



WEEKLY UPDATE



FALCON digital

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Louise Jenner

DATE: 18th – 22nd September

REPORT BY: Millie Barrett

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO

- Published last weeks repurposed blog
 - <https://www.louisejenner.com/why-everyone-can-benefit-from-coaching/>
- Repurposed 'How to land your dream job' which is called 'Landing your dream job'.
 - This has been approved by Louise Jenner and requested changes have been made.

Notes from your account manager:

This week we published last week's repurposed blog which is called 'Why everyone can benefit from coaching'. We then changed the author's name from 'guest author' to 'Louise Jenner' and added 'This blog was first published by Louise Jenner in 2019 and was updated in 2023 by Falcon Digital' at the end of the blog with Louise Jenner's permission. We also optimised the blog.

We also repurposed a blog named 'How to land your dream job'. The new blog is called 'Landing your dream job' and has been emailed to Louise Jenner for approval. We have updated this blog with Louise Jenner's improvements and is ready to be published next week.



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