

WEEKLY UPDATE



# FALCON digital

web design | digital marketing | SEO | PPC







# **Sunset Shutters**

#### DATE: 15<sup>th</sup> – 19<sup>th</sup> January

#### **REPORT BY: Evi Dunphy**

#### WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

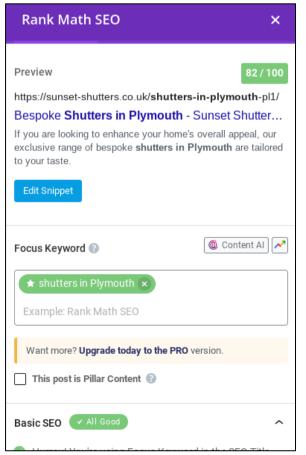
# <u>Updates</u>

#### **On-Page SEO:**

1 landing page written, optimised and published: <u>https://sunset-shutters.co.uk/shutters-in-plymouth-pl1/</u>

Shutters in Plymouth

- H1 tag
  - H2 H4 tags
  - Images
  - Image alt tags
  - Internal linking
  - Permalink with postcode
  - Title tag
  - Meta description
  - Submitted to Index Now
  - Added to Sitemap





Content:

#### **Shutters in Plymouth**

# Sublime, bespoke, window shutters in Plymouth, Devon

Here at Sunset Shutters, we understand the importance of finding the ideal fit for your windows. Our dedicated team of professionals takes pride in meticulously handcrafting each shutter to meet your specific requirements, utilising only the finest materials available. Whether you aim to infuse a touch of sophistication into your home's interior or enhance its overall appeal, our exclusive range of bespoke shutters and blinds offers the ultimate solution.

Why settle for generic, ill-fitting options when you can experience the luxury of tailor-made shutters? <u>Get in touch with us today</u> and discover the endless possibilities that our custom creations can bring to your Plymouth abode.

#### **Window Shutter Options**

#### **Bay Window Shutters**

When it comes to enhancing the exterior of your home, bay windows are a beloved architectural feature that exude a distinct charm. However, selecting the ideal window treatments can be a daunting endeavor. Thankfully, our custom-made shutters present a versatile and functional solution, seamlessly harmonising with the unique aesthetic of your bay windows.

Whether you desire full-height, tier-on-tier, or café-style shutters, our diverse range of designs offers an array of options tailored to your individual preferences. Embrace a seamless fusion of style and practicality with our exquisite shutters in Plymouth, meticulously crafted to perfectly complement your bay windows.

#### **Café Style Shutters**

Experience the charm of Café Style shutters, a remarkable addition that infuses an international ambiance into your Plymouth home. Delicate yet functional, these exquisite window coverings elegantly shield the lower portion of your windows, while permitting an abundance of natural light and refreshing air to permeate your living space. Indulge in our unparalleled customised measurement service, granting you absolute authority over the extent to which your café shutters adorn your windows. Catering to the diverse preferences of homeowners like yourself, our bespoke measurement service ensures the perfect equilibrium between privacy and openness, tailored exclusively for your abode.

#### **French Doors**

For those in search of a sophisticated approach to managing the sun's embrace within their abodes, look no further than our elegant shutters in Plymouth. Seamlessly adaptable to both directly fitting onto the door or effortlessly gliding along a track system for those enchanting bi-folding doors, our shutters possess the power to artfully transform any door width, granting you unparalleled dominion over luminosity and seclusion.



These shutters not only provide shade during the summer months, but also offer insulation in winter. Their unrivaled versatility makes them an idyllic choice for expansive glass expanses, the likes of patio windows and conservatory doors.

## **Shutters & Blinds Combined**

With our cutting-edge blind system discreetly integrated behind the panels, the Antigua, Cuba, and Fiji ranges deliver an unparalleled blackout effect, transforming your indoor space into a haven of tranquility.

Indulge in our extensive array of 20 exquisite colours, meticulously curated to harmonise with any design aesthetic and seamlessly merge with your home's interior. Elevate your living environment to new heights as our exclusive collection caters to all your needs, providing the key to unlocking the ultimate sophistication for your cherished abode.

#### **Solid Panel Shutters**

Enhance your living space with the timeless charm of solid panel shutters. These exquisite shutters not only provide insulation, but also offer a complete blackout experience, guaranteeing utmost privacy and serenity.

Ideal for bedrooms that face streetlights, solid panel shutters create a remarkable blackout effect when closed, ensuring a peaceful and undisturbed sleep.

Moreover, these shutters serve as a sophisticated solution for embellishing wardrobe doors, bestowing them with a refined and polished appearance. Introduce a touch of elegance to your home by considering the exquisite solid panel shutters in Plymouth.

## **Special Shape Shutters**

From gracefully arched to perfectly circular or uniquely triangular, our shutters are the epitome of both style and functionality, providing you with the utmost privacy while preserving the distinctive charm of your home.

At Sunset Shutters, we pride ourselves on our ability to create tailor-made solutions that seamlessly blend with any window. Our expert craftsmen meticulously measure and meticulously craft each shutter, ensuring a flawless fit and a harmonious aesthetic that truly transforms your living space. Whether you desire an unobstructed view of the breathtaking surroundings or a sanctuary of complete seclusion, our shutters in Plymouth are the ideal choice for every window shape, offering unparalleled versatility and beauty.

#### **Tier-on-tier Window Shutters**

Tier-on-tier window shutters offer enhanced control over your window treatments, granting you the freedom to effortlessly regulate the level of light and privacy in your living space. By allowing the top and bottom panels to operate independently, these shutters provide seamless integration with our full height collection, while still enabling you to achieve a charming café-style aesthetic when the panels are open.

With the ability to adjust the top panels to invite ample natural light, while maintaining the lower panels closed for increased solitude, these shutters in Plymouth ensure a picturesque ambiance tailored to your preferences.



#### **Full Height Window Shutters**

If you're in search of a window treatment that effortlessly combines the benefits of privacy and natural light control, look no further than our full height shutters in Plymouth. These exquisite shutters feature a modern panel design that seamlessly enhances the aesthetic appeal of windows in any size or style.

For a truly personalised touch, you have the freedom to choose between a visible tilt rod or a concealed one. To further enhance their versatility, we offer the option to incorporate a mid-rail, allowing you to independently adjust the upper and lower louvres.

#### **Transform the Appearance of Your Home**

At Sunset Shutters, we take great pride in offering exceptional shutters in Plymouth and the surrounding towns of South Devon. Our range of shutters is unparalleled in terms of quality and diversity, as we meticulously craft them using only the finest materials such as Powder Coated Aluminium, MDF, and Hardwood. This not only ensures their longevity but also guarantees an appealing aesthetic for your home.

With an extensive selection of colours and materials, we have the perfect solution to revamp any home, regardless of your personal style or budget. We understand that investing in the right plantation shutters is a significant decision, which is why we have developed a product that not only looks remarkable but is also built to withstand the test of time.

Our shutters are designed to be durable, low maintenance, and energy-efficient, providing excellent insulation that keeps your home warm during the winter months while reducing heating costs.

At Sunset Shutters, we offer an extensive range of styles to cater to every taste and preference, whether you prioritise practicality or elegance.



## Notes from your account manager:

This week we continued working on your on-page SEO, and wrote, optimised and published a landing page with a focus on local SEO, this time targeting Plymouth.

Landing pages are important as they help drive traffic to your website and increase your rankings on search engines such as Google. Localised pages help you rank in google map packs for your chosen locations.





Complete Digital Peace of Mind



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