



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 5th – 9th February

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Technical SEO:

Fixed 36 pages with internal links leading to 3XX redirect pages:

HTTP Status Code		Description		0	38 + 2
ISSUES	PAGES	FIXED	NEW	ACTION	
Internal links to 3XX redirect pages	38 + 2	36	38	Reset	

When the site was re-crawled, it picked up on 38 new pages with this issue so we have fixed another 30:

HTTP Status Code		Description		0	8 + 30
ISSUES	PAGES	FIXED	NEW	ACTION	
Internal links to 3XX redirect pages	8 + 30	30	0	Reset	



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Example shot of pages with this issue:

PAGE WITH ISSUES	URLS	REFERRING PAGES	IS IN SITEMAP	STATUS CODE
https://sunset-shutters.co.uk/blinds/	301 https://sunset-shutters.co.uk/albaro-venetian-bli...	48	✔	200
https://sunset-shutters.co.uk/albaro-venetian-blinds/	301 https://sunset-shutters.co.uk/albaro-venetian-bli...	48	✔	200
https://sunset-shutters.co.uk/serino-venetian-blinds/	301 https://sunset-shutters.co.uk/albaro-venetian-bli...	48	✔	200
https://sunset-shutters.co.uk/parma-honeycomb-blinds/	301 https://sunset-shutters.co.uk/albaro-venetian-bli...	48	✔	200
https://sunset-shutters.co.uk/shutter-materials/	301 https://sunset-shutters.co.uk/cuba 301 https://sunset-shutters.co.uk/antigua 301 https://sunset-shutters.co.uk/fiji SHOW MORE	48	✔	200
https://sunset-shutters.co.uk/antigua-shutters/	301 https://sunset-shutters.co.uk/cuba 301 https://sunset-shutters.co.uk/antigua 301 https://sunset-shutters.co.uk/fiji SHOW MORE	48	✔	200
https://sunset-shutters.co.uk/cuba-shutters/	301 https://sunset-shutters.co.uk/cuba 301 https://sunset-shutters.co.uk/antigua 301 https://sunset-shutters.co.uk/fiji SHOW MORE	48	✔	200
https://sunset-shutters.co.uk/fiji-shutters/	301 https://sunset-shutters.co.uk/cuba 301 https://sunset-shutters.co.uk/antigua 301 https://sunset-shutters.co.uk/fiji SHOW MORE	48	✔	200
https://sunset-shutters.co.uk/java-shutters/	301 https://sunset-shutters.co.uk/cuba 301 https://sunset-shutters.co.uk/antigua 301 https://sunset-shutters.co.uk/fiji SHOW MORE	48	✔	200

Fixed 8 pages with 3XX HTTP status code

Before:

HTTP Status Code		Description	0 38 2		
ISSUES	PAGES	FIXED	NEW	ACTION	
3XX HTTP status code	13	13	13	Reset	
PAGE WITH ISSUES	URLS	REFERRING PAGES	IS IN SITEMAP	STATUS CODE	
https://sunset-shutters.co.uk/albaro-venetian-blinds	https://sunset-shutters.co.uk/albaro-venetian-blinds/	20	⊖	301	
https://sunset-shutters.co.uk/cuba	https://sunset-shutters.co.uk/cuba-shutters/	8	⊖	301	
https://sunset-shutters.co.uk/antigua	https://sunset-shutters.co.uk/antigua-shutters/	8	⊖	301	
https://sunset-shutters.co.uk/fiji	https://sunset-shutters.co.uk/fiji-shutters/	8	⊖	301	
https://sunset-shutters.co.uk/java	https://sunset-shutters.co.uk/java-shutters/	8	⊖	301	
https://sunset-shutters.co.uk/portchester/	https://sunset-shutters.co.uk/portchester-shutters/	8	⊖	301	
https://sunset-shutters.co.uk/samoa	https://sunset-shutters.co.uk/samoa/	8	⊖	301	
https://sunset-shutters.co.uk/bay-windows	https://sunset-shutters.co.uk/bay-windows/	12	⊖	301	
https://sunset-shutters.co.uk/french-doors	https://sunset-shutters.co.uk/french-doors/	12	⊖	301	
https://sunset-shutters.co.uk/shutters-blinds	https://sunset-shutters.co.uk/shutters-blinds/	12	⊖	301	

After:

HTTP Status Code		Description	0 8 30		
ISSUES	PAGES	FIXED	NEW	ACTION	
3XX HTTP status code	5 8	8	0	Reset	



Notes from your account manager:

This week we worked on your technical SEO with a focus on 3XX error codes. 3XX pages mean users get redirected to other pages. This can cause slow page speed, and is also bad for Google crawlers.



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Complete Digital Peace of Mind



Telephone:

01626 912773

Website:

falcondigital.co.uk

Address:

18 Union Street, Newton Abbot

Devon, TQ12 2JS



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