



WEEKLY UPDATE



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# Sunset Shutters

**DATE:** 30<sup>th</sup> October – 3<sup>rd</sup> November

**REPORT BY:** Millie Barrett

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

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## Updates

### **On-Page SEO**

Written and published one landing page: <https://sunset-shutters.co.uk/blinds-in-plymouth-pl1/>

- Blinds in Plymouth:
  - 1 H1 tag
  - 2 H2 tags
  - 8 H3 tags
  - Word count – 1,476
- Added four internal links:
  - <https://sunset-shutters.co.uk/albaro-venetian-blinds/>
  - <https://sunset-shutters.co.uk/parma-honeycomb-blinds/>
  - <https://sunset-shutters.co.uk/serino-venetian-blinds/>
  - <https://sunset-shutters.co.uk/contact-us/>

## Notes from your account manager:

This week we focused on local on-page SEO. We have written and published one landing page titled 'Blinds in Plymouth'. Landing pages convert more traffic to your site as they provide more information on your products and services. As this landing page targets a local area, we have added a postcode to the permalink as this will optimise the local SEO on your site.



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Landing page example:

## **Blinds in Plymouth H1**

### **Sublime, bespoke, shutters and blinds in Plymouth H2**

At Sunset Shutters, we value both practicality and aesthetics. Our exceptional collection of blinds in Plymouth showcases a contemporary and sophisticated appearance while delivering a multitude of advantages that can significantly uplift your living environment.

A notable benefit lies in their capacity to effectively control the temperature within your household, ensuring a refreshing ambiance during the summer months and a cosy atmosphere in the winter season. Through a gradual decrease in reliance on heating and cooling devices, you can substantially reduce your energy expenses over an extended period.

At Sunset Shutters, we are dedicated to offering a unique and customised experience that caters to your specific requirements. Our blinds in Plymouth are meticulously crafted to flawlessly fit your windows, and our team of expert technicians will oversee the entire installation process, ensuring a seamless outcome. Opting for Sunset Shutters guarantees you exceptional service of the utmost standard.

### **Blind Styles Available H2**

#### **Albaro Venetian Blinds H3**

The Albaro Venetian blinds offer an exquisite combination of sophistication and long-lasting resilience. Diverging from traditional wooden blinds, they are skilfully manufactured using top-quality polyvinyl material, ensuring remarkable durability against daily wear and tear. Consequently, the Albaro collection not only excels in functionality but also exudes an air of refinement, making it an exceptional selection for any residential or professional setting. Whether you seek blinds for your personal home, communal living area, or workspace, the Albaro range proves to be an exceptional safeguard for all your needs.

#### **Serino Venetian Blinds H3**

Our exquisite Serino Venetian blinds are meticulously handcrafted using top-quality hardwood. These blinds are skilfully engineered with a sustainable and lightweight wood, offering an exceptional and environmentally conscious solution for your residential or commercial space. Boasting an impressive maximum width of 2.7 metres, the Serino Venetian blinds are specifically designed to perfectly complement wider openings, making them an optimal choice for anyone seeking both style and functionality.

#### **Parma Honeycomb Blinds H3**

Our line of Parma Honeycomb blinds offers a wide range of options to accommodate various window sizes and styles. Each blind is meticulously tailored to add a touch of elegance and sophistication to your living area, making it the ideal choice for even the most challenging architectural features such as skylights, inward opening windows, and French doors. Boasting a sleek and harmonious design, these blinds are guaranteed to elevate the visual appeal of any room within your home.

#### **Albaro Venetian Blinds in Plymouth H3**

The Albaro Venetian blinds exude both practicality and sophistication. Crafted from a resilient polyvinyl substance that effortlessly replicates the alluring charm of genuine wood, these artificial wood blinds are ingeniously engineered to endure the demands of everyday wear and tear.

Constructed entirely from PVC, these blinds offer a practical solution for areas prone to moisture or water-related issues. With their lightweight design, they are an ideal choice for any room in your home, whether it be the living room, bedroom, or office space. Their adaptability ensures they seamlessly blend into any environment, providing both functionality and style.

The Albaro Venetian blinds we offer are equipped with an advanced polymer coating that provides effective protection against harmful UV rays, preventing any potential sun damage and undesired fading of colours. This remarkable feature ensures that the blinds maintain their vibrant hues for an extended period, guaranteeing a lasting aesthetic appeal. You have the option to select either 50mm or 63mm slats, enabling you to effortlessly manage the level of natural light that permeates your surroundings, while simultaneously safeguarding your privacy. Our exclusive privacy slat, protected by a patent, is particularly ideal for nurseries and bedrooms, as it significantly enhances room darkening capabilities.



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### **Albaro Venetian Blinds Safety Features H3**

Safety is of paramount importance to us here at Sunset Shutters. When it comes to our Albaro Venetian blinds, we leave no room for compromise. We meticulously craft these blinds with unwavering attention to detail, ensuring that they comply fully with the rigorous child safety standards set forth by BS EN 13120.

We understand the importance of providing you with a worry-free experience. That's why we have incorporated a revolutionary easy-lift technology specifically designed to eliminate the need for cords. This feature ensures the utmost safety for households that include children and pets.

Not only are these blinds incredibly secure, they exude a sense of elegance and functionality. Achieving the ideal balance between illumination and seclusion for your residence in Plymouth is a breeze with a mere twist of the wand, allowing effortless adjustment of the slat angle and height. Crafted from resilient materials, our Albaro Venetian blinds are designed for longevity and require minimal upkeep.

Contact us today for all your blinds in Plymouth.

Key Features:

- Tightest slat closure on the market
- Patented privacy slat
- Hardwearing and durable
- Easy-lift available
- 9 Solid paint finishes and 10 wood print effect finishes
- 6 cloth tape options
- Large slat sizes perfectly compliment shutters

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms

### **Serino Venetian Blinds in Plymouth H3**

If you are searching for top-quality blinds manufactured from environmentally sustainable wood to enhance the aesthetics of your home or office, there is no need to search any further than our exquisite Serino Venetian blinds. These meticulously crafted blinds are specifically tailored for spacious areas measuring up to 2.7 metres in width, providing a seamless integration with your interior design.

Experience ultimate control over lighting and privacy with our exclusive privacy slats, backed by our patented technology. Customise your slats to perfection with a choice between two sizes: 50mm or 63mm. Show off your personal style with a wide variety of finishes, including 10 vibrant solid paint colours, 17 rich stained finishes, and 10 exquisite Osmo finishes that enhance the natural allure of the wood grain while adding a textured touch.

Our blinds in Plymouth are designed to stand the test of time, thanks to the addition of a specialised UV protective coating. This coating effectively shields your blinds from the harmful effects of the sun, preventing any damage or fading.

Moreover, our custom-made service guarantees a seamless fit, ensuring that your windows are enhanced with perfection. Elevate your living space today with our Serino Venetian blinds, renowned for their superior quality and craftsmanship.

### **Serino Venetian Blinds Safety Features H3**

The safeguarding of children is our top priority, which is why we have taken great care in the design and production of the Serino Venetians to comply meticulously with the child safety regulations outlined in BS EN 13120.

Our unwavering dedication to ensuring the utmost safety remains unwavering. As a testament to our commitment, we have introduced a groundbreaking and user-friendly lifting mechanism that combines sophistication with enhanced security. Eliminating the need for cumbersome cords, this innovative solution allows you to effortlessly raise the lower part of the blind to your desired height and effortlessly adjust the slats' angles using a convenient wand. This seamless and elegant solution will undoubtedly elevate any room.

Key Features:

- Responsibly sourced hardwood
- Patented privacy slat
- Natural grain finish
- Colour fade resistance and UV protective coating
- Choose from 10 paint, 17 stain and 10 Osmo finishes
- Choice of 16 cloth tape colours



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Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms

### **Parma Honeycomb Blinds in Plymouth H3**

Introducing our collection of Parma honeycomb blinds, designed to cater to your unique lighting preferences. Discover an array of opacities meticulously crafted to grant you control over the influx of natural light into your living space. Our versatile range encompasses sheer, light-filtering, and room-darkening options, enabling you to effortlessly curate the ideal atmosphere to suit every moment of your day.

The semi-opaque fabric brings a cosy and inviting atmosphere to your surroundings, while the ability to block out light completely offers an ideal solution for moments requiring total darkness. The innovative honeycomb structure, combined with an insulating lining, guarantees energy efficiency and consistent comfort throughout the year.

Customise your Parma blinds to flawlessly complement your interior design by selecting from a diverse range of materials, colours, and fire-resistant alternatives. Moreover, you have the freedom to dictate the opening direction of your shades, granting you enhanced authority over the ambiance and brightness of your living space.

Key Features:

- Lightweight and modern window covering
- 100 colour options
- 1 year warranty
- Cool in summer, warm in winter
- Choice of fabric options
- Choice of cell sizes 25 mm and 45 mm
- Child safety features as standard
- Integrate with our shutters
- Energy saving

Suitable for:

- Cafés and restaurants
- Homes by pavements and roads requiring extra privacy
- Coupling with existing curtains or blinds in bedrooms

If you are in search of the perfect blinds in Plymouth, Sunset Shutters is here to help. Contact us today for more information.



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## Complete Digital Peace of Mind



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