



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 3rd – 7th July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

On-Page SEO:

- Landing Page:
Shutters in Holsworthy – Draft
 - H1 tag
 - 1X H2 tags
 - 1X H3 tags
 - 8X H4 tags
 - Content started (9 paragraphs)
 - 8X images resized
 - 8X images uploaded
 - 8X image alt tags
 - Internal linking
 - 8X buttons

Notes from your account manager:

This week we worked on a new landing page where we are focusing on local SEO. We have drafted a page for 'Shutters in Holsworthy' which we will publish next week. For the next few weeks we will be publishing pages for 'Shutters in...' targeting towns in Devon and Cornwall.



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