

WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 19th – 23rd February

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

On-Page SEO:

Landing Page creation:

Antigua shutters in Devon

<https://sunset-shutters.co.uk/antigua-shutters-in-devon/>

- H1 tag
- H2 – H4 tags
- Content
- Images
- Image alt tags
- Internal linking
- Permalink with postcode
- Title tag
- Meta description
- Submitted to Index Now
- Added to Sitemap



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Content snippet:

Sublime, bespoke, shutters and blinds

Discover the allure of our Antigua shutters in Devon, meticulously designed to exude elegance and sophistication. Crafted from premium MDF, our Antigua shutters offer a luxurious and durable solution for your home, blending style with functionality. While they may not be suitable for larger windows or unique shapes due to their weight, they remain an exceptional choice for small to medium windows.

Personalise Your Antigua Shutters

Immerse yourself in a world of personalisation with our Antigua shutters in Devon. Choose from a stunning array of 9 popular colours, including Silk White, Pure White, Stone Grey, String, Taupe Grey, Brown Grey, Crisp Linen, Pearl, and Sea Mist. Complementing your aesthetic preferences, our shutters also offer 5 louvre sizes ranging from 47mm to 114mm, ensuring a perfect fit for your windows.

Durable Antigua Shutters

Experience the durability of our Antigua shutters in Devon, designed to withstand the demands of daily life. Our entry-level MDF shutters are crafted with resilience in mind, making them ideal for busier households that encounter frequent scratches and bumps. Additionally, these shutters are effortless to clean, making them a practical choice for high-traffic areas such as room dividers. For larger windows or unique shapes that require a more bespoke solution, we invite you to explore our captivating range of Cuba shutters, Fiji shutters, and Samoa shutters. Each collection offers unrivalled quality and craftsmanship, tailored to meet your specific requirements.

Antigua Shutters in Devon

Durability and Protection

The Antigua collection represents an exceptional line of premium shutters constructed from Engineered Wood Composite (EWC). These shutters are further enhanced with a robust polypropylene coating, ensuring exceptional durability and protection against scratching, fading, and heat damage.

Perfect Style Match

To cater to diverse installation preferences, our Antigua shutters in Devon are available in a wide variety of popular styles, each boasting a high-quality finish. With a range of contemporary designer colours, customers have the freedom to effortlessly mix and match their new Antigua shutters in Devon with their existing décor.

Loved Worldwide

Recognised as the leading choice in shutter solutions, Antigua has achieved remarkable success in the UK, US, Australian, and Asian markets. This widespread appeal and superior quality guarantee over two decades of hassle-free performance and satisfaction in countless homes globally. Furthermore, Antigua shutters require minimal maintenance to maintain their stunning appearance, effortlessly retaining their allure for years, even in bustling family homes.

Structural Integrity

The carefully engineered stiles of these shutters involve the bonding of multiple wood layers under precise pressure, heat, and polymer application. This innovative technique imparts an unparalleled level of structural integrity to the cores, resulting in a robust support system for the shutters.

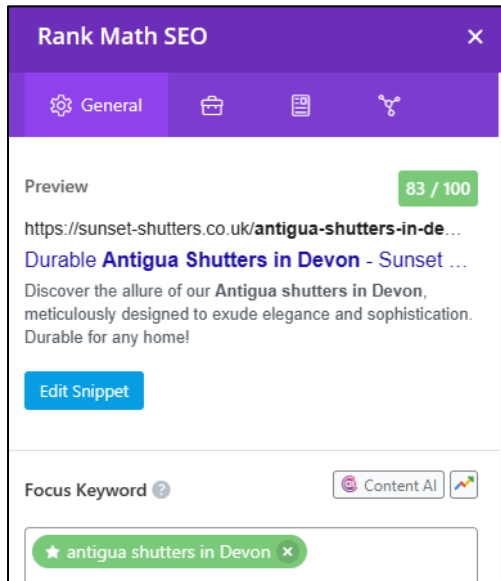


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Notes from your account manager:

This week we worked on your on-page SEO. We did some competitor research and then wrote the content targeting 'Antigua shutters in Devon'. Next, we published that landing page and optimised it.



The screenshot shows the Rank Math SEO interface for a page titled "Rank Math SEO". The interface has a purple header with a close button (X) and a "General" tab. Below the header, there is a "Preview" section with a green badge indicating "83 / 100". The preview shows the URL "https://sunset-shutters.co.uk/antigua-shutters-in-de...", the title "Durable Antigua Shutters in Devon - Sunset ...", and the meta description "Discover the allure of our Antigua shutters in Devon, meticulously designed to exude elegance and sophistication. Durable for any home!". There is an "Edit Snippet" button below the preview. Below the preview, there is a "Focus Keyword" section with a "Content AI" button and a search icon. The focus keyword is "antigua shutters in Devon" with a star icon and a close button (X).



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