



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Louise Jenner

DATE: 8th – 12th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Technical SEO

Fixed 25 pages with 3XX HTTPS status code notices:

 3XX HTTP status code	176	151 ▾ 25
--	-----	----------

PAGE WITH ISSUES	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin...	1	⊖	301
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l...	1	⊖	301
https://www.louisejenner.com/new-year-resolutions/%5C%22http://knowin...	1	⊖	301
https://www.louisejenner.com/new-year-resolutions/%5C%22https://www.l...	1	⊖	301
https://www.louisejenner.com/interview-nerves/%5C%22https://www.louise...	1	⊖	301
https://www.louisejenner.com/your-dream-job-search-my-top-tips/%5C%2...	1	⊖	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje...	1	⊖	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje...	1	⊖	301
https://www.louisejenner.com/my-dream-job/%5C%22https://www.louiseje...	1	⊖	301
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream...	1	⊖	301

1 2 3 EXPORT



FALCON digital

web design | digital marketing | SEO | PPC

Fixed 27 pages with 4XX HTTPS status code errors:

4XX HTTP Status Codes	176	149 ▼ 27
-----------------------	-----	----------

URL	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/new-year-resolutions/%5C%22http:/...	0	⊖	404
https://www.louisejenner.com/new-year-resolutions/%5C%22https:...	0	⊖	404
https://www.louisejenner.com/new-year-resolutions/%5C%22http:/...	0	⊖	404
https://www.louisejenner.com/new-year-resolutions/%5C%22https:...	0	⊖	404
https://www.louisejenner.com/interview-nerves/%5C%22https://ww...	0	⊖	404
https://www.louisejenner.com/your-dream-job-search-my-top-tips/...	0	⊖	404
https://www.louisejenner.com/my-dream-job/%5C%22https://www.L...	0	⊖	404
https://www.louisejenner.com/my-dream-job/%5C%22https://www.L...	0	⊖	404
https://www.louisejenner.com/my-dream-job/%5C%22https://www.L...	0	⊖	404
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-you...	0	⊖	404

1 2 3 4 EXPORT

Fixed 15 pages with internal links leading to 3XX redirect pages:

Internal links to 3XX redirect pages	63	48 ▼ 15
--------------------------------------	----	---------

PAGE WITH ISSUES	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://www.louisejenner.com/my-dream-job/	17	✔	200
https://www.louisejenner.com/is-your-cv-getting-in-the-way-of-your-dream...	17	✔	200
https://www.louisejenner.com/whats-coaching-like/	5	✔	200
https://www.louisejenner.com/hope-to-land-your-dream-job/	7	✔	200
https://www.louisejenner.com/thank-you/	7	✔	200
https://www.louisejenner.com/squirrels/	15	✔	200
https://www.louisejenner.com/thursday-thinking/	9	✔	200
https://www.louisejenner.com/your-dream-job/	7	✔	200
https://www.louisejenner.com/a-fish-out-of-water/	4	✔	200
https://www.louisejenner.com/i-dont-know-what-i-want-to-do/	5	✔	200

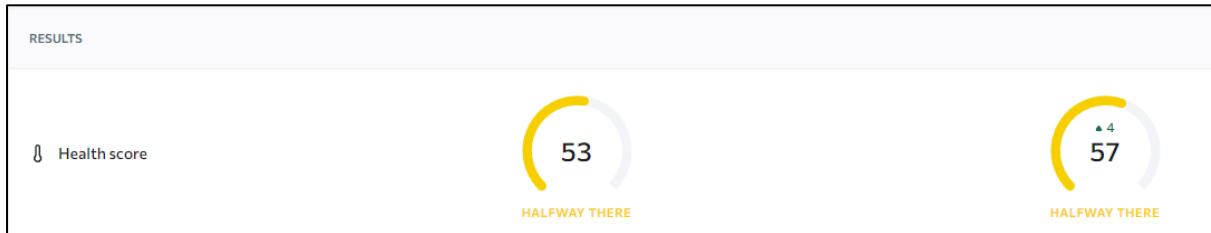
1 2 EXPORT



Notes from your account manager:

This week we worked on your site health and fixed a range of errors, warnings and notices.

This resulted in a 4% increase on your overall site health.



FALCON digital

web design | digital marketing | SEO | PPC



Complete Digital Peace of Mind



Telephone:

01626 912773

Website:

falcondigital.co.uk

Address:

18 Union Street, Newton Abbot

Devon, TQ12 2JS



FALCON digital

web design | digital marketing | SEO | PPC