



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



# Epiphany Heating

**DATE:** 18<sup>th</sup> – 22<sup>nd</sup> September

**REPORT BY:** Elise Prowse

**WORK TYPE:** SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

## Updates

### On-Page SEO:

Published - Heating Systems in Exeter - <https://epiphanyheating.co.uk/heating-systems-in-exeter-ex1/>

Work on landing pages include:

1. H1
2. H2-H6
3. Content
4. Stock images from free online media libraries such as Pexels, Pixabay...
5. Images Designed on Canva
6. Image alt tags
7. Title tag
8. Meta description
9. Permalink
10. Internal linking
11. Outbound linking
12. URL added to sitemap

## Notes from your account manager:

This week we published 1 landing page “Eco-friendly Heating Systems in Exeter”. Landing pages help you rank for keywords and improve your website authority. We instantly indexed the page and made sure it was fully optimised.



**FALCON digital**

web design | digital marketing | SEO | PPC



## Complete Digital Peace of Mind



**Telephone:**

01626 912773

**Website:**

[falcondigital.co.uk](http://falcondigital.co.uk)

**Address:**

18 Union Street, Newton Abbot  
Devon, TQ12 2JS



**FALCON** digital

web design | digital marketing | SEO | PPC