

WEEKLY UPDATE









Louise Jenner

DATE: 8th - 12th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Technical SEO

Fixed 25 pages with 3XX HTTPS status code notices:

① 3XX HTTP status code	176		151 ▼ 25
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PAGE WITH ISSUES	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin	1	Θ	301
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l	1	Θ	301
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin	1	Θ	301
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l	1	Θ	301
https://www.louisejenner.com/interview-nerves/%5C%22https://www.louise	1	⊝	301
https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%2	1	Θ	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	⊝	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	⊝	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	⊝	301
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream	1	Θ	301
2 3			EXPORT



Fixed 27 pages with 4XX HTTPS status code errors:



URL	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/new-year-resolutions/%5C%22http:/	0	⊖	404
*** https://www.louisejenner.com/new-year-resolutions/%5C%22https:	0	⊖	404
Hill https://www.louisejenner.com/new-year-resolutions/%5C%22http:/	0	Θ	404
*** https://www.louisejenner.com/new-year-resolutions/%5C%22https:	0	Θ	404
Hilf https://www.louisejenner.com/interview-nerves/%5C%22https://ww	0	⊖	404
*** https://www.louisejenner.com/your-dream-job-search-my-top-tips/	0	Θ	404
*** https://www.louisejenner.com/my-dream-job/%5C%22https://www.l	0	⊖	404
*** https://www.louisejenner.com/my-dream-job/%5C%22https://www.l	0	⊖	404
https://www.louisejenner.com/my-dream-job/%5C%22https://www.l	0	⊖	404
*** https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-you	0	⊖	404
1 2 3 4			EXPORT

Fixed 15 pages with internal links leading to 3XX redirect pages:

PAGE WITH ISSUES	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/my-dream-job/	17	8	200
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream	17	⊗	200
https://www.louisejenner.com/whats-coaching-like/	5	⊗	200
https://www.louisejenner.com/hope-to-land-your-dream-job/	7	⊗	200
https://www.louisejenner.com/thank-you/	7	⊗	200
https://www.louisejenner.com/squirrels/	15	⊗	200
https://www.louisejenner.com/thursday-thinking/	9	⊗	200
https://www.louisejenner.com/your-dream-job/	7	⊗	200
https://www.louisejenner.com/a-fish-out-of-water/	4	⊗	200
https://www.louisejenner.com/i-dont-know-what-i-want-to-do/	5	⊗	200
1 2			



Fixed 25 pages with 4XX images:

⊗ 4XX images (Not Found) 28 3 **▼**25

PAGE WITH ISSUES	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/most-common-mistakes-we-make-when-we	24	⊗	200
https://www.louisejenner.com/preparing-for-job-interview/	20	⊗	200
https://www.louisejenner.com/new-year-resolutions/	11	⊗	200
https://www.louisejenner.com/interview-nerves/	19	⊗	200
https://www.louisejenner.com/your-dream-job-search-my-top-tips/	26	⊗	200
https://www.louisejenner.com/my-dream-job/	17	©	200
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream	17	⊗	200
https://www.louisejenner.com/whats-coaching-like/	5	©	200
https://www.louisejenner.com/hope-to-land-your-dream-job/	7	⊗	200
https://www.louisejenner.com/thank-you/	7	©	200
1 2 3			EXPORT

Fixed 26 pages with redirects to 4XX or 5XX errors:

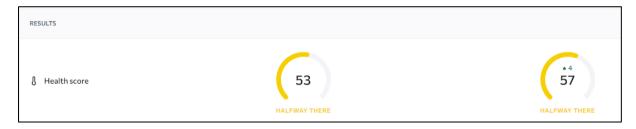
PAGE WITH ISSUES	REFERRING PAGES	STATUS CODE	META REFRESH REDIRECTS	REFRESH REDIRECT TIME	NUMBER OF REDIRECTS	REDIRECT TARGET URL
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin	1	301	Θ	-	0	https://www.louisejenner.com/new-ye resolutions/%5C%22http:/knowingyc
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin	1	301	Θ	-	0	https://www.louisejenner.com/new-yeresolutions/%5C%22http:/knowingyc
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l	1	301	Θ	-	0	https://www.louisejenner.com/new-yeresolutions/%5C%22https:/www.loui
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l	1	301	Θ	-	0	https://www.louisejenner.com/new-yeresolutions/%5C%22https:/www.loui
https://www.louisejenner.com/interview-nerves/%5C%22https://www.louise	1	301	Θ	-	0	https://www.louisejenner.com/intervi- nerves/%5C%22https:/www.louisejen
https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%2	1	301	Θ	-	0	https://www.louisejenner.com/your-d tips/%5C%22https:/www.louisejenne
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	301	Θ	-	0	https://www.louisejenner.com/my-dre job/%5C%22https:/www.louisejenner
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	301	Θ	-	0	https://www.louisejenner.com/my-dre job/%5C%22https:/www.louisejenner
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje	1	301	Θ	-	0	https://www.louisejenner.com/my-dre job/%5C%22https:/www.louisejenner
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream	1	301	Θ	-	0	https://www.louisejenner.com/is-your dream-job/%5C%22https:/www.louis
1 2 3 EXPORT						



Notes from your account manager:

This week we worked on your site health and fixed a range of errors, warnings and notices.

This resulted in a 4% increase on your overall site health.







Complete Digital Peace of Mind













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