



WEEKLY UPDATE



**FALCON** digital

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## Epiphany Heating

**DATE:** 31<sup>st</sup> July – 4<sup>th</sup> August

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### Updates

Content writing:

- Wrote the content for eco-friendly heating systems in Plymouth

### Notes from your account manager:

This week we worked on your content, we wrote a new landing page with a word count of 1674. Quality content helps to attract the right audience to your website, engage them and work towards getting the user to take action on your website. If the user finds the content valuable, then they are more likely to share it. Also, it helps Google rank your page and target it towards the right people.



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## Complete Digital Peace of Mind



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