



WEEKLY UPDATE



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Sunset Shutters

DATE: 11th – 15th September

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Pag SEO

Landing page content written and published:

- Blinds in Barnstaple

<https://sunset-shutters.co.uk/blinds-in-barnstaple-ex31/>

- H1 tag
- 4x H2 tags
- 5X H3 tags
- 7x H4 tags
- Content (1555 words)
- Brochure links
- Internal linking
- External linking
- 22x images
- 22x image alt tags
- Title tag
- Meta description
- Permalink with postcode for local SEO
- Submitted to IndexNow
- Added to sitemap



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Notes from your account manager:

This week we wrote, published and optimised a new landing page targeting the search phrase; 'Blinds in Barnstaple'. I also optimised it in terms of local SEO to ensure you can rank in map packs on Google.



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