



WEEKLY UPDATE



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Sunset Shutters

DATE: 29th Jan – 2nd Feb

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

On-Page SEO:

Published one landing page: <https://sunset-shutters.co.uk/blinds-in-newton-abbot-tq12/>

Blinds in Newton Abbot

- H1 tag
- H2 – H4 tags
- Images
- Image alt tags
- Internal linking
- Permalink with postcode
- Title tag
- Meta description
- Submitted to Index Now
- Added to Sitemap

The screenshot shows the Rank Math SEO interface for the page 'Blinds in Newton Abbot'. The title is 'Rank Math SEO' with a close button. The 'General' tab is active, showing a preview of the page with a score of 83/100. The URL is 'https://sunset-shutters.co.uk/blinds-in-newton-abbot...'. The title tag is 'Blinds in Newton Abbot - Sunset Shutters Devon'. The meta description is 'If you're a homeowner seeking the perfect blend of elegance and practicality, look no further than our collection of blinds in Newton Abbot.' There is an 'Edit Snippet' button. The focus keyword is 'blinds in Newton Abbot' with a star icon and a close button. There are also icons for 'Content AI' and a chart.



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Content:

Blinds in Newton Abbot

Sublime, bespoke, shutters and blinds in Newton Abbot

If you're a homeowner seeking the perfect blend of elegance and practicality, look no further than the exquisite collection of shutters and blinds offered by Sunset Shutters in Newton Abbot. Our exceptional range not only boasts a stunning and refined aesthetic, but it also boasts an array of features that will truly elevate your living space.

Emphasising the utmost comfort, our blinds are crafted to effortlessly regulate the temperature within your home, ensuring coolness in scorching summers and warmth during chilly winters. With this innovative design, you'll gradually reduce your reliance on heating and cooling devices, leading to significant savings on your energy bills over time.

At Sunset Shutters, we take immense pride in providing a bespoke service tailored to your individual needs. Our blinds are meticulously customised to perfectly fit your windows, and our team of highly skilled technicians will seamlessly handle the entire installation process. When you entrust us with your home, expect nothing less than exceptional craftsmanship, premium products, and unparalleled customer service.

Blind Styles Available

Albaro Venetian Blinds

Discover our range of Albaro Venetian blinds in Newton Abbot, a stylish alternative to traditional wood blinds. These blinds are expertly crafted from a durable polyvinyl material, ensuring their longevity and practicality. You can enjoy the elegant charm of real wood without compromising on resilience.

Serino Venetian Blinds

For those seeking a premium choice in window coverings, look no further than our Serino Venetian blinds. These blinds are made from the finest quality hardwood, guaranteeing their superior craftsmanship. With their lightweight and sustainable design, they provide an eco-friendly option that you can rely on. Perfect for wider openings, these blinds offer both style and functionality.

Parma Honeycomb Blinds

Introducing our bespoke Parma Honeycomb blinds, tailored to fit any window size and complement various window styles. These blinds exude a sense of elegance and sophistication, making them the ideal choice for challenging windows such as skylights, inward opening windows, and French doors. Their sleek design and well-proportioned shape make them a perfect addition to any room. Explore our new options for window coverings and elevate the aesthetic of your space.



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Albaro Venetian Blinds in Newton Abbot

The remarkable Albaro collection of Venetian blinds, where style meets practicality effortlessly. These blinds are expertly crafted using a resilient polyvinyl material that possesses the timeless charm of real wood, while offering added strength to withstand everyday wear and tear.

Designed with 100% PVC, these blinds are not only lightweight but also suitable for areas that are prone to moisture or water damage. However, their versatility extends to every room in your home, be it playrooms, bedrooms, living rooms, or even offices.

To ensure enduring brilliance, our Albaro Venetian blinds are coated with a UV light protection polymer, effectively safeguarding against sun damage and the fading of colours. You have the choice between 50mm or 63mm slats, providing unparalleled control over the amount of light that enters your space while maintaining utmost privacy. Additionally, our patented privacy slat elevates room darkening, making them an excellent choice for nurseries and bedrooms.

Elevate the elegance and resilience of your home with the exquisite Albaro Venetian blinds in Newton Abbot.

Albaro Venetian Blinds Safety Features

The Albaro Venetian blinds have been carefully designed with safety as our top priority, meeting the stringent child safety standards set by BS EN 13120. To offer you even greater peace of mind, we have recently introduced an innovative easy-lift feature that eliminates the need for cords, making these blinds completely safe for households with children and pets.

Not only do these blinds provide utmost safety, they also exude elegance and simplicity. With just a gentle twist of the wand, you can effortlessly adjust the slat angle and height, allowing you to create the perfect ambiance in any room. Crafted from durable materials, our Albaro Venetian blinds in Newton Abbot are built to last and require minimal maintenance, making them an ideal and dependable choice for any home.

Key Features:

- Tightest slat closure on the market
- Patented privacy slat
- Hardwearing and durable
- Easy-lift available
- 9 Solid paint finishes and 10 wood print effect finishes
- 6 cloth tape options
- Large slat sizes perfectly compliment shutters

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms



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Serino Venetian Blinds in Newton Abbot

Discover the unparalleled elegance of Serino Venetian blinds in Newton Abbot, the ultimate choice for those seeking top-quality hardwood blinds to elevate their home or office. Our exquisite blinds are meticulously crafted from eco-friendly wood, boasting a lightweight design that effortlessly enhances any space, particularly those up to 2.7 metres wide.

Experience the epitome of privacy and light control with our patented privacy slats. Choose between two sizes - 50mm or 63mm - to suit your unique preferences and needs. Delight in the vast array of stunning finishes available, including 10 solid paint colours, 17 stained finishes, and 10 captivating Osmo finishes that beautifully accentuate the intricate wood grain with a tantalising textured effect.

Preserving the longevity of your blinds is of utmost importance to us. To shield against sun damage and fading, each blind is meticulously coated with a protective UV layer, ensuring your investment remains as radiant as ever. Rest assured, our blinds are tailor-made to your precise measurements, guaranteeing a flawless fit for your windows and instilling unwavering confidence in the final result.

Transform your living or working space with Serino Venetian blinds in Newton Abbot. Elevate your décor with elegance and sophistication that stands the test of time.

Serino Venetian Blinds Safety Features

Ensuring the utmost safety for children is our utmost priority, which is why our Serino Venetian Blinds have been meticulously designed to abide by the stringent BS EN 13120 child safety regulations.

However, that's not where our commitment ends. We have revolutionised the blinds with an innovative easy-lift mechanism that not only exudes elegance but also guarantees absolute safety. Bid farewell to any concerns about cords, as all it takes is a simple lift of the bottom of the blind to your desired height, while a gentle twist of a wand effortlessly adjusts the slats' angle. This hassle-free solution not only offers peace of mind but also enhances the aesthetic appeal of any room it adorns.

Key Features:

- Responsibly sourced hardwood
- Patented privacy slat
- Natural grain finish
- Colour fade resistance and UV protective coating
- Choose from 10 paint, 17 stain and 10 Osmo finishes
- Choice of 16 cloth tape colours

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms



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Parma Honeycomb Blinds in Newton Abbot

Elevate your living space with our range of opacities tailored to suit your preferences - whether it's sheer elegance, gentle light-filtering, or the ultimate room darkening experience, we have you covered.

Experience a warm and inviting ambiance with our semi-opaque fabric, while the room darkening option ensures complete seclusion from exterior light, allowing you to indulge in blissful darkness. Not only do these blinds boast a chic honeycomb design, but they also feature an insulating lining that guarantees energy savings and year-round comfort for your home.

With our extensive selection of materials, colours, and even flame-resistant options, you can effortlessly personalise your Parma blinds to harmonise with your home's unique decor. Furthermore, the ability to choose the opening direction of your shades grants you an added level of control over the illumination of your space.

Discover a new level of sophistication and practicality with our Parma honeycomb blinds in Newton Abbot, the epitome of elegance and functionality.

Key Features:

- Lightweight and modern window covering
- 100 colour options
- 1 year warranty
- Cool in summer, warm in winter
- Choice of fabric options
- Choice of cell sizes 25 mm and 45 mm
- Child safety features as standard
- Integrate with our shutters
- Energy saving

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms

Notes from your account manager:

This week we worked on on-page SEO, and wrote, optimised and published another landing page with a focus on local SEO. Our primary aim was to capture the attention of customers seeking blinds in Newton Abbot.

By incorporating localised pages, you can effectively boost your visibility within Google map packs, strategically targeting and dominating your desired locations.





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