



WEEKLY UPDATE



FALCON digital

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Louise Jenner

DATE: 25th – 29th December

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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Updates

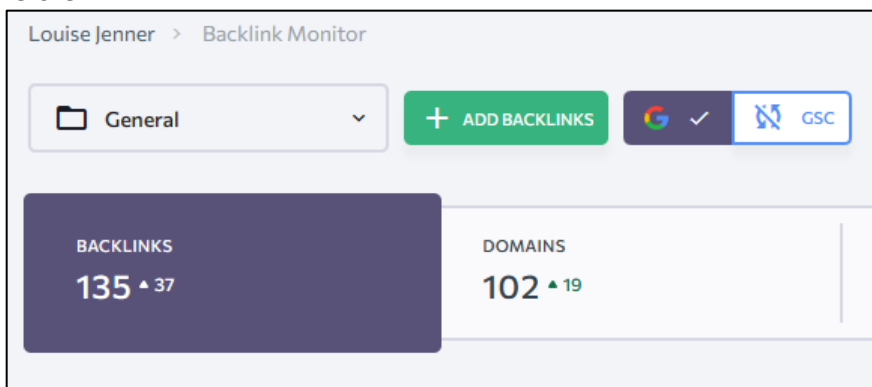
Off-Page SEO:

Backlinking profile enhanced:

New backlinks obtained:

- 47 backlinks added
- 21 referring domains added

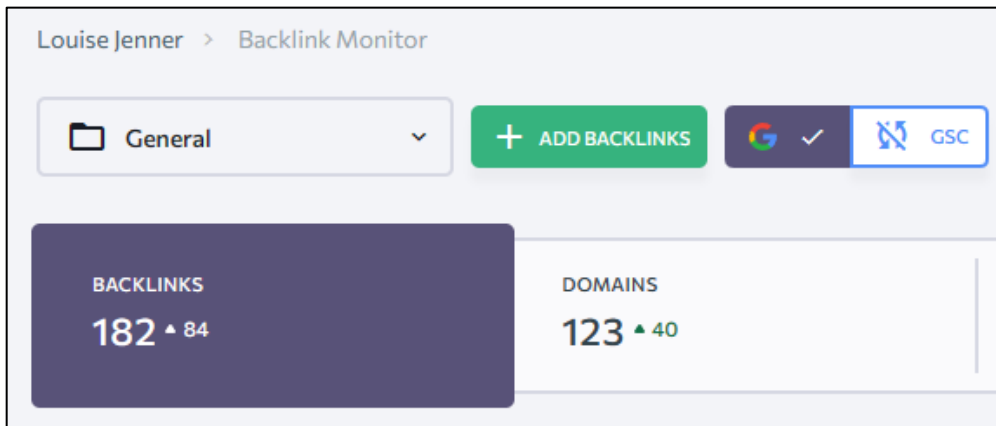
Before:



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After:



Notes from your account manager:

This week, we continued working on your off-page SEO. We obtained **47** backlinks which have been analysed and deemed beneficial to your backlinking profile, therefore we have added them to the whitelist file. We also added **21** new referring domains. This means that we are telling Google that we approve of these links, and Google will rank your website higher.



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