

**WEEKLY UPDATE** 



# FALCON digital

web design | digital marketing | SEO | PPC







## **Epiphany Heating**

DATE: 2<sup>nd</sup> – 6<sup>th</sup> October

**REPORT BY: Elise Prowse** 

**WORK TYPE: SEO** 

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: <a href="mailto:hello@falcondigital.co.uk">hello@falcondigital.co.uk</a> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

#### **Updates**

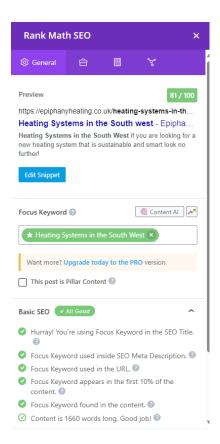
#### On-Page SEO:

Publish landing page: Heating Systems in the Southwest - <u>Heating Systems in the South west - Epiphany Heating</u>

Work on landing pages include:

- 1. H1
- 2. H2-H6
- 3. Content
- 4. Stock images from free online media libraries such as Pexels, Pixabay...
- 5. Images Designed on Canva
- 6. Image alt tags
- 7. Title tag
- 8. Meta description
- 9. Permalink
- 10. Internal linking
- 11. Outbound linking
- 12. URL added to sitemap





# Notes from your account manager:

This week we continued publishing your landing pages to help increase your visibility and rankings. This week we published 1 page and made sure they were optimised and added to the sitemap.





# Complete Digital Peace of Mind













# Telephone:

01626 912773

### Website:

falcondigital.co.uk

#### **Address:**

18 Union Street, Newton Abbot Devon, TQ12 2JS



