



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Louise Jenner

**DATE:** 9<sup>th</sup>-13<sup>th</sup> October

**REPORT BY:** Millie Barrett

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.



As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### On-Page SEO

- Posted last week's repurposed blog:  
<https://www.louisejenner.com/changing-your-career-in-3-steps/>
  - 1 H1
  - 3 H2
  - 3 H3
  - Word count – 1,307
- Fixed 44 missing descriptions
- Fixed 2 missing alt texts

 Description missing	542 ▼ 44
 Alt text missing	641 ▼ 2

## Notes from your account manager:

This week our focus was on-page SEO. We have published last week's repurposed blog 'Changing your career in 3 steps'. Blogs create relevant content to increase traffic on your website. We have also fixed 44 missing descriptions and 2 missing alt texts. Alt texts are important as they allow search engines to better crawl and rank your website.



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## Complete Digital Peace of Mind



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