



WEEKLY UPDATE



FALCON digital

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Epiphany Heating

DATE: 2nd – 6th October

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO:

Publish landing page: Heating Systems in the Southwest - [Heating Systems in the South west - Epiphany Heating](#)

Work on landing pages include:

1. H1
2. H2-H6
3. Content
4. Stock images from free online media libraries such as Pexels, Pixabay...
5. Images Designed on Canva
6. Image alt tags
7. Title tag
8. Meta description
9. Permalink
10. Internal linking
11. Outbound linking
12. URL added to sitemap



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Rank Math SEO

General

Preview 81 / 100

https://epiphanyheating.co.uk/heating-systems-in-th...
Heating Systems in the South west - Epipha...
Heating Systems in the South West if you are looking for a new heating system that is sustainable and smart look no further!

Edit Snippet

Focus Keyword Content AI

★ Heating Systems in the South West ✕

Want more? [Upgrade today to the PRO version.](#)

This post is Pillar Content

Basic SEO All Good

- ✓ Hurray! You're using Focus Keyword in the SEO Title.
- ✓ Focus Keyword used inside SEO Meta Description.
- ✓ Focus Keyword used in the URL.
- ✓ Focus Keyword appears in the first 10% of the content.
- ✓ Focus Keyword found in the content.
- ✓ Content is 1660 words long. Good job!

Notes from your account manager:

This week we continued publishing your landing pages to help increase your visibility and rankings. This week we published 1 page and made sure they were optimised and added to the sitemap.



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