



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Louise Jenner

DATE: 23rd – 27th October

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO

Fixed **95 pages** with descriptions missing, please see some of the links we worked on below.

⚠ Description missing

505

410 ▼ 95

- <https://www.louisejenner.com/tag/change/>
- <https://www.louisejenner.com/tag/career-coach/>
- <https://www.louisejenner.com/tag/career-development/>
- <https://www.louisejenner.com/tag/career-change/>
- <https://www.louisejenner.com/tag/career-advice/>
- <https://www.louisejenner.com/tag/career-coaching/>
- <https://www.louisejenner.com/a-fish-out-of-water/>
- <https://www.louisejenner.com/tag/business-coaching/>
- <https://www.louisejenner.com/how-much/>
- <https://www.louisejenner.com/i-dont-know-what-i-want-to-do/>
- <https://www.louisejenner.com/ac-cent-tchu-ate-the-positive/>
- <https://www.louisejenner.com/speed-up-your-dream-job-search-using-social-media/>
- <https://www.louisejenner.com/one-year-ago/>
- <https://www.louisejenner.com/monday-motivator/>
- <https://www.louisejenner.com/5-top-tips-to-make-your-dream-job-cv-dazzle/>
- <https://www.louisejenner.com/purple-cathedrals-pearls-poo/>
- <https://www.louisejenner.com/2014-our-year/>



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- <https://www.louisejenner.com/a-useful-christmas-present/>
- <https://www.louisejenner.com/your-cv-easy-as-123/>
- <https://www.louisejenner.com/whopper-wednesday/>
- <https://www.louisejenner.com/friday-feelings/>
- <https://www.louisejenner.com/5-mistakes-to-avoid-on-your-cv/>
- <https://www.louisejenner.com/7-dream-job-habits/>
- <https://www.louisejenner.com/what-makes-you-you/>
- <https://www.louisejenner.com/top-tip-tuesday/>
- <https://www.louisejenner.com/the-blame-game/>
- <https://www.louisejenner.com/can-do-coffee-club/>
- <https://www.louisejenner.com/are-you-a-human-doing/>
- <https://www.louisejenner.com/competition-winner-shares-her-experience/>
- <https://www.louisejenner.com/congratulations-margaret/>
- <https://www.louisejenner.com/3-ways-to-get-hired/>
- <https://www.louisejenner.com/social-media-networking/>
- <https://www.louisejenner.com/the-cheese-club/>
- <https://www.louisejenner.com/tag/chef/>
- <https://www.louisejenner.com/tag/chamber-of-commerce/>
- <https://www.louisejenner.com/tag/case-study/>
- <https://www.louisejenner.com/tag/casual/>
- <https://www.louisejenner.com/tag/careers-fair/>
- <https://www.louisejenner.com/tag/career-ladder/>

Pages in Google increased by 72, this will increase your chances of being ranked for your targeted keywords as not all your current pages and blogs were submitted to Google.

 Pages in Google	360	432 ▲ 72
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Notes from your account manager:

During the past week, we worked on your on-page SEO and worked on increasing your site health.

We ran a website audit which showed that 505 pages on your website don't have any meta descriptions, which makes it hard for Google to accurately crawl and rank your pages on the search engine result pages. This week we fixed this issue for 95 pages, which resulted in your website warnings decreasing by 95.

 Warnings	1,960	1,865 ▼ 95
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