



WEEKLY UPDATE



**FALCON** digital

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# Louise Jenner

**DATE:** 22<sup>nd</sup> – 26<sup>th</sup> January

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### On-Page SEO

Worked on duplicate description errors affecting 81 pages, whilst working on these, I also fixed descriptions that were too long:

Before:

Description		Description			81	169
ISSUES		PAGES	FIXED	NEW	ACTION	
⊘ Duplicate description		81	0	0	Reset	

After:


✔ Duplicate description	81	0	81
✔ Multiple description tags	0	0	0
⚠ Description too long	12	2	10



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Fixed 71 pages with duplicate H1 tags:

 Duplicate H1	98	27 ▼ 71
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Fixed H2 tag too long on 6 pages:

 H2 tag too long	6	0 ▼ 6
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**Notes from your account manager:**

This week we worked on your on-page SEO targeting descriptions and H-tags. We fixed a range of duplicate descriptions and description too long issues.

Following on from this, we fixed 71 pages with duplicate H1 tag warnings and fixed 6 pages which had too long H2 tags.





## Complete Digital Peace of Mind



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