

WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC







Epiphany Heating

DATE: 10th – 14th July

REPORT BY: Elise Prowse

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us: Email: <u>hello@falcondigital.co.uk</u> Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Published the landing page for Eco-Friendly Heating Systems Newton Abbot Eco-friendly Heating Systems Newton Abbot - Epiphany Heating Solutions

Work on landing pages include:

- 1. H1
- 2. H2-H6
- 3. Content
- 4. Stock images from free online media libraries such as Pexels, Pixabay...
- 5. Images Designed on Canva
- 6. Image alt tags
- 7. Title tag
- 8. Meta description
- 9. Permalink
- 10. Internal linking
- 11. Outbound linking
- 12. URL added to sitemap



Notes from your account manager:

This week we published 1 landing page "Eco Friendly Heating Systems Newton Abbot". Landing pages help you rank for keywords and improve your website authority. We instantly indexed the page and made sure it was fully optimised.





Complete Digital Peace of Mind



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