



WEEKLY UPDATE



**FALCON** digital

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# Louise Jenner

**DATE:** 20<sup>th</sup> – 24<sup>th</sup> November

**REPORT BY:** Millie Barrett

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### **On-Page SEO**

- Fixed 53 pages with missing meta descriptions

1. <https://www.louisejenner.com/tag/improvement/>
2. <https://www.louisejenner.com/tag/income/>
3. <https://www.louisejenner.com/tag/indecision/>
4. <https://www.louisejenner.com/tag/infection/>
5. <https://www.louisejenner.com/tag/insomnia/>
6. <https://www.louisejenner.com/tag/inspiration/>
7. <https://www.louisejenner.com/tag/interests/>
8. <https://www.louisejenner.com/tag/international-womens-day/>
9. <https://www.louisejenner.com/tag/internet/>
10. <https://www.louisejenner.com/tag/interview/>
11. <https://www.louisejenner.com/tag/interview-prep/>
12. <https://www.louisejenner.com/tag/interview-nerves/>
13. <https://www.louisejenner.com/tag/interview-preparation/>
14. <https://www.louisejenner.com/tag/interview-presentation/>
15. <https://www.louisejenner.com/tag/interview-skills/>
16. <https://www.louisejenner.com/tag/interviewer/>
17. <https://www.louisejenner.com/tag/interviews/>
18. <https://www.louisejenner.com/tag/introductions/>
19. <https://www.louisejenner.com/tag/investment/>
20. <https://www.louisejenner.com/tag/is-this-it/>
21. <https://www.louisejenner.com/tag/job/>
22. <https://www.louisejenner.com/tag/james/>
23. <https://www.louisejenner.com/tag/job-application/>



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24. <https://www.louisejenner.com/tag/job-career/>
25. <https://www.louisejenner.com/tag/job-description/>
26. <https://www.louisejenner.com/tag/job-growth/>
27. <https://www.louisejenner.com/tag/job-hunting/>
28. <https://www.louisejenner.com/tag/job-interview/>
29. <https://www.louisejenner.com/tag/job-interviews/>
30. <https://www.louisejenner.com/tag/job-satisfaction/>
31. <https://www.louisejenner.com/tag/job-search/>
32. <https://www.louisejenner.com/tag/job-seeker/>
33. <https://www.louisejenner.com/tag/job-seekers/>
34. <https://www.louisejenner.com/tag/jobs/>
35. <https://www.louisejenner.com/tag/jobs-fair/>
36. <https://www.louisejenner.com/tag/john-gannon/>
37. <https://www.louisejenner.com/tag/jonathan-pollinger/>
38. <https://www.louisejenner.com/tag/jools-holland/>
39. <https://www.louisejenner.com/tag/joy/>
40. <https://www.louisejenner.com/tag/karen-wood/>
41. <https://www.louisejenner.com/tag/knowning-your-business-show/>
42. <https://www.louisejenner.com/tag/laptop-friday/>
43. <https://www.louisejenner.com/tag/lb-roadshow/>
44. <https://www.louisejenner.com/tag/lbn/>
45. <https://www.louisejenner.com/tag/leadership/>
46. <https://www.louisejenner.com/tag/leads/>
47. <https://www.louisejenner.com/tag/learning/>
48. <https://www.louisejenner.com/tag/lifestyle/>
49. <https://www.louisejenner.com/tag/life/>
50. <https://www.louisejenner.com/tag/limiting-beliefs/>
51. <https://www.louisejenner.com/tag/linkedin/>
52. <https://www.louisejenner.com/tag/listen/>
53. <https://www.louisejenner.com/tag/local-business-network/>

ISSUES	PAGES	FIXED
 Description missing	186 ▼ 53	53

## **Notes from your account manager:**

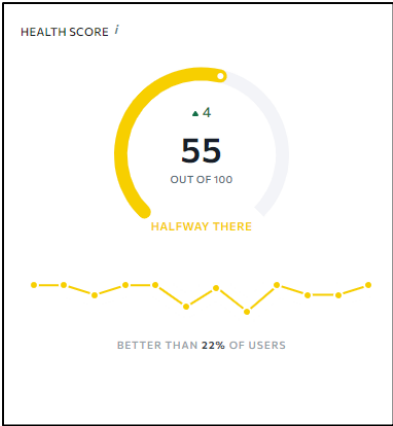
This week our focus was on-page SEO (Search Engine Optimisation). We have fixed 53 pages with missing meta descriptions. A meta description is a short, relevant summary which informs users what your page is about. Meta descriptions can also raise the click through rate of your organic search results.

By fixing these pages, your site health has increased by 4%.



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## Complete Digital Peace of Mind



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