

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Epiphany Heating

DATE: 16th – 20th October

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

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We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

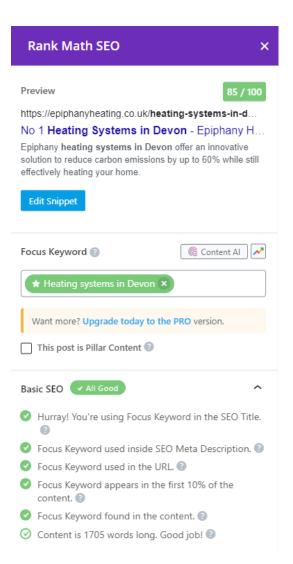
Falcon Digital.

Updates

Publishing Heating systems in Devon - <u>No 1 Heating Systems in Devon - Epiphany Heating</u> Work on landing pages include:

- 1. H1
- 2. H2-H6
- 3. Content
- 4. Stock images from free online media libraries such as Pexels, Pixabay...
- 5. Images Designed on Canva
- 6. Image alt tags
- 7. Title tag
- 8. Meta description
- 9. Permalink
- 10. Internal linking
- 11. Outbound linking
- 12. URL added to sitemap





Notes from your account manager:

This week we continued publishing your landing pages to help increase your visibility and rankings. This week we published 1 page and made sure they were optimised and added to the sitemap.





Complete Digital Peace of Mind



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