



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Epiphany Heating

DATE: 4th – 8th September

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Published - Eco-friendly Heating Systems in Exeter - [Eco-friendly Heating Systems in Exeter - Epiphany Heating](#)

Work on landing pages include:

1. H1
2. H2-H6
3. Content
4. Stock images from free online media libraries such as Pexels, Pixabay...
5. Images Designed on Canva
6. Image alt tags
7. Title tag
8. Meta description
9. Permalink
10. Internal linking
11. Outbound linking
12. URL added to sitemap



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Rank Math SEO [Close]

General [Icons]

Preview 83 / 100

https://epiphanyheating.co.uk/eco-friendly-heating-s...
Eco-friendly Heating Systems in Exeter - Epi...
 If you are looking for an Eco-friendly Heating Systems in Exeter, Look no further than Epiphany Heating your local heating system provider

[Edit Snippet]

Focus Keyword [Content AI] [Icon]

★ Eco-friendly Heating Systems in Exeter [X]

Want more? [Upgrade today to the PRO](#) version.

This post is Pillar Content [?]

Basic SEO ✓ All Good [Up Arrow]

- ✓ Hurray! You're using Focus Keyword in the SEO Title. [?]
- ✓ Focus Keyword used inside SEO Meta Description. [?]
- ✓ Focus Keyword used in the URL. [?]
- ✓ Focus Keyword appears in the first 10% of the content. [?]
- ✓ Focus Keyword found in the content. [?]
- ✓ Content is 1953 words long. Good job! [?]

Notes from your account manager:

This week we published 1 landing page “Eco-friendly Heating Systems in Exeter”. Landing pages help you rank for keywords and improve your website authority. We instantly indexed the page and made sure it was fully optimised.



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