



WEEKLY UPDATE



FALCON digital

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Sunset Shutters

DATE: 28th August – 1st September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO

Landing page for Shutters in Truro

<https://sunset-shutters.co.uk/shutters-in-truro-tr15/>

- H1 tag
- 2x H2 tags
- 1x H3 tag
- 8x H4 tags
- Content (1565 words)
- Internal linking
- External linking
- 17x images
- 17x image alt tags
- Title tag
- Meta description
- Permalink with postcode for local SEO
- Submitted to IndexNow
- Added to sitemap

Notes from your account manager:

This week we expanded our local SEO efforts into Cornwall and created a landing page for 'Shutters in Truro'. This page has also been optimised.



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