



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 25th – 29th September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Pag SEO

New landing page:

- Blinds in Exeter

<https://sunset-shutters.co.uk/blinds-in-exeter-ex/>

- H1 tag
- 4x H2 tags
- 5X H3 tags
- 7x H4 tags
- Content (1626 words)
- Brochure links
- Internal linking
- External linking
- 22x images
- 22x image alt tags
- Title tag
- Meta description
- Permalink with postcode for local SEO
- Submitted to IndexNow
- Added to sitemap

Notes from your account manager:

This week we published a new landing page, still targeting blinds but this time we moved to Exeter as our target location.



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