

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Epiphany Heating

DATE: 12th - 16th June

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

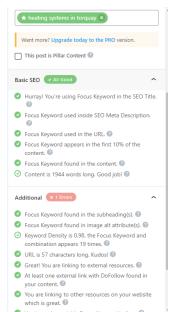
Falcon Digital.

Updates

On-page SEO-

Updated previous landing pages: Heating Systems in Torquay Increased word count by 1783 Increased keyword density.
Added image alt tags.

After:





Notes from your account manager:

This week we worked on your on-page SEO, we improved old content. It is important to update content, so Google knows the website is still relevant it also helps build domain authority. This also increased the page ranking.





Complete Digital Peace of Mind













Telephone:

01626 912773

Website:

falcondigital.co.uk

Address:

18 Union Street, Newton Abbot Devon, TQ12 2JS



