



WEEKLY UPDATE



FALCON digital

web design | digital marketing | SEO | PPC



Sunset Shutters

DATE: 17th – 21st July

REPORT BY: Evi Dunphy

WORK TYPE: SEO

Welcome to your weekly update from Falcon Digital, this will include all actions taken by our talented SEO or digital marketing team to increase your search engine rankings or manage your social media.

If you would like to discuss this further, please do not hesitate to contact us:

Email: hello@falcondigital.co.uk

Telephone: 01626 912 773

We are extremely partial for a coffee and cake type of chat, so do not hesitate to pop in.

As always, we are extremely grateful that you are working with us.

Falcon Digital.

Updates

Off-Page SEO:

- Backlinking:
 - **156** new backlinks
 - Analysed and added to the whitelist file

Before:

Whitelist 5,238

After:

Whitelist 5,394

Notes from your account manager:

This week we added **156 backlinks** which have been analysed and deemed beneficial to your backlinking profile, therefore we have whitelisted them. This means that we are telling Google that we approve of these links, and Google will rank your website higher.



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