



WEEKLY UPDATE



**FALCON** digital

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## Sunset Shutters

**DATE:** 21<sup>st</sup> – 25<sup>th</sup> August

**REPORT BY:** Evi Dunphy

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### Updates

#### On-Page SEO

Shutters in Falmouth landing page published:

<https://sunset-shutters.co.uk/shutters-in-falmouth/>

- H1 tag
- 2X H2 tags
- 1x H3 tag
- 8x H4 tags
- Content (1479 words)
- Internal linking
- External linking
- 14X images
- 14X image alt tags
- Title tag
- Meta description
- Permalink
- Submitted to IndexNow
- Added to sitemap

### Notes from your account manager:

This week we wrote, published, and optimised a new landing page targeting your local SEO in Cornwall. We created a page for Falmouth. Please see the page linked above.



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## Complete Digital Peace of Mind



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