



WEEKLY UPDATE



**FALCON** digital

web design | digital marketing | SEO | PPC



## Louise Jenner

**DATE: 11<sup>th</sup> – 15<sup>th</sup> September**

**REPORT BY: Millie Barrett**

**WORK TYPE: SEO**

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: [hello@falcondigital.co.uk](mailto:hello@falcondigital.co.uk)

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

### Updates

#### On-Page SEO

- Started repurposing old blogs:
  - The Old Blog 'Who hires a coach' from 2013 has been rewritten to 'Why everyone can benefit from coaching.' This blog has been sent to Louise for approval.

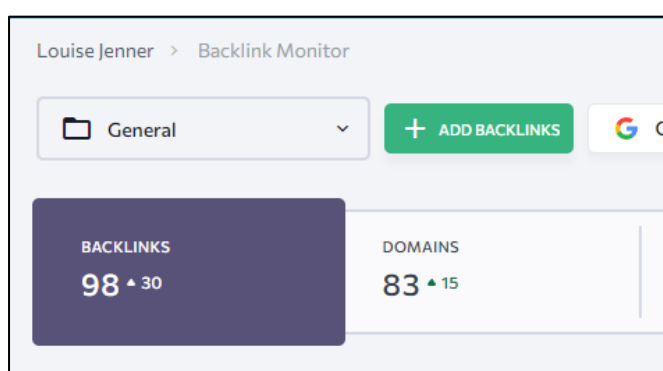
#### Off-Page SEO

- Worked on your backlinking profile
  - 30 backlinks added
  - 15 domains added

### Notes from your account manager:

This week we repurposed an old blog. We filtered the blogs from oldest to newest and then looked to find relevant blogs which we can reuse. I choose to repurpose the blog named 'who hires a coach' and sent this to yourself via email. If you are happy with it, we will publish it next week.

This week we also worked on your off-page SEO and obtained 30 backlinks from 15 referring domains. Since you joined Falcon Digital, we have added a total of 98 backlinks from 83 domains (websites).





Complete Digital Peace of Mind



**Telephone:**

01626 912773

**Website:**

[falcondigital.co.uk](http://falcondigital.co.uk)

**Address:**

18 Union Street, Newton Abbot

Devon, TQ12 2JS



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