



WEEKLY UPDATE



**FALCON** digital

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# Louise Jenner

**DATE: 27<sup>th</sup> November – 1<sup>st</sup> December**

**REPORT BY: Millie Barrett**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### **On-Page SEO**

Fixed 59 pages with missing meta descriptions:

1. <https://www.louisejenner.com/tag/humor/>
2. <https://www.louisejenner.com/tag/hypnosis/>
3. <https://www.louisejenner.com/tag/hypnotherapy/>
4. <https://www.louisejenner.com/tag/iain-nicholson/>
5. <https://www.louisejenner.com/tag/lists/>
6. <https://www.louisejenner.com/tag/loneliness/>
7. <https://www.louisejenner.com/tag/look/>
8. <https://www.louisejenner.com/tag/look-up/>
9. <https://www.louisejenner.com/tag/louise-jenner/>
10. <https://www.louisejenner.com/tag/love/>
11. <https://www.louisejenner.com/tag/loved-one/>
12. <https://www.louisejenner.com/tag/loved-ones/>
13. <https://www.louisejenner.com/tag/m5/>
14. <https://www.louisejenner.com/tag/management/>
15. <https://www.louisejenner.com/tag/manager/>
16. <https://www.louisejenner.com/tag/managing/>
17. <https://www.louisejenner.com/tag/marianne-cantwell/>
18. <https://www.louisejenner.com/tag/mayor/>
19. <https://www.louisejenner.com/tag/media/>
20. <https://www.louisejenner.com/tag/meditation/>
21. <https://www.louisejenner.com/tag/mental-health/>
22. <https://www.louisejenner.com/tag/misogyny/>
23. <https://www.louisejenner.com/tag/mindfulness/>
24. <https://www.louisejenner.com/tag/monday/>



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25. <https://www.louisejenner.com/tag/money/>
26. <https://www.louisejenner.com/tag/motivation/>
27. <https://www.louisejenner.com/tag/motivator/>
28. <https://www.louisejenner.com/tag/moving-home/>
29. <https://www.louisejenner.com/tag/moving-house/>
30. <https://www.louisejenner.com/tag/negative-self-talk/>
31. <https://www.louisejenner.com/tag/negativity/>
32. <https://www.louisejenner.com/tag/nerves/>
33. <https://www.louisejenner.com/tag/nervous/>
34. <https://www.louisejenner.com/tag/networking/>
35. <https://www.louisejenner.com/tag/newton-abbot/>
36. <https://www.louisejenner.com/tag/new-job/>
37. <https://www.louisejenner.com/tag/new-house/>
38. <https://www.louisejenner.com/tag/nuts-about-style/>
39. <https://www.louisejenner.com/tag/notice/>
40. <https://www.louisejenner.com/tag/obesity/>
41. <https://www.louisejenner.com/tag/old-age/>
42. <https://www.louisejenner.com/tag/online/>
43. <https://www.louisejenner.com/tag/personal-recommendations/>
44. <https://www.louisejenner.com/tag/photos/>
45. <https://www.louisejenner.com/tag/photography/>
46. <https://www.louisejenner.com/tag/pinterest/>
47. <https://www.louisejenner.com/tag/planning/>
48. <https://www.louisejenner.com/tag/plans/>
49. <https://www.louisejenner.com/tag/plymouth/>
50. <https://www.louisejenner.com/tag/pmr/>
51. <https://www.louisejenner.com/tag/ponies/>
52. <https://www.louisejenner.com/tag/positive/>
53. <https://www.louisejenner.com/tag/positive-mental-rehearsal/>
54. <https://www.louisejenner.com/tag/potential/>
55. <https://www.louisejenner.com/tag/precious/>
56. <https://www.louisejenner.com/tag/presentations/>
57. <https://www.louisejenner.com/tag/preparation/>
58. <https://www.louisejenner.com/tag/profile/>
59. <https://www.louisejenner.com/tag/seven-habits-of-highly-effective-people/>

ISSUES	PAGES	FIXED
 Description missing	127  59	59

## **Notes from your account manager:**

This week our focus was on-page SEO (Search Engine Optimisation). We have focused on increasing your site health. To do this we have fixed pages with missing meta descriptions.

We fixed 59 pages with missing meta descriptions. A meta description informs and interests users with a short, relevant summary of what your page is about. By adding an effective meta description, more users will click on your page ultimately increasing your click-through rate.



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## Complete Digital Peace of Mind



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