



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 16th – 20th October

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Technical and On-Page SEO

Optimised 6 slow page loading speed:

✔ Slow page loading speed	6	0 ▼ 6
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Optimised 1 alt text:

✔ Alt text missing	1	0 ▼ 1
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Optimised CSS files

⚠ CSS too big	9	7 ▼ 2
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Optimised 11 pages by adding internal links:

Blinds in Cornwall:

- Parma honeycomb blinds link
- Serino Venetian blinds link
- Shutter styles link
- Contact us link X2
- Albaro Venetian blinds link
- Shutter materials link



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Blinds in Devon:

- Shutters and blinds in Devon
- Parma honeycomb blinds in Devon link
- Albaro venetian blinds in Devon link
- Contact us link X2
- Serino Venetian blinds in Devon

Shutters and blinds in Devon

- Shutters and blinds link
- Shutters in Devon
- Shutter styles link
- Contact us link

Shutters in Devon:

- Shutter styles
- Antigua shutters link
- Samoa shutters link
- Shutters and blinds in Devon
- Contact us link

Albaro Venetian blinds in Devon:

- Albaro Venetian Blinds link
- Contact us link X2
- Shutters and blinds link
- Blinds in Exeter

Albaro Venetian blinds in Cornwall

- Albaro Venetian blinds X2 link
- Blinds in Cornwall
- Blinds in Falmouth
- Serino Venetian Blinds link

Parma Honeycomb Blinds in Devon:

- Parma Honeycomb blinds link
- Contact us link
- Blinds in Exeter

Blinds in Barnstable

- Albaro Venetian blinds links
- Parma Honeycomb blinds link
- Serino Venetian blinds link
- Blinds link
- Contact us link

Blinds in Torquay

- Albaro Venetian blinds links
- Parma Honeycomb blinds link
- Serino Venetian blinds link
- Blinds link
- Contact us link



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Blinds in Falmouth

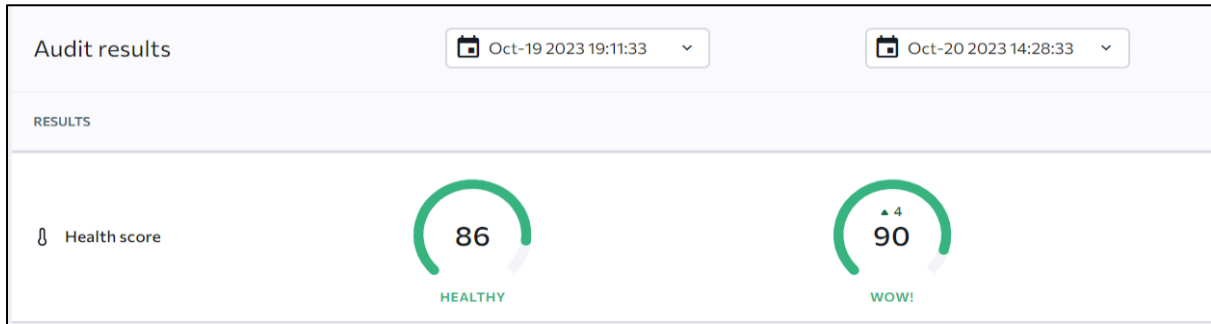
- Blinds link
- Albaro Venetian blinds links
- Parma Honeycomb blinds link
- Serino Venetian blinds link
- Contact us link

Blinds in Truro

- Blinds link
- Albaro Venetian blinds links
- Parma Honeycomb blinds link
- Serino Venetian blinds link
- Contact us link

Notes from your account manager:

During the past week, our team have worked on your site health to help increase trust with Google, as well as improve your rankings. Internal linking helps improve Google's ability to read your website and in turn rank it higher on search result pages. Your site health is now 90% after an increase of 4%.



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