



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 12th – 16th February

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

Technical SEO:

In total fixed 37 pages with internal links leading to 3XX redirect pages:

Before:

| HTTP Status Code | | Description | | | 0 | 8 |
|--------------------------------------|-------|-------------|-----|--------|---|---|
| ISSUES | PAGES | FIXED | NEW | ACTION | | |
| Internal links to 3XX redirect pages | 8 | 0 | 0 | Reset | | |

After:

Fixed 7 pages, but the rescan picked up on 11 more pages:

| HTTP Status Code | | Description | | | 0 | 12 | 4 |
|--------------------------------------|-------|-------------|-----|--------|---|----|---|
| ISSUES | PAGES | FIXED | NEW | ACTION | | | |
| Internal links to 3XX redirect pages | 12 | 7 | 11 | Reset | | | |

Fixed the new 11 pages, however, the scan has now picked up on another 19:

| HTTP Status Code | | Description | | | 0 | 20 | 8 |
|--------------------------------------|-------|-------------|-----|--------|---|----|---|
| ISSUES | PAGES | FIXED | NEW | ACTION | | | |
| Internal links to 3XX redirect pages | 20 | 11 | 19 | Reset | | | |



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Final:

| | | |
|--------------------------------------|----|--------|
| Internal links to 3XX redirect pages | 20 | 0 ▾ 20 |
|--------------------------------------|----|--------|

Before:

In total fixed 12 pages with a 3XX HTTP status code:

| HTTP Status Code | | Description ▾ | | | 0 | 8 |
|----------------------|-------|---------------|-----|--------|---|---|
| ISSUES | PAGES | FIXED | NEW | ACTION | | |
| 3XX HTTP status code | 5 | 0 | 0 | Reset | | |

After:

Fixed 5 pages, but the rescan picked up on 6 new pages with this issue:

| ISSUES | PAGES | FIXED | NEW | ACTION | |
|----------------------|-------|-------|-----|--------|--|
| 3XX HTTP status code | 6 ▲ 1 | 5 | 6 | Reset | |

Fixed the 6 new pages, however 1 more page has been picked up:

| HTTP Status Code | | Description ▾ | | | 0 | 20 ▲ 8 |
|----------------------|-------|---------------|-----|--------|---|--------|
| ISSUES | PAGES | FIXED | NEW | ACTION | | |
| 3XX HTTP status code | 1 ▼ 5 | 6 | 1 | Reset | | |

Final:

| | | |
|----------------------|---|-------|
| 3XX HTTP status code | 1 | 0 ▾ 1 |
|----------------------|---|-------|

Google Search Console:

Submitted the following pages to Google:

- <https://sunset-shutters.co.uk/blinds-in-barnstaple-ex31/>
- <https://sunset-shutters.co.uk/blinds-in-bideford-ex39/>
- <https://sunset-shutters.co.uk/blinds-in-exeter-ex/>
- <https://sunset-shutters.co.uk/blinds-in-falmouth-tr11/>
- <https://sunset-shutters.co.uk/blinds-in-newton-abbot-tq12/>
- <https://sunset-shutters.co.uk/blinds-in-plymouth-pl1/>
- <https://sunset-shutters.co.uk/blinds-in-truro-tr15/>
- <https://sunset-shutters.co.uk/shutters-and-blinds-in-devon/>
- <https://sunset-shutters.co.uk/shutters-in-exeter-ex1/>
- <https://sunset-shutters.co.uk/shutters-in-torquay-tq1/>
- <https://sunset-shutters.co.uk/shutters-in-falmouth/>



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Notes from your account manager:

This week we continued working on your technical SEO, in particularly the 3XX error pages. The recrawl kept picking up on new pages with problems, but we have got it down to 0 pages now.

Next, we worked on your google search console account with a focus on your indexing and sitemap. By requested Google to index your page, it can get found on Google's search pages for users to find.



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