



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Louise Jenner

DATE: 13th – 17th November

REPORT BY: Millie Barrett

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO

- Fixed 61 pages with missing meta descriptions:
 1. <https://www.louisejenner.com/tag/dream-job/>
 2. <https://www.louisejenner.com/tag/dream-job-club/>
 3. <https://www.louisejenner.com/tag/dream-job-coach/>
 4. <https://www.louisejenner.com/tag/dream-life/>
 5. <https://www.louisejenner.com/tag/dream-jobs/>
 6. <https://www.louisejenner.com/tag/dress/>
 7. <https://www.louisejenner.com/tag/drink/>
 8. <https://www.louisejenner.com/tag/free-range-humans/>
 9. <https://www.louisejenner.com/tag/freelancer/>
 10. <https://www.louisejenner.com/tag/freelancing/>
 11. <https://www.louisejenner.com/tag/frustration/>
 12. <https://www.louisejenner.com/tag/friday/>
 13. <https://www.louisejenner.com/tag/fulfilment/>
 14. <https://www.louisejenner.com/tag/fun/>
 15. <https://www.louisejenner.com/tag/georgina-thorne/>
 16. <https://www.louisejenner.com/tag/geraldine-mccullagh/>
 17. <https://www.louisejenner.com/tag/get-hired/>
 18. <https://www.louisejenner.com/tag/glass-ceiling/>
 19. <https://www.louisejenner.com/tag/gift-voucher/>
 20. <https://www.louisejenner.com/tag/glos/>
 21. <https://www.louisejenner.com/tag/gloucester/>
 22. <https://www.louisejenner.com/tag/glosjobs/>



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23. <https://www.louisejenner.com/tag/gloucestershire/>
24. <https://www.louisejenner.com/tag/gloucestershire-business-show/>
25. <https://www.louisejenner.com/tag/goal-setting/>
26. <https://www.louisejenner.com/tag/goals/>
27. <https://www.louisejenner.com/tag/goldie-hawn/>
28. <https://www.louisejenner.com/tag/good-habits/>
29. <https://www.louisejenner.com/tag/google-alerts/>
30. <https://www.louisejenner.com/tag/google/>
31. <https://www.louisejenner.com/tag/grass-is-greener/>
32. <https://www.louisejenner.com/tag/gratitude/>
33. <https://www.louisejenner.com/tag/groups/>
34. <https://www.louisejenner.com/tag/growth/>
35. <https://www.louisejenner.com/tag/habit/>
36. <https://www.louisejenner.com/tag/habits/>
37. <https://www.louisejenner.com/tag/happy/>
38. <https://www.louisejenner.com/tag/hangout/>
39. <https://www.louisejenner.com/tag/happy-new-year/>
40. <https://www.louisejenner.com/tag/hashtags/>
41. <https://www.louisejenner.com/tag/hate/>
42. <https://www.louisejenner.com/tag/hazel-robinson/>
43. <https://www.louisejenner.com/tag/health/>
44. <https://www.louisejenner.com/tag/healthy/>
45. <https://www.louisejenner.com/tag/help/>
46. <https://www.louisejenner.com/tag/help-others/>
47. <https://www.louisejenner.com/tag/hidden-job-market/>
48. <https://www.louisejenner.com/tag/high-blood-pressure/>
49. <https://www.louisejenner.com/tag/hiring/>
50. <https://www.louisejenner.com/tag/history/>
51. <https://www.louisejenner.com/tag/hobbies/>
52. <https://www.louisejenner.com/tag/hootsuite/>
53. <https://www.louisejenner.com/tag/house-buying/>
54. <https://www.louisejenner.com/tag/hr/>
55. <https://www.louisejenner.com/tag/human-resources/>
56. <https://www.louisejenner.com/tag/how-to-succeed-in-a-new-job/>
57. <https://www.louisejenner.com/tag/hump-day/>
58. <https://www.louisejenner.com/tag/ian-gentles/>
59. <https://www.louisejenner.com/tag/ideas/>
60. <https://www.louisejenner.com/tag/illustrator/>
61. <https://www.louisejenner.com/tag/image/>

ISSUES	PAGES	FIXED	NEW
⚠ Description missing	239 ♥ 61	61	0



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Notes from your account manager:

This week our focus was on-page SEO (Search Engine Optimisation). We have fixed 61 pages on your site that had a missing meta description. Meta descriptions inform users with a short, relevant summary of what your page is about. They also have the power to raise the click through rate of your organic search results. This means more of the people who see your page will click through and land on your site.



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