newton-abbot-tq12/> (manually indexed)
- 25. <https://sunset-shutters.co.uk/antigua-shutters-in-devon/> (manually indexed)
- 26. <https://sunset-shutters.co.uk/window-shutter-blinds/> (manually indexed)

Manually indexed 12 pages.

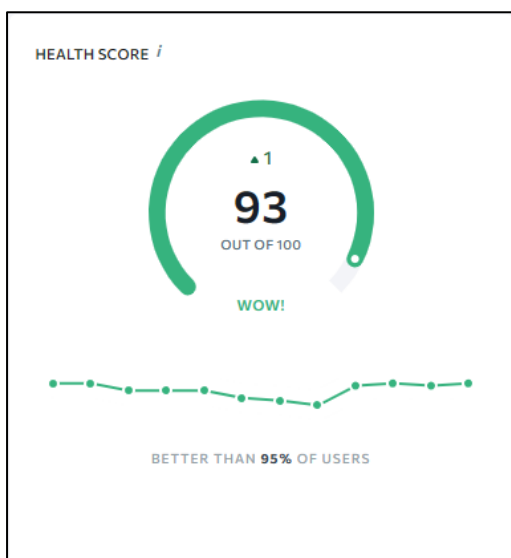


### Site health:



Fixed 1 page which only had 1 inbound link:

- 1. <https://sunset-shutters.co.uk/window-shutter-blinds/>



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## **Notes from your account manager:**

This week we installed a new plug-in on your website which allows us to add tables of contents to each page, table of contents helps improve user experience which increases the SEO ranking of the page. We added a table of contents to each landing page.

We then checked page indexing and manually indexed any pages which had not been indexed by Google. We indexed 12 pages overall.

Finally, we did a little site health, we fixed 1 page which only had 1 inbound link. This increased the site health by 1%.



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## Complete Digital Peace of Mind



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