

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Sunset Shutters

DATE: 22nd – 26th January

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO:

Published 1 landing page: <u>https://sunset-shutters.co.uk/blinds-in-bideford-ex39/</u>

Blinds in Bideford

- H1 tag
- H2 H4 tags
- Images
- Image alt tags
- Internal linking
- Permalink with postcode
- Title tag
- Meta description
- Submitted to Index Now
- Added to Sitemap

Rank Math SEO				×	
ණු General	÷		ిరి		
Preview 84 / 100 https://sunset-shutters.co.uk/blinds-in-bideford-ex39/ : Venetian and Parma Blinds in Bideford - Sunset Experience the epitome of elegance and functionality with our exquisite range of bespoke shutters and blinds in Bideford. Edit Snippet					
Focus Keyword 👔			Content Al		
Blinds in Bideford Example: Rank Math SEO Want more? Upgrade today to the PRO version.					
This post is Pillar Content 🕜					
Basic SEO 🔍 All	Good			^	



Content:

Blinds in Bideford

Sublime, bespoke, shutters and blinds in Bideford

Experience the epitome of elegance and functionality with our exquisite range of bespoke shutters and blinds in Bideford. At Sunset Shutters, we offer a sublime selection that seamlessly blends style and practicality, elevating your living space to new heights. Indulge in the sheer beauty of our contemporary blinds, meticulously designed to enhance any home decor. But that's not all - these remarkable blinds in Bideford are equipped with a multitude of advantages that go beyond aesthetics. They possess the remarkable ability to regulate the temperature within your abode, providing a cool sanctuary during scorching summers and a cozy haven during chilly winters. Say goodbye to excessive reliance on energy-consuming appliances and revel in substantial savings on your utility bills. Our commitment to delivering excellence extends beyond our exquisite products. At Sunset Shutters, we pride ourselves on providing unparalleled personalised service tailored to your unique requirements. With precision, our team of skilled technicians will customise your blinds in Bideford to flawlessly fit your windows, ensuring a seamless installation process from inception to completion. When you choose Sunset Shutters, expect nothing less than superior quality products and exceptional customer care.

Transform your living space with our sublime shutters and blinds in Bideford. Embrace sophistication without compromising on functionality, only with Sunset Shutters.

Variety of blinds in Bideford

Albaro Venetian Blinds

Experience the timeless elegance of real wood blinds with a modern twist. Our <u>Albaro</u> <u>Venetian blinds</u> in Bideford are expertly crafted from a highly durable polyvinyl material, offering a practical solution without compromising on style. These blinds are designed to withstand the demands of everyday use, ensuring long-lasting beauty for your windows.

Serino Venetian Blinds

Constructed from the finest quality hardwood, the <u>Serino Venetian blinds</u> exude sophistication and elegance. The lightweight and sustainable wood used in their creation not only provides a premium look but also ensures an eco-friendly choice for your home or office. With a generous maximum width, these blinds are perfect for wider openings, adding a touch of grandeur to any space.

Parma Honeycomb Blinds

Our <u>Parma Honeycomb blinds</u> are skillfully crafted to fit any window size and effortlessly complement various styles of windows. Designed with elegance and sophistication in mind, they are particularly ideal for challenging windows such as skylights, inward opening windows, and French doors. The sleek and well-proportioned design of these blinds adds a touch of refinement to any room, creating a truly inviting atmosphere.



Albaro Venetian Blinds in Bideford

Introducing the exquisite selection of Albaro Venetian blinds in Bideford. These blinds effortlessly combine elegance with functionality, making them a perfect addition to any home decor. Crafted from a resilient polyvinyl material, these blinds mimic the timeless appeal of real wood while offering enhanced durability to withstand daily wear and tear. Designed with practicality in mind, the Albaro Venetian blinds are constructed using 100% PVC, making them ideal for areas prone to moisture or water damage. However, their versatility knows no bounds, making them suitable for any room in your home, whether it's a playful playroom, a cozy bedroom, a stylish living room, or a productive office space. We understand the importance of longevity, which is why our Albaro Venetian blinds are coated with a UV light protection polymer. This ensures that the blinds maintain their vibrant colour for years to come, guarding against the harmful effects of sun damage and preventing any unwanted colour fading. With the option to choose between the 50mm or 63mm slats, you have unparalleled control over the amount of light and privacy in your space.

To further enhance your experience, our Albaro Venetian blinds in Bideford feature a patented privacy slat. This ingenious design not only allows for optimal room darkening but also makes them an ideal choice for nurseries and bedrooms, providing a peaceful and serene ambiance.

Albaro Venetian Blinds Safety Features

With an unwavering commitment to meeting the stringent child safety regulations of BS EN 13120, these blinds are designed to provide utmost security for your loved ones. As an added layer of reassurance, we are proud to unveil our latest innovation – the revolutionary easy-lift feature, eliminating cords entirely and making it a secure choice for households with children and pets.

These extraordinary blinds not only exude safety but also embody a seamless elegance. Effortlessly adjust the slat angle and height with a simple twist of the wand, ensuring a flawless and customised ambiance in any room. Crafted with resilient materials, our Albaro Venetian blinds in Bideford are built to withstand the test of time, guaranteeing durability without compromising on style. The low-maintenance nature of these blinds further solidifies them as an impeccable and dependable choice for any discerning homeowner. *Key Features:*

- Tightest slat closure on the market
- Patented privacy slat
- Hardwearing and durable
- Easy-lift available
- 9 Solid paint finishes and 10 wood print effect finishes
- 6 cloth tape options
- Large slat sizes perfectly compliment shutters

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms



Serino Venetian Blinds in Bideford

Our Serino Venetian blinds are the ultimate choice for those seeking <u>top-quality hardwood</u> <u>blinds</u> in Bideford to elevate the ambiance of their home or office space. Impeccably crafted from eco-friendly, lightweight wood, these blinds are specifically designed to accentuate larger spaces up to an impressive width of 2.7 meters.

Distinguished by patented privacy slats, these blinds grant you unmatched control over both light and privacy settings. Take your pick between two slat sizes, 50mm or 63mm, and indulge in the freedom of selecting from our extensive range of three exquisite finishes. With 10 solid paint colors, 17 stained finishes, and 10 unique Osmo finishes, you can effortlessly harmonise your blinds with the existing decor, while accentuating the natural allure of the wood grain through a captivating textured effect.

In order to ensure the durability and longevity of your blinds, each piece is meticulously coated with a protective UV layer. This intelligent feature safeguards against sun damage and prevents any unsightly fading, ensuring that your blinds in Bideford retain their remarkable appearance for years to come. Moreover, thanks to our expert craftsmen who tailor each blind to your precise measurements, you can rest assured that the final product will seamlessly fit your windows, exuding a flawless aesthetic.

Experience the epitome of sophistication and functionality with our Serino Venetian blinds. Elevate your living or working space by investing in these superior blinds that not only enhance your decor but also offer unparalleled convenience and style.

Serino Venetian Blinds Safety Features

Serino Venetian Blinds prioritise the well-being of children, ensuring their safety is never compromised. Our blinds have been meticulously designed to adhere to the stringent BS EN 13120 child safety regulations, guaranteeing peace of mind for parents.

Moreover, we have introduced an innovative easy-lift format that seamlessly combines functionality and elegance. Gone are the concerns of tangled cords, as our blinds simply require you to effortlessly raise the base to your desired height and effortlessly adjust the slats' angle with a twist of a wand. This hassle-free solution not only ensures a visually appealing addition to any room but also provides a secure environment for your loved ones.

Key Features:

- Responsibly sourced hardwood
- Patented privacy slat
- Natural grain finish
- Colour fade resistance and UV protective coating
- Choose from 10 paint, 17 stain and 10 Osmo finishes
- Choice of 16 cloth tape colours

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms



Parma Honeycomb Blinds in Bideford

Indulge in the luxury of choice with three opacities to suit your preferences and needs. The sheer option allows a gentle infusion of natural light, creating an ethereal ambiance. For those seeking a harmonious balance between illumination and privacy, our light-filtering blinds are the perfect choice. And for those desiring complete darkness, our room darkening blinds will surpass your expectations, effectively blocking out exterior light.

Immerse yourself in the allure of our semi-opaque fabric, exuding warmth and inviting comfort. With the room darkening option, revel in the blissful tranquility of a space enveloped in perfect darkness, ensuring uninterrupted rest and relaxation. Furthermore, our honeycomb design, coupled with an insulating lining, guarantees energy efficiency and year-round comfort for your home.

Embrace the opportunity to personalise your Parma blinds in Bideford, harmonising effortlessly with your home's decor. Our extensive selection of materials, colours, and flame-resistant options ensures a tailored aesthetic that will elevate your living space to new heights. Additionally, the ability to choose the direction in which your shades open grants you ultimate control over the dynamic interplay of light within your abode. Discover the enchanting allure of Parma honeycomb blinds - a testament to elegance, practicality, and refined craftsmanship. Elevate your living experience with these blinds that transcend the ordinary, leaving an indelible mark of sophistication on your home.

Key Features:

- Lightweight and modern window covering
- 100 colour options
- 1 year warranty
- Cool in summer, warm in winter
- Choice of fabric options
- Choice of cell sizes 25 mm and 45 mm
- Child safety features as standard
- Integrate with our shutters
- Energy saving

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms



Notes from your account manager:

This week we worked on on-page SEO, and wrote, optimised and published another landing page with a focus on local SEO, targeting Bideford.

By incorporating localised pages, you can effectively boost your visibility within Google map packs, strategically targeting and dominating your desired locations.





Complete Digital Peace of Mind



Telephone: 01626 912773



Website: falcondigital.co.uk

Address: 18 Union Street, Newton Abbot Devon, TQ12 2JS

