



WEEKLY UPDATE



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# Sunset Shutters

**DATE:** 9<sup>th</sup> – 13<sup>th</sup> October

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### Technical and On-Page SEO

Optimised 3XX pages:

✔ 3XX HTTP status code	13	0 ▼ 13
✔ Internal links to 3XX redirect pages	30	0 ▼ 30

Optimised 32 pages with missing Alt texts:

✔ Alt text missing	32	0 ▼ 32
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Optimised uncompressed content:

✔ Uncompressed content	3	0 ▼ 3
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Optimised low word count:

✔ Low word count	1	0 ▼ 1
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#### Increased inbound internal links:

 One inbound internal link	10	0 ▼ 10
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#### Optimised minimum text to HTML ratio:

 Minimum text to HTML ratio	32	16 ▼ 16
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### **Notes from your account manager:**

During the past week, our team have worked on your site health to help increase trust with Google, as well as improve your rankings. In total we fixed 105 warnings.

- Fixed 13 pages with 3XX HTTP status code
- Fixed 30 pages with internal links to 3XX redirect pages
- Fixed 3 pages with uncompressed content
- Fixed 1 page with low word count
- Fixed 10 pages with one inbound internal link
- Fixed 32 pages with alt texts missing
- Fixed 16 pages with minim text to HTML ratio



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## Complete Digital Peace of Mind



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