



WEEKLY UPDATE



**FALCON** digital

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## Louise Jenner

**DATE: 1<sup>st</sup> – 5<sup>th</sup> January**

**REPORT BY: Evi Dunphy**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### Updates

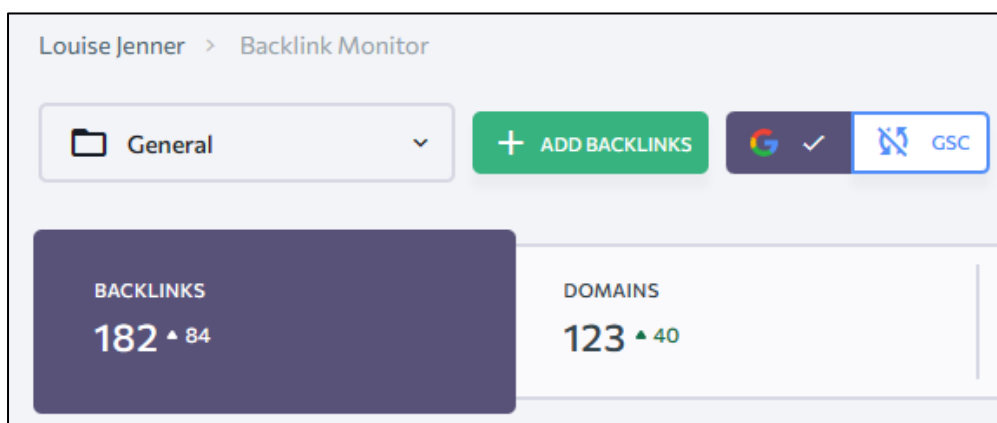
#### Off-Page SEO:

Backlinking profile enhanced:

Backlinks obtained:

- 42 backlinks added
- 3 referring domains added

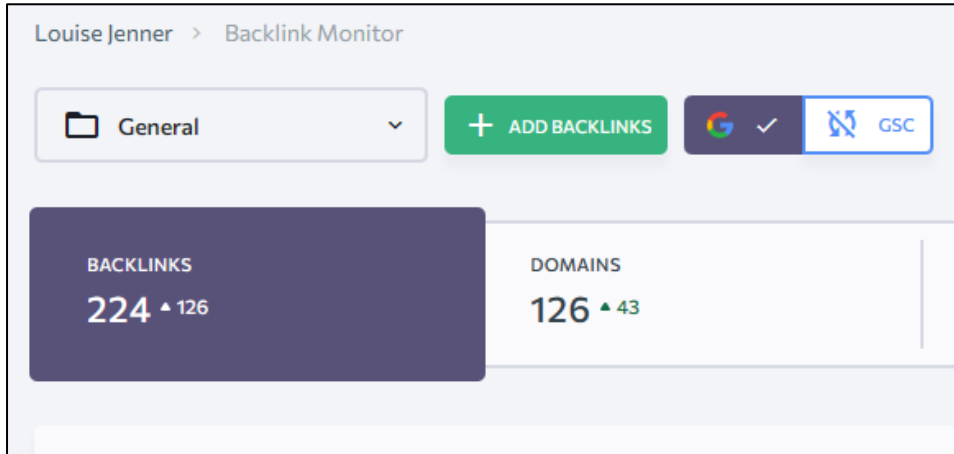
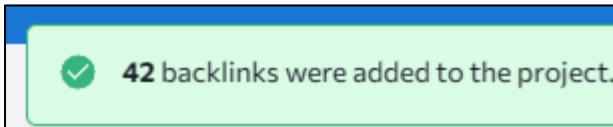
Before:



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After:



**Notes from your account manager:**

This week we worked on increasing your backlinking profile and added another **42** backlinks which we have analysed and added to your whitelist file. This means that we are telling Google that we approve of these links, and Google will rank your website higher.





## Complete Digital Peace of Mind



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