

**WEEKLY UPDATE** 









## **Louise Jenner**

DATE: 5<sup>th</sup> – 9<sup>th</sup> February

**REPORT BY: Evi Dunphy** 

**WORK TYPE: SEO** 

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

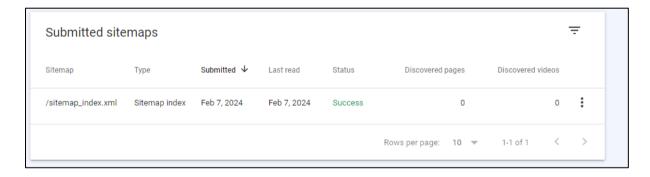
As always, we are extremely grateful that you are working with us.

Falcon Digital.

# **Updates**

#### **Technical SEO**

Submitted Yoast Sitemap to Google Search Console



## Fixed external links to 3XX for 111 pages:





## Fixed for the following pages:

https://www.louisejenner.com/dream-business-start-up-coaching/
https://www.louisejenner.com/redundancy-coaching-programme/
https://www.louisejenner.com/career-change-coaching/
https://www.louisejenner.com/return-to-work-coaching-programme/
https://www.louisejenner.com/new-starter-coaching/
https://www.louisejenner.com/career-mentors/
https://www.louisejenner.com/business-coaching-for-women/
https://www.louisejenner.com/career-and-business-coaching-in-devon/
https://www.louisejenner.com/3-ways-creating-a-dream-biz-vision-board-c

https://www.louisejenner.com/landing-your-dream-job/
https://www.louisejenner.com/linkedin-coaching/
https://www.louisejenner.com/cv-writing-services/
https://www.louisejenner.com/2020-best-year-yet/
https://www.louisejenner.com/hidden-job-market/
https://www.louisejenner.com/how-to-avoid-hiring-the-wrong-person/
https://www.louisejenner.com/career-clarity-coaching/
https://www.louisejenner.com/dream-business-coaching/
https://www.louisejenner.com/freelancer-coaching/
https://www.louiseienner.com/career-development-coach/

https://www.louisejenner.com/dream-job-blog/
https://www.louisejenner.com/contact/
https://www.louisejenner.com/reviews/
https://www.louisejenner.com/coaching-programmes/
https://www.louisejenner.com/privacy-policy/
https://www.louisejenner.com/more-services/
https://www.louisejenner.com/who-needs-business-coaching/
https://www.louisejenner.com/changing-your-career-in-3-steps/
https://www.louisejenner.com/preparing-for-your-next-interview/
https://www.louisejenner.com/why-everyone-can-benefit-from-coaching/

https://www.louisejenner.com/most-common-mistakes-we-make-when-we-...
https://www.louisejenner.com/making-the-most-of-linkedin/
https://www.louisejenner.com/how-to-succeed-in-your-first-90-days-in-yo...
https://www.louisejenner.com/how-to-nail-your-interview-presentation/
https://www.louisejenner.com/3-cover-letter-mistakes/
https://www.louisejenner.com/3-mistakes-avoid-visiting-careers-fairs/
https://www.louisejenner.com/dress-for-success/
https://www.louisejenner.com/my-big-break/
https://www.louisejenner.com/the-age-of-anxiety/
https://www.louisejenner.com/7-simple-tips-to-declutter-your-mind-and-or...

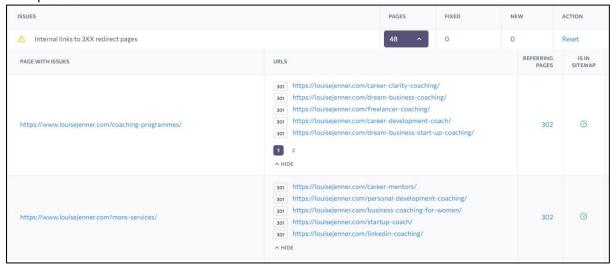
Etc ...



Fixed internal links to 3XX redirect pages:

Original links added are incorrect and causing the website to add redirects. The links start with <a href="https://louisejenner.com/">https://louisejenner.com/</a> however your domain is <a href="https://www.louisejenner.com/">https://www.louisejenner.com/</a>

#### Example shown:



#### Page fixed on mobile view:

https://www.louisejenner.com/coaching-programmes/

- <a href="https://louisejenner.com/career-clarity-coaching/">https://louisejenner.com/career-clarity-coaching/</a> link changed to <a href="https://www.louisejenner.com/career-clarity-coaching/">https://www.louisejenner.com/career-clarity-coaching/</a>
- <a href="https://louisejenner.com/dream-business-coaching/">https://louisejenner.com/dream-business-coaching/</a> link changed to <a href="https://www.louisejenner.com/dream-business-coaching/">https://louisejenner.com/dream-business-coaching/</a> link changed to <a href="https://www.louisejenner.com/dream-business-coaching/">https://www.louisejenner.com/dream-business-coaching/</a> link changed to <a href="https://www.louisejenner.com/dream-business-coaching/">https://www.louisejenner.com/dream-business-coaching/</a> link changed to <a href="https://www.louisejenner.com/dream-business-coaching/">https://www.louisejenner.com/dream-business-coaching/</a>
- <a href="https://louisejenner.com/freelancer-coaching/">https://louisejenner.com/freelancer-coaching/</a> link changed to <a href="https://www.louisejenner.com/freelancer-coaching/">https://www.louisejenner.com/freelancer-coaching/</a>
- <a href="https://louisejenner.com/career-development-coach/">https://louisejenner.com/career-development-coach/</a> link changed to <a href="https://www.louisejenner.com/career-development-coach/">https://www.louisejenner.com/career-development-coach/</a> <a h
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- <a href="https://louisejenner.com/return-to-work-coaching-programme/">https://louisejenner.com/return-to-work-coaching-programme/</a> link changed to <a href="https://www.louisejenner.com/return-to-work-coaching-programme/">https://www.louisejenner.com/return-to-work-coaching-programme/</a>
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- <a href="https://louisejenner.com/personal-development-coaching/">https://louisejenner.com/personal-development-coaching/</a> link changed to <a href="https://www.louisejenner.com/personal-development-coaching/">https://www.louisejenner.com/personal-development-coaching/</a>

# Page fixed on desktop view:

https://www.louisejenner.com/more-services/

• <a href="https://louisejenner.com/career-mentors/">https://louisejenner.com/career-mentors/</a> link changed to https://www.louisejenner.com/career-mentors/



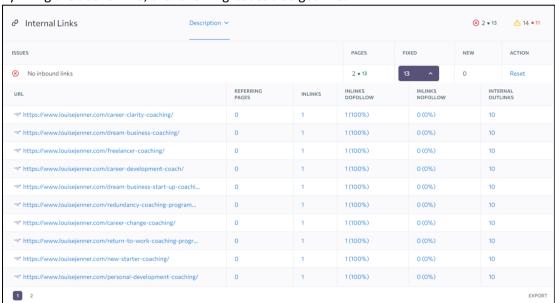
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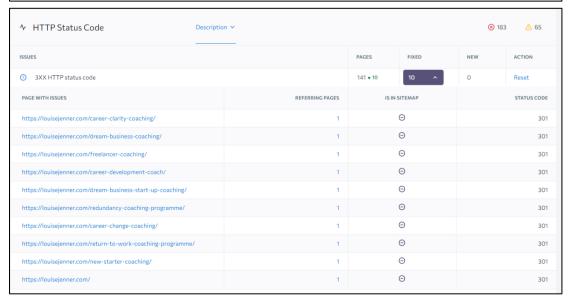
#### Post fixed on desktop view:

https://www.louisejenner.com/step-up-your-freelancing-game-turning-your-work-into-a-small-business/

• <a href="https://louisejenner.com/">https://louisejenner.com/</a> link changed to <a href="https://www.louisejenner.com/">https://www.louisejenner.com/</a>

### By fixing the above links, the following issues also got fixed:

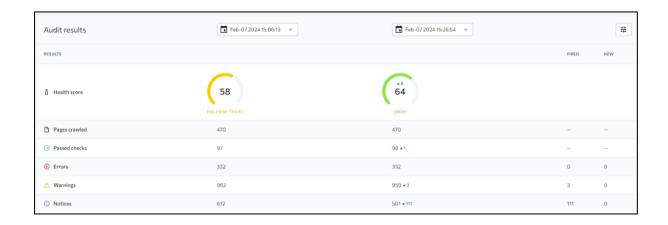






## **Notes from your account manager:**

This week we worked on your sitehealth and fixed a range of warnings and notices, which led to a 6% increase in site health. I also submitted your Yoast XML sitemap to your Google Search Console account. This way Google is accurately informed of any changes made to your website pages and posts and can rank your site accordingly.







# Complete Digital Peace of Mind













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